

Global Cloud Native Storage Market Size Study by Component (Services, Solutions), Organization Size (Large Enterprises, SMEs), Deployment Type (Private Cloud, Public Cloud), Vertical (Banking, Financial Services, & Insurance, Energy & Utilities, Government, Healthcare & Life Sciences, IT & Telecommunication, Manufacturing, Media & Entertainment, Retail & Consumer Goods) and Regional Forecasts 2022-2032

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Abstracts

The Global Cloud Native Storage Market is valued at approximately USD 17.63 billion in 2023 and is anticipated to grow with a healthy growth rate of more than 23.97% over the forecast period 2024-2032. The Cloud Native Storage Market encompasses the solutions, services, and technologies designed to address the unique requirements of modern applications built on containerized architectures, microservices, serverless computing, and other cloud-native paradigms. These storage systems are inherently scalable, highly available, and optimized for high performance in dynamic environments. Cloud native storage systems cater to various applications across different industry verticals, which support both stateful and stateless applications that require varying levels of data persistence, ranging from simple file serving to complex database management systems. Several factors are driving the growth of the cloud native storage market, including digital transformation initiatives, an increase in containerized workloads, a rise in multi-cloud deployments, and higher requirements for data security and compliance. Data migration complexities, skill gaps, and talent shortages create challenges for market growth. Along with these, security vulnerabilities and privacy risks associated with hosting sensitive data in third-party infrastructure are other factors that challenge the development of the cloud native storage market. However, innovation in

AI-driven data management, along with developing solutions that help customers navigate complex regulatory landscapes, is enabling players to capitalize on the cloud native storage market's potential.

Services in cloud native storage are divided into three subcategories, including consulting, integration, and support & maintenance services, with each of these services catering to different aspects of an organization's cloud storage requirements. The consulting services are essential for businesses looking to transition towards cloud-native storage or optimize their existing cloud infrastructure, which entails assessing current systems and needs and providing strategic guidance on adopting best practices, choosing appropriate solutions, and planning for future growth. Integration & implementation services deliver end-to-end support throughout the implementation process, from installation and configuration to customization and integration with existing applications or third-party tools. Providers in this space ensure clients can seamlessly adopt cloud-native storage technologies without disrupting their operations or compromising performance. Integration & implementation services cover various aspects such as data migration planning, proof of concept development, platform setup/configuration, and API integrations. Training, support & maintenance services help to maximize return on investment (ROI) and ensure long-term success; businesses need ongoing assistance in managing and optimizing their cloud-native storage infrastructure. The training, support & maintenance segment addresses this need by providing comprehensive support services such as technical training for IT teams, 24x7 remote monitoring, troubleshooting, resolving issues or bugs, periodic system health checks/audits, software patches/updates rollouts, and security threat management.

The key regions considered for the Global Cloud Native Storage Market study include Asia Pacific, North America, Europe, Latin America, and Middle East and Africa . The North America has remained one of the major countries to hold a dominant share of the Cloud Native Storage Market due to its well-established IT infrastructure, early adoption of cloud technologies, higher spending on research & development activities, and presence of key players. Canada is also witnessing significant growth in this sector, driven by an expanding startup ecosystem and government initiatives supporting technological innovation. Moreover, Asia-Pacific is projected to registered fastest growth owing to rapid economic growth and an ever-increasing data generation from various sectors such as e-commerce, telecommunication, and government initiatives towards digital transformation. The increasing investments in IT infrastructure and the growing presence of global cloud service providers in the region drive the adoption of cloud native storage solutions. Additionally, increasing focus on data localization laws, particularly in countries such as China and India, further boost the demand for locally

available storage solutions, providing a significant push to the overall market growth.

Major market players included in this report are:

Accenture PLC

Adobe Inc.

Alibaba Cloud International by Alibaba Group Holding Limited

Amazon Web Services, Inc.

Arrikto Inc.

Atos SE

Cisco Systems, Inc.

Cloudian Inc.

DataCore Software Corporation

Dell Technologies Inc.

Diamanti, Inc.

Fujitsu Limited

Google LLC by Alphabet Inc.

Hewlett Packard Enterprise Company

Huawei Technologies Co., Ltd.

The detailed segments and sub-segment of the market are explained below:

By Component:

Services

Consulting

Integration & Implementation

Training, Support & Maintenance

Solutions

Block Storage

File Storage

Object Storage

By Organization Size:

Large Enterprises

SMEs

By Deployment Type:

Private Cloud

Public Cloud

By Vertical:

Banking, Financial Services, & Insurance

Energy & Utilities

Government

Healthcare & Life Sciences
IT & Telecommunication
Manufacturing
Media & Entertainment
Retail & Consumer Goods

By Region:

North America
U.S.
Canada

Europe
UK
Germany
France
Spain
Italy
Rest of Europe

Asia Pacific
China
India
Japan
Australia
South Korea
Rest of Asia Pacific

Latin America
Brazil
Mexico

Middle East & Africa
Saudi Arabia
South Africa
Rest of Middle East & Africa

Years considered for the study are as follows:

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2032.

Annualized revenues and regional level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market.

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