

Global Cloud Services Brokerage Market Size Study, By Service (Integration & Support, Automation & Orchestration, Security & Compliance), By Platform (Internal, External), By Deployment (Private, Public, Hybrid), By Enterprise Size, By End-Use, and Regional Forecasts 2022-2032

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Abstracts

The global cloud services brokerage (CSB) market was valued at approximately USD 8.9 billion in 2023 and is expected to grow at a CAGR of 17.3% from 2024 to 2032, reaching around USD 37.42 billion by 2032. The increasing complexity of multi-cloud environments, the growing demand for cost-optimization, and the rising emphasis on cloud security and compliance are the primary drivers of this market. Businesses across various industries are rapidly adopting hybrid and multi-cloud solutions, necessitating intermediary cloud service brokers to help them manage, integrate, and optimize cloud usage effectively.

The expansion of digital transformation initiatives and the rise of cloud-native technologies have fueled the demand for cloud brokerage platforms that facilitate seamless integration between public, private, and hybrid cloud infrastructures. As companies continue to transition from on-premises to cloud-based infrastructures, the need for cloud cost management, automation, governance, and orchestration tools has surged. Enterprises are increasingly relying on CSB providers to maximize cloud investments, improve IT agility, and streamline operations across diverse cloud service providers (CSPs).

Furthermore, security and compliance concerns have propelled the demand for specialized cloud security services. With data breaches and regulatory requirements

intensifying, organizations seek secure cloud service brokerage solutions to ensure robust governance, access control, and compliance management. The rising adoption of AI and automation-driven cloud platforms is further accelerating market expansion by enabling real-time workload optimization, cost forecasting, and risk mitigation strategies.

Regionally, North America dominates the market due to the early adoption of cloud computing, strong IT infrastructure, and the presence of leading CSB providers. However, Asia-Pacific (APAC) is expected to register the fastest growth rate, driven by rapid cloud adoption, increasing digitalization, and government-led cloud initiatives in countries such as India, China, and Japan.

Major Market Players Included in This Report Are:

Accenture

ActivePlatform

Arrow Electronics, Inc.

Atos SE

Cognizant

Fujitsu

IBM

NTT DATA Group Corporation

Tech Mahindra Limited

Wipro

DXC Technology

Capgemini

CloudBolt Software

Jamcracker

CloudFX

The Detailed Segments and Sub-Segment of the Market Are Explained Below:

By Service

Integration & Support

Automation & Orchestration

Billing & Provisioning

Migration & Customization

Security & Compliance

Others

By Platform

Internal Brokerage Enablement

External Brokerage Enablement

By Deployment

Private

Public

Hybrid

By Enterprise Size

Large Enterprises

Small and Medium-sized Enterprises (SMEs)

By End-Use

IT & Telecom

BFSI (Banking, Financial Services, and Insurance)

Government & Public Sector

Healthcare

Consumer Goods & Retail

Manufacturing

Energy & Utilities

Others

By Region

North America

U.S.

Canada

Mexico

Europe

UK

Germany

France

Italy

Spain

Asia Pacific

China

Japan

India

South Korea

Australia

Latin America

Brazil

Middle East & Africa

Saudi Arabia

South Africa

UAE

Years Considered for the Study Are as Follows:

Historical Year – 2022

Base Year – 2023

Forecast Period – 2024 to 2032

Key Takeaways:

- ? Market estimates and forecasts for 10 years from 2022 to 2032
- ? Annualized revenues and regional-level analysis for each market segment
- ? Detailed analysis of geographical landscape with country-level insights
- ? Competitive landscape with key player profiles and market share analysis
- ? In-depth study of business strategies and recommendations for future market expansion
- ? Comprehensive supply-side and demand-side analysis

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