

# **Global Cocoa Based Polyphenols Market Size Study, By Application (Functional Foods, Functional Beverages, Dietary Supplements), And Regional Forecasts 2022-2032**

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## **Abstracts**

The Global Cocoa Based Polyphenols Market was valued at USD 92.06 million in 2023 and is projected to grow at a CAGR of 5.8% from 2024 to 2032. Polyphenols are natural phytochemicals and micronutrients known for their antioxidant and anti-inflammatory properties, offering several health benefits such as cardiovascular protection, improved insulin sensitivity, and gut health support. The increasing consumer demand for functional foods, beverages, and dietary supplements enriched with cocoa-based polyphenols is driving market growth.

Cocoa polyphenols are particularly beneficial for gut health as they serve as prebiotics, enhancing the growth of beneficial bacteria and improving weight management and metabolic health. The growing trend toward plant-based nutrition and natural antioxidants has propelled the demand for cocoa-derived functional food ingredients.

Functional beverages currently dominate the cocoa-based polyphenols market, accounting for the largest revenue share (32.9%) in 2024. These beverages are increasingly fortified with cocoa extracts, probiotics, and vitamins to cater to health-conscious consumers seeking immunity-boosting and energy-enhancing products. Meanwhile, the functional food segment is expected to witness the fastest CAGR of 6.2% during the forecast period, owing to the rising awareness of nutrient-enriched foods and regulatory support for functional food innovations.

From a regional perspective, Asia Pacific dominated the global cocoa-based polyphenols market in 2024, with a 36.1% market share, followed by North America,

which is projected to grow at a CAGR of 6.3%. Countries like Japan, China, and India are key markets for functional beverages and dietary supplements, while the U.S. and Europe are witnessing strong consumer demand for cocoa polyphenol-based dietary supplements in the nutraceutical and pharmaceutical sectors.

#### Major Market Players Included in this Report:

ADM

Barry Callebaut

Kemin Industries

Mars, Incorporated

Naturex S.A

Nutra Ingredients Limited

Polyphenols AS

Ajinomoto Natural Specialties

Sabinsa Corporation

Berkem

Diana Food

Indena S.p.A

Frutarom

Herza Schokolade GmbH & Co. KG

Cargill, Incorporated

The detailed segments and sub-segments of the market are explained below:

### By Application:

Functional Food

Functional Beverages

Dietary Supplements

Others

### By Region:

#### North America

U.S.

Canada

Mexico

#### Europe

Germany

UK

Italy

France

Spain

#### Asia Pacific

China

India

Japan

South Korea

Latin America

Brazil

Argentina

Middle East & Africa

Saudi Arabia

South Africa

Years Considered for the Study:

Historical Year – 2022

Base Year – 2023

Forecast Period – 2024 to 2032

Key Takeaways:

Market Estimates & Forecast for 10 years (2022-2032)

Annualized revenues and regional-level analysis for each market segment

Detailed analysis of the geographical landscape with country-level data

Competitive landscape with major players in the market

Analysis of key business strategies and recommendations for future market approaches

Evaluation of the competitive structure of the market

Demand-side and supply-side analysis of the market

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