

Global Cold Chain Logistics Market Size study, by Temperature (Chilled, Frozen), by Service (Blast Freezing, Inventory Management, Labelling, Storage, Transportation), by Application (Bakery & Confectionary, Dairy Products, Fish, Meat & Seafood, Fruits & Vegetables, Pharmaceuticals, Processed Food) and Regional Forecasts 2022-2032

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Abstracts

Global Cold Chain Logistics Market is valued approximately at USD 256.44 billion in 2023 and is anticipated to grow with a healthy growth rate of more than 14.82% over the forecast period 2024-2032. The cold chain logistics market comprises the transportation and distribution processes that maintain a constant temperature-controlled environment for the preservation of perishable goods. This market includes an array of refrigerated storage units, logistics services, and transportation modes designed to ensure the quality and safety of products such as pharmaceuticals, food and beverages, chemicals, and flowers from the point of origin to the point of consumption. The burgeoning demand for vaccines, biopharmaceuticals, and clinical trial materials in the pharmaceutical sector significantly drives the growth of the cold chain logistics market. Additionally, the food and beverage sector relies on these services to preserve the quality and safety of perishable products, including dairy, meat, seafood, fruits, and vegetables.

Moreover, technological advancements such as sophisticated refrigeration, telematics, and IoT for real-time monitoring are propelling the market's expansion. Consumer expectations for fresh, quality perishables and the expansion of global trade are also driving the demand for cold storage solutions. However, the steep costs associated with specialized machinery and high energy demands, coupled with intricate regulatory frameworks across different jurisdictions, pose significant challenges to market growth.

Future innovations and research should concentrate on energy-conserving refrigeration methods, superior insulation packages, and the deployment of predictive analytics to streamline supply chain operations and minimize product spoilage. The adoption of eco-friendly initiatives like solar cooling systems and the application of cutting-edge technologies such as AI and blockchain for improved accountability are expected to create significant opportunities in the market.

The key regions considered for the global Cold Chain Logistics market study include Asia Pacific, North America, Europe, Latin America, and Rest of the World. In the United States and Canada, the cold chain logistics market is advanced with significant investments in technology and infrastructure. The American consumer demands high-quality perishable goods, often valuing sustainability and traceability. Trends show a rise in the direct-to-consumer model in food distribution, demanding robust cold chain solutions. The European Union exemplifies high standards in cold chain logistics, with strict regulations on food safety and pharmaceutical handling. Asia-Pacific's cold chain market is one of the fastest-growing in the world, driven by the surge in online grocery shopping and greater health consciousness among consumers.

Major market player included in this report are:

1. AmeriCold Logistics, LLC
2. AmerisourceBergen Corporation
3. Burris Logistics Company
4. C.H. Robinson Worldwide, Inc.
5. Deutsche Post AG
6. FedEx Corporation
7. Green Rabbit
8. GXO Logistics, Inc.
9. Interstate Cold Storage, Inc.
10. J.B. Hunt Transport Services, Inc.
11. John Swire & Sons (H.K.) Limited
12. Kerry Logistics Network Limited
13. Knight Transportation
14. Kuehne + Nagel Management AG
15. Lineage Logistics Holdings, LLC

The detailed segments and sub-segment of the market are explained below:

By Temperature:

- Chilled
- Frozen

By Service:

- Blast Freezing
- Inventory Management

- Labelling
- Storage
- Transportation

By Application:

- Bakery & Confectionary
- Dairy Products
- Fish, Meat & Seafood
- Fruits & Vegetables
- Pharmaceuticals
- Processed Food

Common content for 'Report Description'

By Region: North America

- U.S.
- Canada

Europe

- UK
- Germany
- France
- Spain
- Italy
- ROE

Asia Pacific

- China
- India
- Japan
- Australia
- South Korea
- RoAPAC

Latin America

- Brazil
- Mexico

Middle East & Africa

- Saudi Arabia
- South Africa
- RoMEA

Years considered for the study are as follows:

- Historical year – 2022
- Base year – 2023
- Forecast period – 2024 to 2032

Key Takeaways:

- Market Estimates & Forecast for 10 years from 2022 to 2032.
- Annualized revenues and regional level analysis for each market segment.
- Detailed analysis of geographical landscape with Country level analysis of major regions.
- Competitive landscape with information on major players in the market.
- Analysis of key business strategies and recommendations on future market approach.
- Analysis of competitive structure of the market.
- Demand side and supply side analysis of the market.

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