

Global Cold Meat Market Size study & Forecast, by Type (Sliced Cold Meats, Non-sliced Cold Meats), by Application (Supermarkets/ Hypermarkets, Convenience Stores, Independent Retailers, Online Sales, Others) and Regional Analysis, 2023-2030

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Abstracts

Global Cold Meat Market is valued at approximately USD XXX billion in 2022 and is anticipated to grow with a healthy growth rate of more than 4.2% over the forecast period 2023-2030. Cold meat refers to cooked or processed meat products that are typically consumed without the need for further cooking or heating. These meats are usually pre-cooked, cured, or smoked to extend their shelf life and improve their flavor. Cold meats are often sliced and served cold or at room temperature, making them convenient for quick meals, sandwiches, or salads. Some examples of cold meats include deli meats such as ham, turkey, roast beef, and salami, as well as sausages and hot dogs. The driving factors boosting the market growth are increasing demand for meat and increase demand for packed food.

According to Statista in 2022, the meat market is expected to amount to 6292.00m Kg by 2028 which shows the high demand of meat in India. As per the same source in 2022, the estimated market value of packaged food was over 4 trillion Indian rupees in the India. This was increase as compared to the previous year. The market value of packaged food is likely to increase to more than 5 trillion Indian rupees in 2026. Moreover, online retail and direct-to-consumer channels, clean label and natural ingredients can create more opportunities in the market. However, the sustainability and environmental impact and another factor is competition form alternative protein like plant-based protein and alternative meat substitutes sources stifles market growth throughout the forecast period of 2023-2030.

The key regions considered for the Global Cold Meat Market study includes Asia Pacific, North America, Europe, Latin America, and Middle East & Africa. North America dominated the market in 2022. The growth in the region can be attributed to the increasing demand for convenience foods, changing lifestyles, and rising disposable incomes. Additionally, the growing popularity of processed meat products among consumers is also contributing to the growth of the market. The fastest growing region is the Asia Pacific region as the Asia Pacific region has a large and rapidly growing population, particularly in countries like China and India. As urbanization continues to rise, there is a greater demand for convenient and processed food products, including cold meats.

Major market player included in this report are:

WH Group Limited

Qinhuangdao Ocean Food Co Ltd

Sichuan Province Huiquan Canned Food Co

Tulip Food Company A/S

Kraft Heinz Company

Seaboard Corporation

Hormel Food Corporation

Daniele Inc

Applegate Farms LLC

Cris-Tim S.A

Recent Developments in the Market:

In December 2022, Hormel Foods collaborates with Crisp and google cloud to expand their capabilities. Using a crisp platform, Hormel Food is able to share and leverage historical and real-time data insights.

In September 2022, Oklahoma Pork Council Partners with Seaboard Foods to donate pork to regional food bank of Oklahoma for hunger action month.

Global Cold Meat Market Report Scope:

Historical Data – 2020 - 2021

Base Year for Estimation – 2022

Forecast period - 2023-2030

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered - Type, Application, Region

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope - Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

Sliced Cold Meats

Non-sliced Cold Meats

By Application:

Supermarkets/ Hypermarkets

Convenience Stores

Independent Retailers

Online Sales

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Middle East & Africa

Saudi Arabia

South Africa

Rest of Middle East & Africa

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