

Global Cloud Kitchen Market Size study, by Type (Independent Cloud Kitchen, Commissary/Shared, Kitchen Pods), by Nature (Franchised, Standalone) and Regional Forecasts 2021-2027

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Abstracts

Global Cloud Kitchen Market is valued approximately USD 50.1 billion in 2020 and is anticipated to grow with a healthy growth rate of more than 11.5% over the forecast period 2021-2027. Cloud kitchen are “delivery only” restaurant with no physical dine-in space. It is a restaurant kitchen that accepts only delivery orders without a traditional restaurant or dining-in facility. It only has an operational kitchen for the preparation of food that functions as its production unit. The rising preference of the customers towards takeaway food at home as compared to dine in at the restaurant is driving the Cloud Kitchen market. During the COVID-19 pandemic, many restaurants were closed down and only takeaway orders were permitted in many countries. This has pushed the customers to get acquainted with cloud kitchens. It is beneficial for the restaurant owners too as cloud kitchens work entirely on the delivery-only model. This reduces the cost associated with dine in, staff and other facilities. Restaurants too can easily track consumer preferences and orders with the help of data analytics. The rising internet penetration too is helping the cloud kitchen market to propel. The online food delivery is gaining traction and many companies are trying to foray in the market. In a report released by Zomato in 2019, the overall food delivery sector is clocking over 85% of pre-COVID-19 GMV, up from over 75% in August in India. USA’s major fast food company Wendy’s Co. has struck a deal with India’s Rebel Foods to open about 250 cloud kitchens in 2020. With many players eyeing the market, the market is bound to grow. The less penetration of cloud kitchens in tier-2 and tier-3 cities may act as a restraint for its growth. However, the technological advancements and digital adoption acts as an opportunity for Cloud Kitchen Market in subsequent decade.

Key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World are analysed to provide a holistic picture of Cloud Kitchen Market. Due to higher population adopting online order delivery as well as higher per capita income, North America has emerged as the significant region across the world in terms of market share. Whereas, Asia-Pacific is expected to exhibit the highest growth rate for the forecast period 2021-2027 owing to the urban population and rising disposable income.

Major market player included in this report are:

Dahmakan (Pop Meals)

DoorDash

Kitchen United

Kitopi

Zuul Kitchens, Inc

Starbucks Coffee Company

Ghost Kitchen Orlando

CloudKitchens

Swiggy

Rebel Foods

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

Independent Cloud Kitchen

Commissary/Shared Kitchen

Kitchen Pods

By Nature:

Franchised

Standalone

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019

Base year – 2020

Forecast period – 2021 to 2027

Target Audience of the Global Cloud Kitchen Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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