

Global Coffee Creamer Market Size study & Forecast, by Product Type (Dairy-based Creamer, Non-dairy Creamer) by Nature (Organic, Conventional), by Form (Powder Coffee Creamer, Liquid Coffee Creamer), by Application (Residential, Commercial), by Sales Channel (Direct, Indirect) and Regional Analysis, 2022-2029

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# **Abstracts**

Global Coffee Creamer Market is valued approximately USD 17.14 billion in 2021 and is anticipated to grow with a healthy growth rate of more than 5.6% over the forecast period 2022-2029. Ccoffee creamer is creamier, and thicker and has a little sweet flavour. Unlike milk, coffee creamer has calories and fat. It contains added ingredients such as artificial flavors, sugar, artificial flavors. The Coffee Creamer market is expanding because of factors such as rising consumer willingness to spend on healthy products and increased consumption of coffees at home. The number of caf?s, coffee shops, and restaurants that sell coffee is also gradually growing, which is anticipated to raise demand for coffee creamer. Another factor that is anticipated to have an impact on market growth for coffee creamers is an increase in consumer spending power and per capita coffee consumption.

According to Statista, in year 2020, Worldwide non-alcoholic beverage market revenue stood at USD 1038,054 million which increased to USD 1155205 million in year 2021 and it is projected to reach at USD 144158 million by year 2025. Furthermore, rising consumption of non-dairy products and rising demand for ready to drink and rising number of caf? outlets is favoring the growth of market. However, the high cost of Coffee Creamer and fluctuation in prices stifles market growth throughout the forecast period of 2022-2029.



The key regions considered for the Global Coffee Creamer Market study includes Asia Pacific, North America, Europe, Latin America, and Rest of the World. North America dominated the space in terms of revenue, owing to the increasing number of lactose intolerant consumers in the regional market, rising number of target population in the region. Furthermore, Asia Pacific region is expected to have a significant rate owing to factors such as rising number of consumer preference to spent more on flavored coffee.

Major market player included in this report are:

Nestl? S.A.

Danone SA

Royal FrieslandCampina NV

Land O'Lakes, Inc.

Almer Malaysia SDN BHD

**Custom Food Group** 

Fujian Jumbo Grand Food Co. Ltd.

Jacobs Douwe Egberts BV

Jiangxi Weirbao Food and Biotechnology Co. Ltd.

TreeHouse Foods Inc.

### Recent Developments in the Market:

In February 2022, Nestl?-owned brand Coffee mate announced the launch of plant-based creamers in flavours French Vanilla as well as Caramel. Itlts conventional French Vanilla creamer is best-selling in the refrigerated aisle, and the new almond and oat-based version provides an option for those who avoid dairy.

In Aug 2022, Chobani announced latest innovation and launch Chobani Plant-Based Coffee Creamers blends the plant-based ingredients in order toto create creamy, rich, dairy-like product.

Global Coffee Creamer Market Report Scope:

Historical Data 2019-2020-2021

Base Year for Estimation 2021

Forecast period 2022-2029

Report Coverage Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered Product Type, Nature, Form, Application, Type, Sales Channel, Region

Regional Scope North America; Europe; Asia Pacific; Latin America; Rest of the World Customization Scope Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope\*



The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below: By Product:

Dairy-based Creamer

Non-dairy Creamer

By Nature:

Organic

Conventional

By Form

Powder Coffee Creamer

Liquid Coffee Creamer

By Application:

Residential

Commercial

By Sales Channel:

Direct

Indirect

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China



India

Japan

Australia

South Korea

**RoAPAC** 

Latin America

Brazil

Mexico

Rest of the World



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