

Global Coalescing Agent Market Size study, by Resin Type (Alkyd Resin, Acrylic Resin, Vinyl Resin, Epoxy Resin, Polyurethane Resin, Unsaturated Polyester Resin, Saturated Polyester Resin, Amino Resin and Others), by Technology (Solvent-borne Coatings, Waterborne Coatings, Powder Coatings, Others), by Application and Regional Forecasts 2018-2025

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Abstracts

Global Coating Resins Market is valued approximately USD 27 billion in 2017 and is anticipated to grow with a healthy growth rate of more than 4.97 % over the forecast period 2018-2025. Coating resins are the outer covering applied on object's surface for achieving hardness, weather resistance, stain and corrosion resistance. These resins offer quick drying capabilities, provides superior weathering to coatings and gloss retention. Rising demand for architectural coatings is majorly driving the market during the forecast period. Further, growth in end-user industries including automotive and construction industry is offering lucrative opportunities to the marketers. However, stringent regulatory policies and amendments associated with application of coating resins is expected to hinder the market growth.

The regional analysis of global Coating Resins Market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. North America is the leading/significant region across the world in terms of market share owing to rising demand of coating resins in end-user industries. Europe also contributes a satisfactory growth in the global Coating Resins Market due to rising demand of architectural coatings in the region. Asia-Pacific is also anticipated to exhibit higher growth rate / CAGR over the forecast period 2018-2025 due to growth in end-user industries including construction and automotive industry in developing countries such

as India, China and Japan.

Major market player included in this report are:

BASF SE

Arkema S.A.

Royal DSM N.V.

Allnex Netherlands B.V.

DowDuPont Inc.

Evonik Industries AG

The Sherwin©Williams Company

Covestro

Huntsman International LLC.

Polynt-Reichhold

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Resin Type:

Alkyd Resin

Acrylic Resin

Vinyl Resin

Epoxy Resin

Polyurethane Resin

Unsaturated Polyester Resin

Saturated Polyester Resin

Amino Resin

Others

By Technology:

Solvent-borne Coatings

Waterborne Coatings

Powder Coatings

High Solids Coatings

Radiation Curable Coatings

Others

By Application:

Architectural Coatings

General Industrial Coatings

Marine & Protective Coatings

Wood Coatings

Automotive Coatings

Packaging Coatings

Other Coatings

By Regions:

North America

U.S.

Canada

Europe

UK

Germany

Asia Pacific

China

India

Japan

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2015, 2016

Base year – 2017

Forecast period – 2018 to 2025

Target Audience of the Global Coating Resins Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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