

Global Cloud Project Portfolio Management Market Size Study & Forecast, by Application (Portfolio Management, Resource Management, Demand Management, Financial Management, Project Management), Deployment Model, Organization Size, Vertical and Regional Forecasts 2025-2035

<https://marketpublishers.com/r/GBD18CAE2528EN.html>

Date: September 2025

Pages: 285

Price: US\$ 3,750.00 (Single User License)

ID: GBD18CAE2528EN

Abstracts

The Global Cloud Project Portfolio Management Market is valued approximately at USD 7.5 billion in 2024 and is anticipated to expand at a CAGR of more than 14.3% over the forecast period 2025-2035. Cloud Project Portfolio Management (Cloud PPM) refers to a suite of digital solutions delivered over the cloud to streamline, monitor, and optimize project and portfolio activities across enterprises. It integrates critical functions such as resource allocation, financial tracking, performance monitoring, and strategic alignment within one centralized platform, enabling businesses to drive efficiency, reduce costs, and accelerate decision-making. The global Cloud PPM market is propelled by the escalating need for digital transformation across industries, growing reliance on remote and hybrid work models, and the rising importance of real-time project visibility. Additionally, advancements in AI-driven analytics and automation in portfolio management are further shaping market momentum.

The rising adoption of cloud-native solutions, combined with the growing complexity of enterprise project landscapes, has significantly bolstered the demand for Cloud Project Portfolio Management. Organizations increasingly seek scalable, agile, and secure solutions that can unify project workflows while enabling cross-functional collaboration. For instance, as enterprises scale their operations globally, the challenge of managing multiple project portfolios across distributed teams has accelerated investments in cloud-enabled platforms. Moreover, according to industry reports, over 60% of organizations

globally have shifted core enterprise applications to the cloud by 2023, underscoring the importance of cloud-based management ecosystems. While the proliferation of data security concerns and high integration costs remain notable challenges, the growing incorporation of AI, machine learning, and predictive analytics within Cloud PPM presents lucrative growth opportunities throughout the forecast period.

The detailed segments and sub-segments included in the report are:

By Application:

Portfolio Management

Resource Management

Demand Management

Financial Management

Project Management

By Deployment Model:

Public Cloud

Private Cloud

Hybrid Cloud

By Organization Size:

Large Enterprises

Small & Medium Enterprises (SMEs)

By Vertical:

BFSI

Telecom & IT

Healthcare & Life Sciences

Manufacturing

Government & Defense

Consumer Goods & Retail

Energy & Utilities

Others

On the application front, Portfolio Management is expected to dominate the market, retaining the lion's share during the forecast period. Enterprises are increasingly prioritizing holistic oversight of their project portfolios to align investments with strategic objectives, optimize resource utilization, and manage risks effectively. The demand for cloud-enabled portfolio management solutions has surged as organizations seek to gain comprehensive visibility into ongoing projects and ensure strategic alignment with corporate goals. Furthermore, the shift toward data-driven decision-making has positioned portfolio management as the core application area within Cloud PPM, consolidating its leadership position in the overall market.

From the perspective of revenue contribution, the Project Management segment currently leads the market. Project Management solutions account for the highest revenue share due to their widespread adoption across industries to plan, execute, and monitor diverse projects in real time. Cloud-enabled project management tools have become indispensable, particularly in hybrid work environments, where collaboration, workflow automation, and task tracking are critical for business continuity. While portfolio management commands strategic significance, project management remains the operational backbone driving the bulk of revenue generation in the global Cloud PPM market.

The key regions considered for the Global Cloud Project Portfolio Management Market study include North America, Europe, Asia Pacific, Latin America, and the Middle East

& Africa. North America dominated the market in 2025 with the largest share, driven by advanced cloud infrastructure, early technology adoption, and the presence of leading Cloud PPM vendors. The U.S., in particular, has been at the forefront of large-scale enterprise adoption, bolstered by heavy investments in IT modernization and project digitization. On the other hand, Asia Pacific is projected to register the fastest growth during the forecast period. Factors such as rapid digital transformation, exponential growth in SMEs, and increasing enterprise investments in IT modernization in countries like China, India, and Japan have created fertile ground for Cloud PPM adoption. Europe also represents a significant market, with regulatory frameworks pushing enterprises toward efficient project and portfolio management solutions, particularly across manufacturing, healthcare, and BFSI sectors.

Major market players included in this report are:

Oracle Corporation

Microsoft Corporation

SAP SE

ServiceNow, Inc.

Broadcom Inc.

Planview, Inc.

Workday, Inc.

Smartsheet Inc.

Changepoint Corporation

Clarizen Inc.

Upland Software, Inc.

Hexagon AB

Sciforma Corporation

Micro Focus International Plc.

Mavenlink, Inc.

Global Cloud Project Portfolio Management Market Report Scope:

Historical Data – 2023, 2024

Base Year for Estimation – 2024

Forecast period - 2025-2035

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope - Free report customization (equivalent to up to 8 analysts' working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values for the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within the countries involved in the study. The report also provides detailed information about crucial aspects, such as driving factors and challenges, which will define the future growth of the market. Additionally, it incorporates potential opportunities in micro-markets for stakeholders to invest, along with a detailed analysis of the competitive landscape and product offerings of key players. The detailed segments and sub-segments of the market are explained below:

Key Takeaways:

Market Estimates & Forecast for 10 years from 2025 to 2035.

Annualized revenues and regional-level analysis for each market segment.

Detailed analysis of the geographical landscape with country-level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of the competitive structure of the market.

Demand side and supply side analysis of the market.

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