

Global Coffee Grounds Market Size study, By Product Type (Drip Ground Coffee, Classic Roast Ground Coffee, Sumatra Ground Coffee, Others), By Application (Food and Beverage, Agriculture, Cosmetic and Personal care, Others), and Regional Forecasts 2022-2028

<https://marketpublishers.com/r/GCF53A3EC4C7EN.html>

Date: May 2022

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: GCF53A3EC4C7EN

Abstracts

Global Coffee Grounds Market is valued at approximately USDXX million in 2021 and is anticipated to grow with a healthy growth rate of more than XX% over the forecast period 2022-2028. Coffee grounds refer to a dreg a form of solid particles that remain after brewing the coffee. These are formed by roasting beans and/or obtained from the instant coffee manufacturing process. Coffee grounds are chiefly adapted to nourish gardens, remove fleas from pets, repel pests and insects, and neutralize odors. The increasing inclination toward the adoption of natural and organic products, the rising use of coffee grounds in cosmetic products such as soaps and lotions, coupled with the strategic actions by the key market players are the key factors propelling the market demand across the globe. For instance, in 2017, the market size of the Indian cosmetics industry was recorded at USD 11.16 billion, and the market is constantly developing and is projected to reach approximately USD 20 billion by 2025. Thereby, the flourishing growth of the cosmetics sector is likely to fuel the demand for natural and organic cosmetics products, which, in turn, augment the market growth in the near future. However, several problems associated with coffee grounds impede the growth of the market over the forecast period of 2022-2028. Also, increasing availability through online retailers and the rising influence of social media to promote the benefits of coffee grounds are anticipated to act as catalyzing factors for the market demand during the forecast period.

The key regions considered for the global Coffee Grounds Market study include Asia Pacific, North America, Europe, Latin America, and the Rest of the World. North America is the leading region across the world in terms of market share owing to the surging demand for natural & organic products and high presence of several leading market players. Whereas, Asia-Pacific is anticipated to exhibit the highest CAGR over the forecast period 2022-2028. Factors such as the increasing disposable income, as well as rising adoption of coffee grounds as insecticides, would create lucrative growth prospects for the Coffee Grounds Market across the Asia-Pacific region.

Major market players included in this report are:

Death Wish Coffee Company

Folgers Coffee

Hills Bros. Coffee

Kicking Horse Coffee

Peet's Coffee

Red Thread

Royal Kona

Starbucks Corporation

The Kraft Heinz Company

UCC

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product Type:

Drip Ground Coffee

Classic Roast Ground Coffee

Sumatra Ground Coffee

Others

By Application:

Food and Beverage

Agriculture

Cosmetic and Personal care

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020

Base year – 2021

Forecast period – 2022 to 2028

Target Audience of the Global Coffee Grounds Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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