

Global Coir Market Size study, by Processing (Bristle Coir, Brown Fibre, Buffering, White Fibre), by Product (Coir Fibre, Coir Pith, Coir Ply Boards, Coir Yarn, Curled Coir), by Application (Agriculture, Erosion Control, Insulation, Matting, Netting, Upholstery) and Regional Forecasts 2022-2032

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Abstracts

Global Coir Market is valued at approximately USD 570.70 million in 2023 and is anticipated to grow with a healthy growth rate of more than 13.79% over the forecast period 2024-2032. Coir, derived from the husk of coconuts, is a natural fiber celebrated for its durability, water absorption, and resistance against saltwater, finding extensive application in products such as floor mats, doormats, brushes, mattresses, and ropes. As consumers increasingly prioritize environmentally conscious choices, coir's biodegradability and renewable nature boost its popularity. The expansion of the horticulture and agriculture sectors further propels the demand for coir products, utilized in soil erosion control, mulching, and as a growing medium. However, the market faces challenges such as fluctuations in raw material supply due to its dependence on coconut cultivation, which can be impacted by economic factors and regional shortages. Nevertheless, advancements in coir processing technologies offer significant opportunities for developing value-added products, expanding coir's applications beyond traditional uses.

The coir market benefits from the significant utilization of bristle and brown fibers due to their durability and water-resistant properties. Bristle coir, characterized by its long, stiff, and strong fibers, is used in products requiring high strength and water resistance, such as brushes and brooms. Brown fiber, extracted from mature coconuts, is known for its thick, resilient characteristics, making it ideal for upholstery padding, sacking, and horticulture applications. The growing demand for coir yarn and curled coir from the

geotextiles and upholstery industry underscores coir's versatility and adaptability. Coir yarn is essential for producing geotextiles, mats, and ropes, while curled coir finds extensive use in upholstery and bedding due to its elasticity and strength.

The application of coir in agriculture as a soil amendment and growing medium highlights its eco-friendly attributes, improving soil texture, water retention, and aeration. In erosion control, coir geotextiles are biodegradable mats implemented to prevent soil erosion in various terrains. Coir's low thermal conductivity and sound-absorbing properties make it valuable in insulation, while coir matting is highly appreciated for its durability and moisture-absorbing capacity in commercial and residential buildings. Coir netting is widely used in slope stabilization, landscaping, construction sites, and vineyards due to its strength and natural decay rate, aligning with plant growth cycles. Coir's breathable nature and firm support make it suitable for mattresses and cushions in upholstery applications.

In the Americas, the coir market benefits from a growing trend towards sustainable and organic gardening, escalating the demand for coir-based growing media. Consumer behavior in the region leans towards eco-friendly products, reflected in the increased use of coir in landscaping, horticulture, and hydroponic operations. The European Union (EU) countries exhibit strong demand for coir, driven by stringent environmental regulations and high environmental awareness among consumers, leading to its use in green construction, water management, and agricultural applications. The Middle East's growing construction industry represents a potential market for coir products, particularly as a geotextile for soil stabilization and dune fixation. In the APAC region, the largest producer of coir globally, the market is driven by strong domestic and international demand for eco-friendly products, with consumer needs revolving around sustainable and organic farming practices, leading to increased use of coir in horticulture, erosion control, and soil conditioning.

Major market player included in this report are:

- Allwin Coir
- Apex Coco and Solar Energy Limited
- Boyce Agro
- Coco Agro Pvt. Ltd.
- Coir Mart LLC
- EarthScape USA
- Eco Coir Products
- FibreDust LLC
- Geewin Exim
- Heng Huat Resources Group Berhad
- Klasmann-Deilmann GmbH

- Kumaran Fibres
- Natural Coir Industries
- Nelsun Coir Products Private Limited
- Pelemix Ltd.

The detailed segments and sub-segment of the market are explained below:

By Processing

- Bristle Coir
- Brown Fibre
- Buffering
- White Fibre

By Product

- Coir Fibre
- Coir Pith
- Coir Ply Boards
- Coir Yarn
- Curled Coir

By Application

- Agriculture
- Erosion Control
- Insulation
- Matting
- Netting
- Upholstery-mattresses

Common content for 'Report Description' By Region:

- North America
 - o U.S.
 - o Canada
- Europe
 - o UK
 - o Germany
 - o France
 - o Spain
 - o Italy
 - o ROE
- Asia Pacific
 - o China
 - o India
 - o Japan
 - o Australia

- o South Korea
- o RoAPAC
- Latin America
- o Brazil
- o Mexico
- Middle East & Africa
- o Saudi Arabia
- o South Africa
- o RoMEA

Years considered for the study are as follows:

- Historical year – 2022
- Base year – 2023
- Forecast period – 2024 to 2032

Key Takeaways:

- Market Estimates & Forecast for 10 years from 2022 to 2032.
- Annualized revenues and regional level analysis for each market segment.
- Detailed analysis of geographical landscape with Country level analysis of major regions.
- Competitive landscape with information on major players in the market.
- Analysis of key business strategies and recommendations on future market approach.
- Analysis of competitive structure of the market.
- Demand side and supply side analysis of the market.

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