

Global Coir Market Size study, by Processing (Bristle Coir, Brown Fibre, Buffering, White Fibre), by Product (Coir Fibre, Coir Pith, Coir Ply Boards, Coir Yarn, Curled Coir), by Application (Agriculture, Erosion Control, Insulation, Matting, Netting, Upholstery) and Regional Forecasts 2022-2032

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Abstracts

Global Coir Market is valued at approximately USD 570.70 million in 2023 and is anticipated to grow with a healthy growth rate of more than 13.79% over the forecast period 2024-2032. Coir, derived from the husk of coconuts, is a natural fiber celebrated for its durability, water absorption, and resistance against saltwater, finding extensive application in products such as floor mats, doormats, brushes, mattresses, and ropes. As consumers increasingly prioritize environmentally conscious choices, coir's biodegradability and renewable nature boost its popularity. The expansion of the horticulture and agriculture sectors further propels the demand for coir products, utilized in soil erosion control, mulching, and as a growing medium. However, the market faces challenges such as fluctuations in raw material supply due to its dependence on coconut cultivation, which can be impacted by economic factors and regional shortages. Nevertheless, advancements in coir processing technologies offer significant opportunities for developing value-added products, expanding coir's applications beyond traditional uses.

The coir market benefits from the significant utilization of bristle and brown fibers due to their durability and water-resistant properties. Bristle coir, characterized by its long, stiff, and strong fibers, is used in products requiring high strength and water resistance, such as brushes and brooms. Brown fiber, extracted from mature coconuts, is known for its thick, resilient characteristics, making it ideal for upholstery padding, sacking, and horticulture applications. The growing demand for coir yarn and curled coir from the

geotextiles and upholstery industry underscores coir's versatility and adaptability. Coir yarn is essential for producing geotextiles, mats, and ropes, while curled coir finds extensive use in upholstery and bedding due to its elasticity and strength.

The application of coir in agriculture as a soil amendment and growing medium highlights its eco-friendly attributes, improving soil texture, water retention, and aeration. In erosion control, coir geotextiles are biodegradable mats implemented to prevent soil erosion in various terrains. Coir's low thermal conductivity and sound-absorbing properties make it valuable in insulation, while coir matting is highly appreciated for its durability and moisture-absorbing capacity in commercial and residential buildings. Coir netting is widely used in slope stabilization, landscaping, construction sites, and vineyards due to its strength and natural decay rate, aligning with plant growth cycles. Coir's breathable nature and firm support make it suitable for mattresses and cushions in upholstery applications.

In the Americas, the coir market benefits from a growing trend towards sustainable and organic gardening, escalating the demand for coir-based growing media. Consumer behavior in the region leans towards eco-friendly products, reflected in the increased use of coir in landscaping, horticulture, and hydroponic operations. The European Union (EU) countries exhibit strong demand for coir, driven by stringent environmental regulations and high environmental awareness among consumers, leading to its use in green construction, water management, and agricultural applications. The Middle East's growing construction industry represents a potential market for coir products, particularly as a geotextile for soil stabilization and dune fixation. In the APAC region, the largest producer of coir globally, the market is driven by strong domestic and international demand for eco-friendly products, with consumer needs revolving around sustainable and organic farming practices, leading to increased use of coir in horticulture, erosion control, and soil conditioning.

Major market player included in this report are:

- Allwin Coir
- Apex Coco and Solar Energy Limited
- Boyce Agro
- Coco Agro Pvt. Ltd.
- Coir Mart LLC
- EarthScape USA
- Eco Coir Products
- FibreDust LLC
- Geewin Exim
- Heng Huat Resources Group Berhad
- Klasmann-Deilmann GmbH

- Kumaran Fibres
- Natural Coir Industries
- Nelsun Coir Products Private Limited
- Pelemix Ltd.

The detailed segments and sub-segment of the market are explained below:

By Processing

- Bristle Coir
- Brown Fibre
- Buffering
- White Fibre

By Product

- Coir Fibre
- Coir Pith
- Coir Ply Boards
- Coir Yarn
- Curled Coir

By Application

- Agriculture
- Erosion Control
- Insulation
- Matting
- Netting
- Upholstery-mattresses

Common content for 'Report Description' By Region:

- North America
 - o U.S.
 - o Canada
- Europe
 - o UK
 - o Germany
 - o France
 - o Spain
 - o Italy
 - o ROE
- Asia Pacific
 - o China
 - o India
 - o Japan
 - o Australia

- o South Korea
- o RoAPAC
- Latin America
- o Brazil
- o Mexico
- Middle East & Africa
- o Saudi Arabia
- o South Africa
- o RoMEA

Years considered for the study are as follows:

- Historical year – 2022
- Base year – 2023
- Forecast period – 2024 to 2032

Key Takeaways:

- Market Estimates & Forecast for 10 years from 2022 to 2032.
- Annualized revenues and regional level analysis for each market segment.
- Detailed analysis of geographical landscape with Country level analysis of major regions.
- Competitive landscape with information on major players in the market.
- Analysis of key business strategies and recommendations on future market approach.
- Analysis of competitive structure of the market.
- Demand side and supply side analysis of the market.

Contents

CHAPTER 1. GLOBAL COIR MARKET EXECUTIVE SUMMARY

- 1.1. Global Coir Market Size & Forecast (2022-2032)
- 1.2. Regional Summary
- 1.3. Segmental Summary
 - 1.3.1. By Processing
 - 1.3.2. By Product
 - 1.3.3. By Application
- 1.4. Key Trends
- 1.5. Recession Impact
- 1.6. Analyst Recommendation & Conclusion

CHAPTER 2. GLOBAL COIR MARKET DEFINITION AND RESEARCH ASSUMPTIONS

- 2.1. Research Objective
- 2.2. Market Definition
- 2.3. Research Assumptions
 - 2.3.1. Inclusion & Exclusion
 - 2.3.2. Limitations
 - 2.3.3. Supply Side Analysis
 - 2.3.3.1. Availability
 - 2.3.3.2. Infrastructure
 - 2.3.3.3. Regulatory Environment
 - 2.3.3.4. Market Competition
 - 2.3.3.5. Economic Viability (Consumer's Perspective)
 - 2.3.4. Demand Side Analysis
 - 2.3.4.1. Regulatory frameworks
 - 2.3.4.2. Technological Advancements
 - 2.3.4.3. Environmental Considerations
 - 2.3.4.4. Consumer Awareness & Acceptance
- 2.4. Estimation Methodology
- 2.5. Years Considered for the Study
- 2.6. Currency Conversion Rates

CHAPTER 3. GLOBAL COIR MARKET DYNAMICS

3.1. Market Drivers

- 3.1.1. Increasing demand for eco-friendly products
- 3.1.2. Expansion of horticulture and agriculture sectors

3.2. Market Challenges

- 3.2.1. Fluctuations in raw material supply
- 3.2.2. High cost of coir products

3.3. Market Opportunities

- 3.3.1. Innovations in coir processing technologies
- 3.3.2. Development of value-added coir products

CHAPTER 4. GLOBAL COIR MARKET INDUSTRY ANALYSIS

4.1. Porter's 5 Force Model

- 4.1.1. Bargaining Power of Suppliers
- 4.1.2. Bargaining Power of Buyers
- 4.1.3. Threat of New Entrants
- 4.1.4. Threat of Substitutes
- 4.1.5. Competitive Rivalry
- 4.1.6. Futuristic Approach to Porter's 5 Force Model
- 4.1.7. Porter's 5 Force Impact Analysis

4.2. PESTEL Analysis

- 4.2.1. Political
- 4.2.2. Economical
- 4.2.3. Social
- 4.2.4. Technological
- 4.2.5. Environmental
- 4.2.6. Legal

4.3. Top investment opportunity

4.4. Top winning strategies

4.5. Disruptive Trends

4.6. Industry Expert Perspective

4.7. Analyst Recommendation & Conclusion

CHAPTER 5. GLOBAL COIR MARKET SIZE & FORECASTS BY PROCESSING (2022-2032)

5.1. Segment Dashboard

5.2. Global Coir Market: Bristle Coir Revenue Trend Analysis, 2022 & 2032 (USD Million)

5.3. Global Coir Market: Brown Fibre Revenue Trend Analysis, 2022 & 2032 (USD Million)

5.4. Global Coir Market: Buffering Revenue Trend Analysis, 2022 & 2032 (USD Million)

5.5. Global Coir Market: White Fibre Revenue Trend Analysis, 2022 & 2032 (USD Million)

CHAPTER 6. GLOBAL COIR MARKET SIZE & FORECASTS BY PRODUCT (2022-2032)

6.1. Segment Dashboard

6.2. Global Coir Market: Coir Fibre Revenue Trend Analysis, 2022 & 2032 (USD Million)

6.3. Global Coir Market: Coir Pith Revenue Trend Analysis, 2022 & 2032 (USD Million)

6.4. Global Coir Market: Coir Ply Boards Revenue Trend Analysis, 2022 & 2032 (USD Million)

6.5. Global Coir Market: Coir Yarn Revenue Trend Analysis, 2022 & 2032 (USD Million)

6.6. Global Coir Market: Curled Coir Revenue Trend Analysis, 2022 & 2032 (USD Million)

CHAPTER 7. GLOBAL COIR MARKET SIZE & FORECASTS BY APPLICATION (2022-2032)

7.1. Segment Dashboard

7.2. Global Coir Market: Agriculture Revenue Trend Analysis, 2022 & 2032 (USD Million)

7.3. Global Coir Market: Erosion Control Revenue Trend Analysis, 2022 & 2032 (USD Million)

7.4. Global Coir Market: Insulation Revenue Trend Analysis, 2022 & 2032 (USD Million)

7.5. Global Coir Market: Matting Revenue Trend Analysis, 2022 & 2032 (USD Million)

7.6. Global Coir Market: Netting Revenue Trend Analysis, 2022 & 2032 (USD Million)

7.7. Global Coir Market: Upholstery-mattresses Revenue Trend Analysis, 2022 & 2032 (USD Million)

CHAPTER 8. GLOBAL COIR MARKET SIZE & FORECASTS BY REGION (2022-2032)

8.1. North America Coir Market

8.1.1. U.S. Coir Market

8.1.1.1. Processing breakdown size & forecasts, 2022-2032

8.1.1.2. Product breakdown size & forecasts, 2022-2032

- 8.1.1.3. Application breakdown size & forecasts, 2022-2032
- 8.1.2. Canada Coir Market
 - 8.1.2.1. Processing breakdown size & forecasts, 2022-2032
 - 8.1.2.2. Product breakdown size & forecasts, 2022-2032
 - 8.1.2.3. Application breakdown size & forecasts, 2022-2032
- 8.2. Europe Coir Market
 - 8.2.1. UK Coir Market
 - 8.2.2. Germany Coir Market
 - 8.2.3. France Coir Market
 - 8.2.4. Spain Coir Market
 - 8.2.5. Italy Coir Market
 - 8.2.6. Rest of Europe Coir Market
- 8.3. Asia-Pacific Coir Market
 - 8.3.1. China Coir Market
 - 8.3.2. India Coir Market
 - 8.3.3. Japan Coir Market
 - 8.3.4. Australia Coir Market
 - 8.3.5. South Korea Coir Market
 - 8.3.6. Rest of Asia Pacific Coir Market
- 8.4. Latin America Coir Market
 - 8.4.1. Brazil Coir Market
 - 8.4.2. Mexico Coir Market
 - 8.4.3. Rest of Latin America Coir Market
- 8.5. Middle East & Africa Coir Market
 - 8.5.1. Saudi Arabia Coir Market
 - 8.5.2. South Africa Coir Market
 - 8.5.3. Rest of Middle East & Africa Coir Market

CHAPTER 9. COMPETITIVE INTELLIGENCE

- 9.1. Key Company SWOT Analysis
 - 9.1.1. Company
 - 9.1.2. Company
 - 9.1.3. Company
- 9.2. Top Market Strategies
- 9.3. Company Profiles
 - 9.3.1. Allwin Coir
 - 9.3.1.1. Key Information
 - 9.3.1.2. Overview

- 9.3.1.3. Financial (Subject to Data Availability)
- 9.3.1.4. Product Summary
- 9.3.1.5. Market Strategies
- 9.3.2. Apex Coco and Solar Energy Limited
- 9.3.3. Boyce Agro
- 9.3.4. Coco Agro Pvt. Ltd.
- 9.3.5. Coir Mart LLC
- 9.3.6. EarthScape USA
- 9.3.7. Eco Coir Products
- 9.3.8. FibreDust LLC
- 9.3.9. Geewin Exim
- 9.3.10. Heng Huat Resources Group Berhad
- 9.3.11. Klasmann-Deilmann GmbH
- 9.3.12. Kumaran Fibres
- 9.3.13. Natural Coir Industries
- 9.3.14. Nelsun Coir Products Private Limited
- 9.3.15. Pelemix Ltd.

CHAPTER 10. RESEARCH PROCESS

- 10.1. Research Process
 - 10.1.1. Data Mining
 - 10.1.2. Analysis
 - 10.1.3. Market Estimation
 - 10.1.4. Validation
 - 10.1.5. Publishing
- 10.2. Research Attributes

List Of Tables

LIST OF TABLES

TABLE 1. Global Coir market, report scope
TABLE 2. Global Coir market estimates & forecasts by Region 2022-2032 (USD Million)
TABLE 3. Global Coir market estimates & forecasts by Processing 2022-2032 (USD Million)
TABLE 4. Global Coir market estimates & forecasts by Product 2022-2032 (USD Million)
TABLE 5. Global Coir market estimates & forecasts by Application 2022-2032 (USD Million)
TABLE 6. Global Coir market by segment, estimates & forecasts, 2022-2032 (USD Million)
TABLE 7. Global Coir market by region, estimates & forecasts, 2022-2032 (USD Million)
TABLE 8. Global Coir market by segment, estimates & forecasts, 2022-2032 (USD Million)
TABLE 9. Global Coir market by region, estimates & forecasts, 2022-2032 (USD Million)
TABLE 10. Global Coir market by segment, estimates & forecasts, 2022-2032 (USD Million)
TABLE 11. Global Coir market by region, estimates & forecasts, 2022-2032 (USD Million)
TABLE 12. Global Coir market by segment, estimates & forecasts, 2022-2032 (USD Million)
TABLE 13. Global Coir market by region, estimates & forecasts, 2022-2032 (USD Million)
TABLE 14. Global Coir market by segment, estimates & forecasts, 2022-2032 (USD Million)
TABLE 15. U.S. Coir market estimates & forecasts, 2022-2032 (USD Million)
TABLE 16. U.S. Coir market estimates & forecasts by segment 2022-2032 (USD Million)
TABLE 17. U.S. Coir market estimates & forecasts by segment 2022-2032 (USD Million)
TABLE 18. Canada Coir market estimates & forecasts, 2022-2032 (USD Million)
TABLE 19. Canada Coir market estimates & forecasts by segment 2022-2032 (USD Million)
TABLE 20. Canada Coir market estimates & forecasts by segment 2022-2032 (USD Million)

.....

This list is not complete, final report does contain more than 100 tables. The list may be updated in the final deliverable.

List Of Figures

LIST OF FIGURES

- FIG 1. Global Coir market, research methodology
- FIG 2. Global Coir market, market estimation techniques
- FIG 3. Global market size estimates & forecast methods.
- FIG 4. Global Coir market, key trends 2023
- FIG 5. Global Coir market, growth prospects 2022-2032
- FIG 6. Global Coir market, porters 5 force model
- FIG 7. Global Coir market, PESTEL analysis
- FIG 8. Global Coir market, value chain analysis
- FIG 9. Global Coir market by segment, 2022 & 2032 (USD Million)
- FIG 10. Global Coir market by segment, 2022 & 2032 (USD Million)
- FIG 11. Global Coir market by segment, 2022 & 2032 (USD Million)
- FIG 12. Global Coir market by segment, 2022 & 2032 (USD Million)
- FIG 13. Global Coir market by segment, 2022 & 2032 (USD Million)
- FIG 14. Global Coir market, regional snapshot 2022 & 2032
- FIG 15. North America Coir market 2022 & 2032 (USD Million)
- FIG 16. Europe Coir market 2022 & 2032 (USD Million)
- FIG 17. Asia Pacific Coir market 2022 & 2032 (USD Million)
- FIG 18. Latin America Coir market 2022 & 2032 (USD Million)
- FIG 19. Middle East & Africa Coir market 2022 & 2032 (USD Million)
- FIG 20. Global Coir market, company market share analysis (2023)

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This list is not complete, final report does contain more than 50 figures. The list may be updated in the final deliverable.

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