

Global Cloud Security Posture Management Market Size study, byComponent (Solutions and Services), by Cloud Model (IaaS, PaaS, and SaaS), by Vertical (BFSI, Healthcare, Retail & eCommerce, IT &ITeS, Government, and Education)and Regional Forecasts 2022-2028

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Abstracts

Global Cloud Security Posture Management Market is valued approximately USD 3.7 billion in 2021 and is anticipated to grow with a healthy growth rate of more than 15.3% over the forecast period 2022-2028. Cloud security posture management (CSPM) automates the detection and remediation of threats in cloud infrastructures such as Infrastructure as a Service (IaaS), Software as a Service (SaaS), and Platform as a Service (PaaS) (PaaS). CSPM can apply best practises for cloud security to hybrid, multi-cloud, and container systems, and can be used for risk visualisation and assessment, incident response, compliance monitoring, and DevOps integration. Low visibility across the IT infrastructure and an increase in cloud infrastructure configuration errors, the lack of effective security tools and processes to handle cloud-based environments, and developing cloud security capabilities such as easy DevSecOps integration and threat intelligence are some of the factors driving market growth. According to a CheckPoint analysis, the most significant danger in 2020 is a cloud platform setup problem (68 percent), followed by unauthorised cloud access (58 percent), insecure interfaces (52 percent), and account theft (48 percent) (50 percent). A threat detection on SQL databases was misconfigured recently at Capital One, an American financial organisation, leaving the cloud vulnerable to vulnerabilities and data breaches. SSNs, credit scores, and addresses were among the data stolen from around 100 million clients. This type of misconfiguration can be mitigated with cloud security posture management. Lack of qualified experience, as well as a lack of awareness of

cloud resources, cloud security architecture, and strategy, are projected to hinder market growth. For instance, According to Check Point, the average number of weekly attacks on organisations worldwide in 2021 will be 40% higher than the average prior to March 2020, when the first pandemic-related changes took effect.

The key regions considered for the global Cloud Security Posture Management Marketstudy includes Asia Pacific, North America, Europe, Latin America, and Rest of the World.North America is predicted to be the greatest contributor to the global CSPM market in terms of market size. Despite its strict rules, the United States provides numerous chances for CSPM providers to serve a diverse spectrum of consumers in a variety of industries. To maintain operational functionality, business continuity, and prevent misconfiguration, North American organisations have taken various steps toward cloud adoption and are increasingly adopting cloud data protection methods such as data encryption, DLP, data threat protection, data integrity monitoring, and CSPM. Whereas, the Asia Pacific cloud security posture management market is expected to expand rapidly. This can be attributed to SMEs' increasing use of cloud-based solutions and services, effective government regulations, cyber and malware attacks, and technological advancements.

Major market player included in this report are:

Fireeye (now Trellix)

Cisco Systems

International Business Machines Corporation

Palo Alto Networks, Inc.

VMware, Inc.

Microsoft Corporation

Check Point Software Technologies

Zscaler

Sophos Group plc

Atos SE

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:
ByComponent:

Solutions
Services

By Cloud Model:

IaaS

PaaS

SaaS

By Vertical:

BFSI

Healthcare

Retail & eCommerce

IT &ITeS

Government

Education

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020

Base year – 2021

Forecast period – 2022 to 2028

Target Audience of the Global Cloud Security Posture Management Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

Contents

CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2020-2028 (USD Billion)
 - 1.2.1. Cloud Security Posture Management Market , by Region, 2020-2028 (USD Billion)
 - 1.2.2. Cloud Security Posture Management Market , by Component,2020-2028 (USD Billion)
 - 1.2.3. Cloud Security Posture Management Market , by Cloud Model,2020-2028 (USD Billion)
 - 1.2.4. Cloud Security Posture Management Market , by Vertical,2020-2028 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

CHAPTER 2. GLOBAL CLOUD SECURITY POSTURE MANAGEMENT MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
 - 2.2.1. Scope of the Study
 - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

CHAPTER 3. GLOBAL CLOUD SECURITY POSTURE MANAGEMENT MARKET DYNAMICS

- 3.1. Cloud Security Posture Management Market Impact Analysis (2020-2028)
 - 3.1.1. Market Drivers
 - 3.1.1.1. Low visibility across the IT infrastructure and increase in configuration errors to boost the adoption of CSPM solutions
 - 3.1.1.2. Absence of security tools and processes to handle the cloud-based environments
 - 3.1.2. Market Challenges
 - 3.1.2.1. Shortage of skilled expertise to manage and secure the CSPM solutions

3.1.3. Market Opportunities

3.1.3.1. Migration to cloud gives an opportunity for cloud security posture management

3.1.3.2. Introduction of new cloud strategies in the CSPM solutions

CHAPTER 4. GLOBAL CLOUD SECURITY POSTURE MANAGEMENT MARKET INDUSTRY ANALYSIS

4.1. Porter's 5 Force Model

4.1.1. Bargaining Power of Suppliers

4.1.2. Bargaining Power of Buyers

4.1.3. Threat of New Entrants

4.1.4. Threat of Substitutes

4.1.5. Competitive Rivalry

4.1.6. Futuristic Approach to Porter's 5 Force Model (2018-2028)

4.2. PEST Analysis

4.2.1. Political

4.2.2. Economical

4.2.3. Social

4.2.4. Technological

4.3. Investment Adoption Model

4.4. Analyst Recommendation & Conclusion

4.5. Top investment opportunity

4.6. Top winning strategies

CHAPTER 5. RISK ASSESSMENT: COVID-19 IMPACT

5.1.1. Assessment of the overall impact of COVID-19 on the industry

5.1.2. Pre COVID-19 and post COVID-19 Market scenario

CHAPTER 6. GLOBAL CLOUD SECURITY POSTURE MANAGEMENT MARKET , BY COMPONENT

6.1. Market Snapshot

6.2. Global Cloud Security Posture Management Market by Component, Performance - Potential Analysis

6.3. Global Cloud Security Posture Management Market Estimates & Forecasts by Component 2018-2028 (USD Billion)

6.4. Cloud Security Posture Management Market , Sub Segment Analysis

6.4.1. Solutions

6.4.2. Services

CHAPTER 7. GLOBAL CLOUD SECURITY POSTURE MANAGEMENT MARKET , BY CLOUD MODEL

7.1. Market Snapshot

7.2. Global Cloud Security Posture Management Market by Cloud Model, Performance - Potential Analysis

7.3. Global Cloud Security Posture Management Market Estimates & Forecasts by Cloud Model 2018-2028 (USD Billion)

7.4. Cloud Security Posture Management Market , Sub Segment Analysis

7.4.1. IaaS

7.4.2. PaaS

7.4.3. SaaS

CHAPTER 8. GLOBAL CLOUD SECURITY POSTURE MANAGEMENT MARKET , BY VERTICAL

8.1. Market Snapshot

8.2. Global Cloud Security Posture Management Market by Vertical, Performance - Potential Analysis

8.3. Global Cloud Security Posture Management Market Estimates & Forecasts by Vertical 2018-2028 (USD Billion)

8.4. Cloud Security Posture Management Market , Sub Segment Analysis

8.4.1. BFSI

8.4.2. Healthcare

8.4.3. Retail & eCommerce

8.4.4. IT & ITeS

8.4.5. Government

8.4.6. Education

CHAPTER 9. GLOBAL CLOUD SECURITY POSTURE MANAGEMENT MARKET , REGIONAL ANALYSIS

9.1. Cloud Security Posture Management Market , Regional Market Snapshot

9.2. North America Cloud Security Posture Management Market

9.2.1. U.S. Cloud Security Posture Management Market

9.2.1.1. Component breakdown estimates & forecasts, 2018-2028

- 9.2.1.2. Cloud Modelbreakdown estimates & forecasts, 2018-2028
- 9.2.1.3. Verticalbreakdown estimates & forecasts, 2018-2028
- 9.2.2. CanadaCloud Security Posture Management Market
- 9.3. Europe Cloud Security Posture Management Market Snapshot
 - 9.3.1. U.K. Cloud Security Posture Management Market
 - 9.3.2. Germany Cloud Security Posture Management Market
 - 9.3.3. France Cloud Security Posture Management Market
 - 9.3.4. Spain Cloud Security Posture Management Market
 - 9.3.5. Italy Cloud Security Posture Management Market
 - 9.3.6. Rest of EuropeCloud Security Posture Management Market
- 9.4. Asia-PacificCloud Security Posture Management Market Snapshot
 - 9.4.1. China Cloud Security Posture Management Market
 - 9.4.2. India Cloud Security Posture Management Market
 - 9.4.3. JapanCloud Security Posture Management Market
 - 9.4.4. Australia Cloud Security Posture Management Market
 - 9.4.5. South Korea Cloud Security Posture Management Market
 - 9.4.6. Rest of Asia PacificCloud Security Posture Management Market
- 9.5. Latin America Cloud Security Posture Management Market Snapshot
 - 9.5.1. Brazil Cloud Security Posture Management Market
 - 9.5.2. Mexico Cloud Security Posture Management Market
- 9.6. Rest of The World Cloud Security Posture Management Market

CHAPTER 10. COMPETITIVE INTELLIGENCE

- 10.1. Top Market Strategies
- 10.2. Company Profiles
 - 10.2.1. Fireeye (now Trellix)
 - 10.2.1.1. Key Information
 - 10.2.1.2. Overview
 - 10.2.1.3. Financial (Subject to Data Availability)
 - 10.2.1.4. Cloud ModelSummary
 - 10.2.1.5. Recent Developments
 - 10.2.2. Cisco Systems
 - 10.2.3. International Business Machines Corporation
 - 10.2.4. Palo Alto Networks, Inc.
 - 10.2.5. VMware, Inc.
 - 10.2.6. Microsoft Corporation
 - 10.2.7. Check Point Software Technologies
 - 10.2.8. Zscaler

10.2.9. Sophos Group plc

10.2.10. Atos SE

CHAPTER 11. RESEARCH PROCESS

11.1. Research Process

11.1.1. Data Mining

11.1.2. Analysis

11.1.3. Market Estimation

11.1.4. Validation

11.1.5. Publishing

11.2. Research Attributes

11.3. Research Assumption

List Of Tables

LIST OF TABLES

- TABLE 1. Global Cloud Security Posture Management Market , report scope
- TABLE 2. Global Cloud Security Posture Management Market estimates & forecasts by Region 2018-2028 (USD Billion)
- TABLE 3. Global Cloud Security Posture Management Market estimates & forecasts by Component 2018-2028 (USD Billion)
- TABLE 4. Global Cloud Security Posture Management Market estimates & forecasts by Cloud Model 2018-2028 (USD Billion)
- TABLE 5. Global Cloud Security Posture Management Market estimates & forecasts by Vertical 2018-2028 (USD Billion)
- TABLE 6. Global Cloud Security Posture Management Market by segment, estimates & forecasts, 2018-2028 (USD Billion)
- TABLE 7. Global Cloud Security Posture Management Market by region, estimates & forecasts, 2018-2028 (USD Billion)
- TABLE 8. Global Cloud Security Posture Management Market by segment, estimates & forecasts, 2018-2028 (USD Billion)
- TABLE 9. Global Cloud Security Posture Management Market by region, estimates & forecasts, 2018-2028 (USD Billion)
- TABLE 10. Global Cloud Security Posture Management Market by segment, estimates & forecasts, 2018-2028 (USD Billion)
- TABLE 11. Global Cloud Security Posture Management Market by region, estimates & forecasts, 2018-2028 (USD Billion)
- TABLE 12. Global Cloud Security Posture Management Market by segment, estimates & forecasts, 2018-2028 (USD Billion)
- TABLE 13. Global Cloud Security Posture Management Market by region, estimates & forecasts, 2018-2028 (USD Billion)
- TABLE 14. Global Cloud Security Posture Management Market by segment, estimates & forecasts, 2018-2028 (USD Billion)
- TABLE 15. Global Cloud Security Posture Management Market by region, estimates & forecasts, 2018-2028 (USD Billion)
- TABLE 16. U.S. Cloud Security Posture Management Market estimates & forecasts, 2018-2028 (USD Billion)
- TABLE 17. U.S. Cloud Security Posture Management Market estimates & forecasts by segment 2018-2028 (USD Billion)
- TABLE 18. U.S. Cloud Security Posture Management Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 19. Canada Cloud Security Posture Management Market estimates & forecasts, 2018-2028 (USDBillion)

TABLE 20. Canada Cloud Security Posture Management Market estimates & forecasts by segment 2018-2028 (USDBillion)

TABLE 21. Canada Cloud Security Posture Management Market estimates & forecasts by segment 2018-2028 (USDBillion)

TABLE 22. UKCloud Security Posture Management Market estimates & forecasts, 2018-2028 (USDBillion)

TABLE 23. UKCloud Security Posture Management Market estimates & forecasts by segment 2018-2028 (USDBillion)

TABLE 24. UKCloud Security Posture Management Market estimates & forecasts by segment 2018-2028 (USDBillion)

TABLE 25. Germany Cloud Security Posture Management Market estimates & forecasts, 2018-2028 (USDBillion)

TABLE 26. Germany Cloud Security Posture Management Market estimates & forecasts by segment 2018-2028 (USDBillion)

TABLE 27. Germany Cloud Security Posture Management Market estimates & forecasts by segment 2018-2028 (USDBillion)

TABLE 28. RoECloud Security Posture Management Market estimates & forecasts, 2018-2028 (USDBillion)

TABLE 29. RoECloud Security Posture Management Market estimates & forecasts by segment 2018-2028 (USDBillion)

TABLE 30. RoECloud Security Posture Management Market estimates & forecasts by segment 2018-2028 (USDBillion)

TABLE 31. China Cloud Security Posture Management Market estimates & forecasts, 2018-2028 (USDBillion)

TABLE 32. China Cloud Security Posture Management Market estimates & forecasts by segment 2018-2028 (USDBillion)

TABLE 33. China Cloud Security Posture Management Market estimates & forecasts by segment 2018-2028 (USDBillion)

TABLE 34. India Cloud Security Posture Management Market estimates & forecasts, 2018-2028 (USDBillion)

TABLE 35. India Cloud Security Posture Management Market estimates & forecasts by segment 2018-2028 (USDBillion)

TABLE 36. India Cloud Security Posture Management Market estimates & forecasts by segment 2018-2028 (USDBillion)

TABLE 37. Japan Cloud Security Posture Management Market estimates & forecasts, 2018-2028 (USDBillion)

TABLE 38. Japan Cloud Security Posture Management Market estimates & forecasts by

segment 2018-2028 (USDBillion)

TABLE 39. Japan Cloud Security Posture Management Market estimates & forecasts by segment 2018-2028 (USDBillion)

TABLE 40. RoAPACCloud Security Posture Management Market estimates & forecasts, 2018-2028 (USDBillion)

TABLE 41. RoAPACCloud Security Posture Management Market estimates & forecasts by segment 2018-2028 (USDBillion)

TABLE 42. RoAPACCloud Security Posture Management Market estimates & forecasts by segment 2018-2028 (USDBillion)

TABLE 43. Brazil Cloud Security Posture Management Market estimates & forecasts, 2018-2028 (USDBillion)

TABLE 44. Brazil Cloud Security Posture Management Market estimates & forecasts by segment 2018-2028 (USDBillion)

TABLE 45. Brazil Cloud Security Posture Management Market estimates & forecasts by segment 2018-2028 (USDBillion)

TABLE 46. Mexico Cloud Security Posture Management Market estimates & forecasts, 2018-2028 (USDBillion)

TABLE 47. Mexico Cloud Security Posture Management Market estimates & forecasts by segment 2018-2028 (USDBillion)

TABLE 48. Mexico Cloud Security Posture Management Market estimates & forecasts by segment 2018-2028 (USDBillion)

TABLE 49. RoLACloud Security Posture Management Market estimates & forecasts, 2018-2028 (USDBillion)

TABLE 50. RoLACloud Security Posture Management Market estimates & forecasts by segment 2018-2028 (USDBillion)

TABLE 51. RoLACloud Security Posture Management Market estimates & forecasts by segment 2018-2028 (USDBillion)

TABLE 52. Row Cloud Security Posture Management Market estimates & forecasts, 2018-2028 (USDBillion)

TABLE 53. Row Cloud Security Posture Management Market estimates & forecasts by segment 2018-2028 (USDBillion)

TABLE 54. Row Cloud Security Posture Management Market estimates & forecasts by segment 2018-2028 (USDBillion)

TABLE 55. List of secondary sources, used in the study of global Cloud Security Posture Management Market

TABLE 56. List of primary sources, used in the study of global Cloud Security Posture Management Market

TABLE 57. Years considered for the study

TABLE 58. Exchange rates considered

List Of Figures

LIST OF FIGURES

FIG 1. Global Cloud Security Posture Management Market , research methodology

FIG 2. Global Cloud Security Posture Management Market , Market estimation techniques

FIG 3. Global Market size estimates & forecast methods

FIG 4. Global Cloud Security Posture Management Market , key trends 2021

FIG 5. Global Cloud Security Posture Management Market , growth prospects 2022-2028

FIG 6. Global Cloud Security Posture Management Market , porters 5 force model

FIG 7. Global Cloud Security Posture Management Market , pest analysis

FIG 8. Global Cloud Security Posture Management Market , value chain analysis

FIG 9. Global Cloud Security Posture Management Market by segment, 2018 & 2028 (USDBillion)

FIG 10. Global Cloud Security Posture Management Market by segment, 2018 & 2028 (USDBillion)

FIG 11. Global Cloud Security Posture Management Market by segment, 2018 & 2028 (USDBillion)

FIG 12. Global Cloud Security Posture Management Market by segment, 2018 & 2028 (USDBillion)

FIG 13. Global Cloud Security Posture Management Market by segment, 2018 & 2028 (USDBillion)

FIG 14. Global Cloud Security Posture Management Market , regional snapshot 2018 & 2028

FIG 15. North America Cloud Security Posture Management Market 2018 & 2028 (USDBillion)

FIG 16. Europe Cloud Security Posture Management Market 2018 & 2028 (USDBillion)

FIG 17. Asia pacific Cloud Security Posture Management Market 2018 & 2028 (USDBillion)

FIG 18. Latin America Cloud Security Posture Management Market 2018 & 2028 (USDBillion)

FIG 19. Global Cloud Security Posture Management Market , company Market share analysis (2021)

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