

Global Coalescing Agent Market Size study, by Type (Hydrophobic Coalescing Agent and Hydrophilic Coalescing Agent), Application (Adhesive & Sealants, Paints and Coatings, Inks, Personal Care Ingredient and Others) and Regional Forecasts 2018-2025

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Abstracts

Global coalescing agent market is valued approximately USD 0.9 billion in 2017 and is anticipated to grow with a healthy growth rate of more than 4.6 % over the forecast period 2018-2025. Coalescing agents are the solvents used for optimizing the film formation process carried for polymer emulsion. These agents are used as additives for reducing the film formation temperature to minimum level that results in improvised film properties such as abrasion resistance, scrub resistance and film coherence. Rising demand from end-user industries is one of the major factors responsible for high CAGR of the market. Increasing demand of these agents from high-performance coatings and eco-friendly products and stringent regulatory reforms by government of various countries offers growth opportunities. Also, urbanization in emerging economies is contributing towards growth of global coalescing agent market. Further, coalescing agents are environment-friendly that regulates their demand across various regions. However, higher production costs associated with coalescing agents is anticipated to hinder the market growth during the forecast period.

The regional analysis of global coalescing agent market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. North America is the leading/significant region across the world in terms of market share owing to rising demand coalescing agents from high-performance coating industries. Europe also contributes a satisfactory growth in the global coalescing agent market due to rising demand of composite materials as it finds broad application in various industries. Asia-Pacific is also anticipated to exhibit highest growth rate / CAGR

over the forecast period 2018-2025 due to growth in end-user industries in developing countries such as India, China and Japan.

Major market player included in this report are:

Eastman Chemical Company

Synthomer Plc

BASF SE

Croda International Plc

Evonik Industries AG

Arkema Group

Celanese Corporation

Elementis Plc

DowDuPont

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

Hydrophilic Coalescing Agent

Hydrophobic Coalescing Agent

By Application:

Adhesive & Sealants

Paints and Coatings

Inks

Personal Care Ingredient

Others

By Regions:

North America

U.S.

Canada

Europe

UK

Germany

Asia Pacific

China

India

Japan

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2015, 2016

Base year – 2017

Forecast period – 2018 to 2025

Target Audience of the Global Coalescing Agent Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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