

# **Global Cloud POS Market Size study, by Component (Software and services), Organization Site (SMEs and Large Enterprises), by Application (Retail & E-commerce, Restaurants, Hospitality, Transportation & Logistics, Entertainment & Media, and Healthcare) and Regional Forecasts 2020-2026**

<https://marketpublishers.com/r/G4F84313145CEN.html>

Date: April 2020

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: G4F84313145CEN

## **Abstracts**

Global Cloud POS Market is valued approximately USD 1.29 billion in 2019 and is anticipated to grow with a healthy growth rate of more than 21.38 % over the forecast period 2019-2026. Cloud POS applications help businesses develop and handle a wide variety of payment choices. They are an essential tool for ringing up sales. These also aid in areas such as pricing, marketing, inventory control, accounting, customer support, property management, digital signage and security. Such systems help businesses save on overall cost of ownership, time to deploy, and solve challenges by offering a streamlined management system and reducing the need for installations on site. In the cloud POS industry, the application areas considered include retail and consumer goods, travel and hospitality, transport and logistics, media and entertainment, and health care. The area of application for retail and consumer products is projected to have the highest market share, since it provides the customer with seamless experience, real-time data and omnichannel execution. Growing investments in cloud technology worldwide and a increasing number of non-cash transactions further boost demand for cloud POS solutions and fuel market growth.

The regional analysis of Cloud POS market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. Asia Pacific region is expected to register significant growth over the forecast period owing to the adoption of various associated services. Moreover, Europe is also expected to show

considerable growth over the forecast period (2020-2026) due to the proliferation of cloud computing in the region.

Major market player included in this report are:

Cegid Group  
Celerant Technology  
Clover Network, Inc  
EPOS Now  
Shop Keep  
ERPLY  
Future POS  
Kounta Holdings Pty Limited  
NCR Corporation  
Oracle Corporation

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Component:

Software  
Services

By Organization Site:

SMEs  
Large Enterprises

Application:

Retail and E-commerce  
Restaurants  
Hospitality  
Transportation & logistics

Entertainment & Media

Healthcare

By Region:

North America  
U.S.

Canada  
Europe  
UK  
Germany  
Asia Pacific  
China  
India  
Japan  
Latin America  
Brazil  
Mexico  
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2016, 2017, 2018  
Base year – 2019  
Forecast period – 2020 to 2026

Target Audience of the Cloud POS Market in Market Study:

Key Consulting Companies & Advisors  
Large, medium-sized, and small enterprises  
Venture capitalists  
Value-Added Resellers (VARs)  
Third-party knowledge providers  
Investment bankers  
Investors

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### COMPANIES MENTIONED

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ERPLY  
Future POS  
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