

# Global Cocoa and Chocolate Market Size Study & Forecast, by Type, Application, and Regional Forecasts 2025–2035

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## Abstracts

The Global Cocoa and Chocolate Market is valued at approximately USD 53.93 billion in 2024 and is anticipated to grow at a compound annual growth rate (CAGR) of 4.98% over the forecast period 2025–2035. In today's sophisticated consumer landscape, cocoa and chocolate products transcend their role as sweet indulgences and emerge as multi-faceted commodities catering to emotional, cultural, and even functional needs. The ongoing surge in demand for artisanal, sustainably sourced, and health-conscious chocolate products is catalyzing a wave of innovation across the value chain—from bean to bar. Chocolate manufacturers are not just refining their confections but are also elevating the sourcing story, quality differentiation, and flavor fusion, driven by a highly engaged and informed customer base.

The market's expansion is being fueled by growing awareness of the health benefits associated with dark chocolate, increased consumer inclination toward premium confectionery, and the rising adoption of cocoa-based ingredients across non-food sectors such as cosmetics and pharmaceuticals. For instance, cocoa butter is widely used in dermatological products due to its moisturizing properties, while flavonoid-rich cocoa extracts are gaining traction in nutraceuticals. Moreover, as consumer expectations shift toward ethically sourced and transparently produced cocoa, manufacturers are investing in fair trade, traceability, and origin-specific branding to bolster their market position. Additionally, white and filled chocolates, often associated with indulgent experiences and festive consumption, continue to generate robust seasonal sales.

Regionally, North America dominates the cocoa and chocolate market, buoyed by a thriving snack industry, higher disposable incomes, and a strong demand for organic

and premium chocolate products. The United States, in particular, has shown a sharp uptick in bean-to-bar and ethically produced chocolate lines. Meanwhile, Europe follows closely, driven by legacy chocolatiers in countries like Switzerland, Belgium, and Germany that continue to influence global chocolate trends with innovation in luxury chocolate. Asia Pacific is poised to register the fastest growth during the forecast period, underpinned by a burgeoning middle class, westernization of diets, and growing interest in cocoa-infused wellness products. In nations like China, India, and Indonesia, chocolate consumption is evolving rapidly, with rising popularity in both traditional and contemporary applications.

Major market player included in this report are:

Mondelez International

Nestlé S.A.

Mars Incorporated

The Hershey Company

Ferrero Group

Cargill, Incorporated

Barry Callebaut AG

Olam International

Blommer Chocolate Company

CEMOI Group

LOTTE Confectionery Co., Ltd.

Chocoladefabriken Lindt & Sprüngli AG

Guittard Chocolate Company

Meiji Holdings Co., Ltd.

Chocolat Frey AG

Global Cocoa and Chocolate Market Report Scope:

Historical Data – 2023, 2024

Base Year for Estimation – 2024

Forecast period – 2025–2035

Report Coverage – Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Regional Scope – North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope – Free report customization (equivalent up to 8 analysts' working hours) with purchase. Addition or alteration to country, regional & segment scope\*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values for the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within the countries involved in the study. The report also provides detailed information about crucial aspects, such as driving factors and challenges, which will define the future growth of the market. Additionally, it incorporates potential opportunities in micro-markets for stakeholders to invest, along with a detailed analysis of the competitive landscape and product offerings of key players.

The detailed segments and sub-segments of the market are explained below:

By Type:

Cocoa Ingredients

Butter

Liquor

Powder

Chocolate

Dark

Milk

White

Filled

By Application:

Food & Beverage

Cosmetics

Pharmaceuticals

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

Rest of Europe

Asia Pacific

China

India

Japan

Australia

South Korea

Rest of Asia Pacific

Latin America

Brazil

Mexico

Middle East & Africa

UAE

Saudi Arabia

South Africa

Rest of Middle East & Africa

### Key Takeaways:

Market Estimates & Forecast for 10 years from 2025 to 2035.

Annualized revenues and regional level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market.

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