

Global Coconut Butter Market Size study, by Nature (Organic, Conventional), by End User (Cosmetics and Personal Care Industry [Hair Care, Skin Care, Others], Food and Beverage Industry, Others), by Distribution Channel (Supermarkets/Hypermarkets, Convenience Stores, Online Sales Channel, Others) and Regional Forecasts 2022-2032

<https://marketpublishers.com/r/G86A9535A219EN.html>

Date: July 2024

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: G86A9535A219EN

Abstracts

Global Coconut Butter Market is valued at approximately USD 1.13 billion in 2023 and is anticipated to grow with a healthy growth rate of more than 7.17% over the forecast period 2024-2032. Coconut butter, derived from dried and shredded coconuts, serves as a versatile ingredient in various industries. From its application in the culinary realm as a healthy alternative to traditional butter to its use in cosmetics and personal care products, coconut butter's multifaceted benefits are driving its market growth. It offers high nutritional value, and the rising awareness among health-conscious consumers is significantly contributing to its popularity. The increasing shift towards organic and gluten-free products further propels the demand for coconut butter.

The market is witnessing robust growth due to the rising adoption of coconut butter among millennials and health-conscious individuals. Coconut butter is increasingly replacing conventional milk butter due to its health benefits, such as maintaining good cholesterol levels and aiding in improved brain functions. Its application in various culinary dishes like soups, curries, cakes, and sauces adds to its market appeal. Furthermore, the organic variant of coconut butter, rich in fiber and lauric acid, is gaining traction among consumers seeking healthier alternatives. This trend is particularly evident in its use as a natural ingredient in the cosmetics industry. However, the market faces significant challenges, such as the lethal yellowing disease affecting coconut

plantations in the Caribbean and African countries. This disease reduces the quality of coconuts and poses a threat to the overall production, thereby impacting the coconut butter industry. Additionally, fluctuations in coconut production due to climate change, droughts, and pest infestations further constrain market growth.

The key region in the Global Coconut Butter Market includes North America, Europe, Asia Pacific, Latin America, and Middle East & Africa. In 2023, Asia-Pacific dominated the market and is projected to maintain its leading position during the forecast period 2024-2032. The region's historical usage of coconut products and increasing awareness of coconut butter's health benefits drive its market growth. In North America and Europe, the preference for coconut butter over traditional high-LDL cholesterol butter is fostering market expansion. Furthermore, the market is expected to grow in tropical areas with higher coconut production and in regions such as the Middle East and Africa, where agriculture plays a significant economic role.

Major market players included in this report are:

ANDY ALBAO CORPORATION

Asia Botanicals Sdn. Bhd

Bali Nutra

Ceylon Coconut Company

Dhatu Organics & Naturals

Hallstar Innovations Corp.

MaraNatha

Nutretiaa Industries

Phildesco Inc.

United Foods India

Artisana Organics

Kevala

Nutiva

Windmill Organics

Loving Earth

The detailed segments and sub-segment of the market are explained below:

By Nature:

Organic

Conventional

By End User:

Cosmetics and Personal Care Industry

Food and Beverage Industry

Others

By Distribution Channel:

Supermarkets/Hypermarkets

Convenience Stores

Online Sales Channel

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of Latin America

Middle East & Africa

Saudi Arabia

South Africa

RoMEA

Years considered for the study are as follows:

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2032.

Annualized revenues and regional level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market.

Contents

CHAPTER 1. GLOBAL COCONUT BUTTER MARKET EXECUTIVE SUMMARY

- 1.1. Global Coconut Butter Market Size & Forecast (2022-2032)
- 1.2. Regional Summary
- 1.3. Segmental Summary
 - 1.3.1. By Nature
 - 1.3.2. By End User
 - 1.3.3. By Distribution Channel
- 1.4. Key Trends
- 1.5. Recession Impact
- 1.6. Analyst Recommendation & Conclusion

CHAPTER 2. GLOBAL COCONUT BUTTER MARKET DEFINITION AND RESEARCH ASSUMPTIONS

- 2.1. Research Objective
- 2.2. Market Definition
- 2.3. Research Assumptions
 - 2.3.1. Inclusion & Exclusion
 - 2.3.2. Limitations
 - 2.3.3. Supply Side Analysis
 - 2.3.3.1. Availability
 - 2.3.3.2. Infrastructure
 - 2.3.3.3. Regulatory Environment
 - 2.3.3.4. Market Competition
 - 2.3.3.5. Economic Viability (Consumer's Perspective)
 - 2.3.4. Demand Side Analysis
 - 2.3.4.1. Regulatory frameworks
 - 2.3.4.2. Technological Advancements
 - 2.3.4.3. Environmental Considerations
 - 2.3.4.4. Consumer Awareness & Acceptance
- 2.4. Estimation Methodology
- 2.5. Years Considered for the Study
- 2.6. Currency Conversion Rates

CHAPTER 3. GLOBAL COCONUT BUTTER MARKET DYNAMICS

3.1. Market Drivers

- 3.1.1. Rising Health Consciousness
- 3.1.2. Increasing Popularity of Organic and Gluten-Free Products
- 3.1.3. Expanding Applications in Food & Beverage and Cosmetics Industries

3.2. Market Challenges

- 3.2.1. Threats of Lethal Yellowing Disease in Coconut Plantations
- 3.2.2. Supply Chain Disruptions

3.3. Market Opportunities

- 3.3.1. Growing Demand for Plant-Based Diets
- 3.3.2. Expansion in Tropical Regions and Developing Economies
- 3.3.3. Increased Usage in Personal Care Sector

CHAPTER 4. GLOBAL COCONUT BUTTER MARKET INDUSTRY ANALYSIS

4.1. Porter's 5 Force Model

- 4.1.1. Bargaining Power of Suppliers
- 4.1.2. Bargaining Power of Buyers
- 4.1.3. Threat of New Entrants
- 4.1.4. Threat of Substitutes
- 4.1.5. Competitive Rivalry
- 4.1.6. Futuristic Approach to Porter's 5 Force Model
- 4.1.7. Porter's 5 Force Impact Analysis

4.2. PESTEL Analysis

- 4.2.1. Political
- 4.2.2. Economical
- 4.2.3. Social
- 4.2.4. Technological
- 4.2.5. Environmental
- 4.2.6. Legal

4.3. Top investment opportunity

4.4. Top winning strategies

4.5. Disruptive Trends

4.6. Industry Expert Perspective

4.7. Analyst Recommendation & Conclusion

CHAPTER 5. GLOBAL COCONUT BUTTER MARKET SIZE & FORECASTS BY NATURE 2022-2032

5.1. Segment Dashboard

5.2. Global Coconut Butter Market: Nature Revenue Trend Analysis, 2022 & 2032 (USD Billion)

- 5.2.1. Organic
- 5.2.2. Conventional

CHAPTER 6. GLOBAL COCONUT BUTTER MARKET SIZE & FORECASTS BY END USER 2022-2032

6.1. Segment Dashboard

6.2. Global Coconut Butter Market: End User Revenue Trend Analysis, 2022 & 2032 (USD Billion)

- 6.2.1. Cosmetics and Personal Care Industry
- 6.2.2. Food and Beverage Industry
- 6.2.3. Others

CHAPTER 7. GLOBAL COCONUT BUTTER MARKET SIZE & FORECASTS BY DISTRIBUTION CHANNEL 2022-2032

7.1. Segment Dashboard

7.2. Global Coconut Butter Market: Distribution Channel Revenue Trend Analysis, 2022 & 2032 (USD Billion)

- 7.2.1. Supermarkets/Hypermarkets
- 7.2.2. Convenience Stores
- 7.2.3. Online Sales Channel
- 7.2.4. Others

CHAPTER 8. GLOBAL COCONUT BUTTER MARKET SIZE & FORECASTS BY REGION 2022-2032

8.1. North America Coconut Butter Market

- 8.1.1. U.S. Coconut Butter Market
 - 8.1.1.1. Nature breakdown size & forecasts, 2022-2032
 - 8.1.1.2. End User breakdown size & forecasts, 2022-2032
- 8.1.2. Canada Coconut Butter Market

8.2. Europe Coconut Butter Market

- 8.2.1. UK Coconut Butter Market
- 8.2.2. Germany Coconut Butter Market
- 8.2.3. France Coconut Butter Market
- 8.2.4. Spain Coconut Butter Market

- 8.2.5. Italy Coconut Butter Market
- 8.2.6. Rest of Europe Coconut Butter Market
- 8.3. Asia-Pacific Coconut Butter Market
 - 8.3.1. China Coconut Butter Market
 - 8.3.2. India Coconut Butter Market
 - 8.3.3. Japan Coconut Butter Market
 - 8.3.4. Australia Coconut Butter Market
 - 8.3.5. South Korea Coconut Butter Market
 - 8.3.6. Rest of Asia Pacific Coconut Butter Market
- 8.4. Latin America Coconut Butter Market
 - 8.4.1. Brazil Coconut Butter Market
 - 8.4.2. Mexico Coconut Butter Market
 - 8.4.3. Rest of Latin America Coconut Butter Market
- 8.5. Middle East & Africa Coconut Butter Market
 - 8.5.1. Saudi Arabia Coconut Butter Market
 - 8.5.2. South Africa Coconut Butter Market
 - 8.5.3. Rest of Middle East & Africa Coconut Butter Market

CHAPTER 9. COMPETITIVE INTELLIGENCE

- 9.1. Key Company SWOT Analysis
 - 9.1.1. Company
 - 9.1.2. Company
 - 9.1.3. Company
- 9.2. Top Market Strategies
- 9.3. Company Profiles
 - 9.3.1. ANDY ALBAO CORPORATION
 - 9.3.1.1. Key Information
 - 9.3.1.2. Overview
 - 9.3.1.3. Financial (Subject to Data Availability)
 - 9.3.1.4. Product Summary
 - 9.3.1.5. Market Strategies
 - 9.3.2. Asia Botanicals Sdn. Bhd
 - 9.3.3. Bali Nutra
 - 9.3.4. Ceylon Coconut Company
 - 9.3.5. Dhatu Organics & Naturals
 - 9.3.6. Hallstar Innovations Corp.
 - 9.3.7. MaraNatha
 - 9.3.8. Nutretiaa Industries

- 9.3.9. Phildesco Inc.
- 9.3.10. United Foods India
- 9.3.11. Artisana Organics
- 9.3.12. Kevala
- 9.3.13. Nutiva
- 9.3.14. Windmill Organics
- 9.3.15. Loving Earth

CHAPTER 10. RESEARCH PROCESS

- 10.1. Research Process
 - 10.1.1. Data Mining
 - 10.1.2. Analysis
 - 10.1.3. Market Estimation
 - 10.1.4. Validation
 - 10.1.5. Publishing
- 10.2. Research Attributes

List Of Tables

LIST OF TABLES

TABLE 1. Global Coconut Butter market, report scope

TABLE 2. Global Coconut Butter market estimates & forecasts by Region 2022-2032 (USD Billion)

TABLE 3. Global Coconut Butter market estimates & forecasts by Nature 2022-2032 (USD Billion)

TABLE 4. Global Coconut Butter market estimates & forecasts by End User 2022-2032 (USD Billion)

TABLE 5. Global Coconut Butter market estimates & forecasts by Distribution Channel 2022-2032 (USD Billion)

TABLE 6. Global Coconut Butter market by segment, estimates & forecasts, 2022-2032 (USD Billion)

TABLE 7. Global Coconut Butter market by region, estimates & forecasts, 2022-2032 (USD Billion)

TABLE 8. Global Coconut Butter market by segment, estimates & forecasts, 2022-2032 (USD Billion)

TABLE 9. Global Coconut Butter market by region, estimates & forecasts, 2022-2032 (USD Billion)

TABLE 10. Global Coconut Butter market by segment, estimates & forecasts, 2022-2032 (USD Billion)

TABLE 11. Global Coconut Butter market by region, estimates & forecasts, 2022-2032 (USD Billion)

TABLE 12. Global Coconut Butter market by segment, estimates & forecasts, 2022-2032 (USD Billion)

TABLE 13. Global Coconut Butter market by region, estimates & forecasts, 2022-2032 (USD Billion)

TABLE 14. Global Coconut Butter market by segment, estimates & forecasts, 2022-2032 (USD Billion)

TABLE 15. U.S. Coconut Butter market estimates & forecasts, 2022-2032 (USD Billion)

TABLE 16. U.S. Coconut Butter market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 17. U.S. Coconut Butter market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 18. Canada Coconut Butter market estimates & forecasts, 2022-2032 (USD Billion)

TABLE 19. Canada Coconut Butter market estimates & forecasts by segment

2022-2032 (USD Billion)

TABLE 20. Canada Coconut Butter market estimates & forecasts by segment

2022-2032 (USD Billion)

.....

This list is not complete, final report does contain more than 100 tables. The list may be updated in the final deliverable.

List Of Figures

LIST OF FIGURES

- FIG 1. Global Coconut Butter market, research methodology
- FIG 2. Global Coconut Butter market, market estimation techniques
- FIG 3. Global market size estimates & forecast methods.
- FIG 4. Global Coconut Butter market, key trends 2023
- FIG 5. Global Coconut Butter market, growth prospects 2022-2032
- FIG 6. Global Coconut Butter market, porters 5 force model
- FIG 7. Global Coconut Butter market, PESTEL analysis
- FIG 8. Global Coconut Butter market, value chain analysis
- FIG 9. Global Coconut Butter market by segment, 2022 & 2032 (USD Billion)
- FIG 10. Global Coconut Butter market by segment, 2022 & 2032 (USD Billion)
- FIG 11. Global Coconut Butter market by segment, 2022 & 2032 (USD Billion)
- FIG 12. Global Coconut Butter market by segment, 2022 & 2032 (USD Billion)
- FIG 13. Global Coconut Butter market by segment, 2022 & 2032 (USD Billion)
- FIG 14. Global Coconut Butter market, regional snapshot 2022 & 2032
- FIG 15. North America Coconut Butter market 2022 & 2032 (USD Billion)
- FIG 16. Europe Coconut Butter market 2022 & 2032 (USD Billion)
- FIG 17. Asia-Pacific Coconut Butter market 2022 & 2032 (USD Billion)
- FIG 18. Latin America Coconut Butter market 2022 & 2032 (USD Billion)
- FIG 19. Middle East & Africa Coconut Butter market 2022 & 2032 (USD Billion)
- FIG 20. Global Coconut Butter market, company market share analysis (2023)

.....

This list is not complete, final report does contain more than 50 figures. The list may be updated in the final deliverable.

I would like to order

Product name: Global Coconut Butter Market Size study, by Nature (Organic, Conventional), by End User (Cosmetics and Personal Care Industry [Hair Care, Skin Care, Others], Food and Beverage Industry, Others), by Distribution Channel (Supermarkets/Hypermarkets, Convenience Stores, Online Sales Channel, Others) and Regional Forecasts 2022-2032

Product link: <https://marketpublishers.com/r/G86A9535A219EN.html>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G86A9535A219EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970