

Global Coating Additives Market Size Study, by Function (Wetting & Dispersion, Anti-Foaming, Biocides, Rheology Modification, Others), by Formulation, by Application, and Regional Forecasts 2024–2032

<https://marketpublishers.com/r/GBD567CDB818EN.html>

Date: January 2025

Pages: 285

Price: US\$ 3,218.00 (Single User License)

ID: GBD567CDB818EN

Abstracts

The Global Coating Additives Market was valued at approximately USD 8.32 billion in 2023 and is anticipated to grow at a CAGR of 4.8%, reaching USD 12.69 billion by 2032. The increasing demand for eco-friendly and high-performance coatings across multiple industries such as automotive, construction, and wood & furniture is driving the market forward. Coating additives play a critical role in enhancing coatings by improving durability, adhesion, and environmental compatibility, making them indispensable in the modern industrial landscape.

With stringent environmental regulations encouraging the use of low-VOC and bio-based additives, companies are focusing on innovations that balance performance with sustainability. Leading manufacturers are investing heavily in research and development to produce advanced solutions tailored to meet diverse industry needs. For instance, Evonik Industries and BASF SE are pioneering eco-friendly formulations that align with global trends toward reducing environmental impact.

Key drivers include the automotive sector's need for scratch-resistant, UV-protected coatings and the construction industry's focus on aesthetically superior and durable coatings for infrastructure projects. On the other hand, challenges such as the high cost of bio-based additives and technical complexities in formulation hinder the market's growth. However, technological advancements, particularly in wetting and dispersion technologies, are mitigating these challenges, unlocking significant opportunities.

Regionally, North America leads the market, driven by a sophisticated industrial base and regulatory policies that prioritize environmental sustainability. Meanwhile, the Asia-Pacific region is witnessing the fastest growth due to rapid industrialization, urbanization, and increasing consumer awareness about eco-friendly coatings.

Major market players included in this report are:

Allnex GMBH

ALTANA AG

Arkema S.A.

Ashland Inc.

BASF SE

Clariant AG

Dow Inc.

Eastman Chemical Company

Evonik Industries AG

Lubrizol Corporation

Momentive Performance Materials Inc.

M?NZING Corporation

Nouryon

Gerdau Graphene

PPG Industries

The detailed segments and sub-segments of the market are explained below:

Global Coating Additives Market Size Study, by Function (Wetting & Dispersion, Anti-Foaming, Biocides, Rheolog...

By Function

Wetting & Dispersion

Anti-Foaming

Biocides

Rheology Modification

Others

By Formulation

Solvent-Borne

Water-Borne

Powder-Based

By Application

Industrial

Wood & Furniture

Architectural

Automotive & Transportation

Others

By Region

North America

U.S.

Canada

Europe

UK

Germany

France

Italy

Spain

Netherlands

Russia

Rest of Europe

Asia Pacific

China

India

Japan

South Korea

Australia

Rest of Asia Pacific

Middle East & Africa

Saudi Arabia

UAE

South Africa

Rest of Middle East & Africa

Latin America

Brazil

Mexico

Argentina

Rest of Latin America

Years considered for the study are as follows:

Historical year – 2022

Base year – 2023

Forecast period – 2024–2032

Key Takeaways:

Market estimates and forecasts for 10 years from 2022 to 2032.

Annualized revenue and regional-level analysis for each market segment.

Detailed analysis of geographical landscapes with country-level insights.

Competitive landscape analysis of major market players.

Analysis of key business strategies and recommendations for future market approaches.

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