

Global Cloud Kitchen Market Size study, by Nature (Franchised, Standalone), by Type (Independent Cloud Kitchen, Commissary/Shared Kitchen, Kitchen Pods), by Product Type (Burger/Sandwich, Pizza, Pasta, Chicken, Seafood, Mexican/Asian Food, Others) and Regional Forecasts 2022-2032

<https://marketpublishers.com/r/G11BE8658C9FEN.html>

Date: July 2024

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: G11BE8658C9FEN

Abstracts

Global Cloud Kitchen Market was valued at approximately USD 44.98 billion in 2023 and is anticipated to grow with a healthy growth rate of more than 11.07% over the forecast period 2024-2032. Cloud kitchens, also known as virtual kitchens, are commercial facilities specifically designed to produce food for delivery or takeout. These kitchens do not have a physical dine-in space and operate exclusively through online orders, often facilitated by delivery apps or platforms. This business model allows restaurants and food entrepreneurs to reduce overhead costs associated with traditional brick-and-mortar establishments, such as rent and front-of-house staff, while focusing on maximizing efficiency in food preparation and delivery. Cloud kitchens have become increasingly popular with the rise of food delivery services and changing consumer preferences towards convenient, on-demand dining options.

The Global Cloud Kitchen Market is driven by surge in demand for cloud kitchens can be attributed to the increasingly hectic lifestyles of Millennials and Gen Z, coupled with the rising appetite for international cuisines across the world. Moreover, cloud kitchens leverage advanced technology and data analytics to streamline their operations, thereby maximizing efficiency and minimizing overhead costs. This technological integration ensures swift and reliable service, which is highly valued by modern consumers. In addition, the global rise in disposable income, combined with the proliferation of smartphones and internet accessibility, has made online food ordering more convenient

than ever. This shift has been bolstered by partnerships between food restaurants and online delivery platforms such as Zomato, which have enhanced the reach and sales of cloud kitchens. Moreover, rising trend of specialty diet-focused kitchens cater to specific dietary needs, such as vegan, keto, gluten-free, or paleo diets, tapping into a niche market of health-conscious consumers are anticipated to create lucrative opportunities for the market. However, the expansion of fine dining and quick-service restaurants (QSRs) such as Subway, McDonald's, and Starbucks poses significant competition to cloud kitchens. These established brands have extensive product ranges, superior infrastructure, and robust delivery services, which attract a large consumer base, potentially hampering the growth of cloud kitchens.

The key regions considered for Global Cloud Kitchen Market study includes Asia Pacific, North America, Europe, Latin America, and Rest of the World. In 2023, North America is expected to dominate the cloud kitchen market during the forecast period owing to rising population, improved lifestyle, and increasing purchasing power are driving the market in this region. The demand for various fast foods further propels the growth, making North America a significant market for cloud kitchens. Furthermore, the market in Asia Pacific is anticipated to develop at the fastest rate over the forecast period 2024-2032.

Major market players included in this report are:

Zomato

Starbucks (Star Kitchen)

Kitchen United

Zuul Kitchen

Ghost Kitchen Orlando

Rebel Foods

Kitopi

Doordash Kitchen

Dahmakan

Keatz

The detailed segments and sub-segment of the market are explained below:

By Nature:

Franchised

Standalone

By Type:

Independent Cloud Kitchen

Commissary/Shared Kitchen

Kitchen Pods

By Product Type:

Burger/Sandwich

Pizza

Pasta

Chicken

Seafood

Mexican/Asian Food

Others

By Region:

Global Cloud Kitchen Market Size study, by Nature (Franchised, Standalone), by Type (Independent Cloud Kitchen...

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Middle East & Africa

Saudi Arabia

South Africa

RoMEA

Years considered for the study are as follows:

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2035

Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2035.

Annualized revenues and regional level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market

Contents

CHAPTER 1. GLOBAL CLOUD KITCHEN MARKET EXECUTIVE SUMMARY

- 1.1. Global Cloud Kitchen Market Size & Forecast (2022-2032)
- 1.2. Regional Summary
- 1.3. Segmental Summary
 - 1.3.1. By Nature
 - 1.3.2. By Type
 - 1.3.3. By Product Type
- 1.4. Key Trends
- 1.5. Recession Impact
- 1.6. Analyst Recommendation & Conclusion

CHAPTER 2. GLOBAL CLOUD KITCHEN MARKET DEFINITION AND RESEARCH ASSUMPTIONS

- 2.1. Research Objective
- 2.2. Market Definition
- 2.3. Research Assumptions
 - 2.3.1. Inclusion & Exclusion
 - 2.3.2. Limitations
 - 2.3.3. Supply Side Analysis
 - 2.3.3.1. Availability
 - 2.3.3.2. Infrastructure
 - 2.3.3.3. Regulatory Environment
 - 2.3.3.4. Market Competition
 - 2.3.3.5. Economic Viability (Consumer's Perspective)
 - 2.3.4. Demand Side Analysis
 - 2.3.4.1. Regulatory frameworks
 - 2.3.4.2. Technological Advancements
 - 2.3.4.3. Environmental Considerations
 - 2.3.4.4. Consumer Awareness & Acceptance
- 2.4. Estimation Methodology
- 2.5. Years Considered for the Study
- 2.6. Currency Conversion Rates

CHAPTER 3. GLOBAL CLOUD KITCHEN MARKET DYNAMICS

3.1. Market Drivers

- 3.1.1. Rise in Utilization of Independent Cloud Kitchens
- 3.1.2. Increase in Demand for International Cuisines

3.2. Market Challenges

- 3.2.1. Preference for Fresh Over Frozen
- 3.2.2. Competition from Quick Service Restaurants

3.3. Market Opportunities

- 3.3.1. Specialty Diet-Focused Cloud Kitchens
- 3.3.2. Social Media Marketing Strategies

CHAPTER 4. GLOBAL CLOUD KITCHEN MARKET INDUSTRY ANALYSIS

4.1. Porter's 5 Force Model

- 4.1.1. Bargaining Power of Suppliers
- 4.1.2. Bargaining Power of Buyers
- 4.1.3. Threat of New Entrants
- 4.1.4. Threat of Substitutes
- 4.1.5. Competitive Rivalry
- 4.1.6. Futuristic Approach to Porter's 5 Force Model
- 4.1.7. Porter's 5 Force Impact Analysis

4.2. PESTEL Analysis

- 4.2.1. Political
- 4.2.2. Economical
- 4.2.3. Social
- 4.2.4. Technological
- 4.2.5. Environmental
- 4.2.6. Legal

4.3. Top investment opportunity

4.4. Top winning strategies

4.5. Disruptive Trends

4.6. Industry Expert Perspective

4.7. Analyst Recommendation & Conclusion

CHAPTER 5. GLOBAL CLOUD KITCHEN MARKET SIZE & FORECASTS BY NATURE 2022-2032

5.1. Segment Dashboard

5.2. Global Cloud Kitchen Market: Nature Revenue Trend Analysis, 2022 & 2032 (USD Billion)

5.2.1. Franchised

5.2.2. Standalone

CHAPTER 6. GLOBAL CLOUD KITCHEN MARKET SIZE & FORECASTS BY TYPE 2022-2032

6.1. Segment Dashboard

6.2. Global Cloud Kitchen Market: Type Revenue Trend Analysis, 2022 & 2032 (USD Billion)

6.2.1. Independent Cloud Kitchen

6.2.2. Commissary/Shared Kitchen

6.2.3. Kitchen Pods

CHAPTER 7. GLOBAL CLOUD KITCHEN MARKET SIZE & FORECASTS BY PRODUCT TYPE 2022-2032

7.1. Segment Dashboard

7.2. Global Cloud Kitchen Market: Product Type Revenue Trend Analysis, 2022 & 2032 (USD Billion)

7.2.1. Burger/Sandwich

7.2.2. Pizza

7.2.3. Pasta

7.2.4. Chicken

7.2.5. Seafood

7.2.6. Mexican/Asian Food

7.2.7. Others

CHAPTER 8. GLOBAL CLOUD KITCHEN MARKET SIZE & FORECASTS BY REGION 2022-2032

8.1. North America Cloud Kitchen Market

8.1.1. U.S. Cloud Kitchen Market

8.1.1.1. Nature breakdown size & forecasts, 2022-2032

8.1.1.2. Type breakdown size & forecasts, 2022-2032

8.1.1.3. Product Type breakdown size & forecasts, 2022-2032

8.1.2. Canada Cloud Kitchen Market

8.2. Europe Cloud Kitchen Market

8.2.1. U.K. Cloud Kitchen Market

8.2.2. Germany Cloud Kitchen Market

- 8.2.3. France Cloud Kitchen Market
- 8.2.4. Spain Cloud Kitchen Market
- 8.2.5. Italy Cloud Kitchen Market
- 8.2.6. Rest of Europe Cloud Kitchen Market
- 8.3. Asia-Pacific Cloud Kitchen Market
 - 8.3.1. China Cloud Kitchen Market
 - 8.3.2. India Cloud Kitchen Market
 - 8.3.3. Japan Cloud Kitchen Market
 - 8.3.4. Australia Cloud Kitchen Market
 - 8.3.5. South Korea Cloud Kitchen Market
 - 8.3.6. Rest of Asia Pacific Cloud Kitchen Market
- 8.4. Latin America Cloud Kitchen Market
 - 8.4.1. Brazil Cloud Kitchen Market
 - 8.4.2. Mexico Cloud Kitchen Market
 - 8.4.3. Rest of Latin America Cloud Kitchen Market
- 8.5. Middle East & Africa Cloud Kitchen Market
 - 8.5.1. Saudi Arabia Cloud Kitchen Market
 - 8.5.2. South Africa Cloud Kitchen Market
 - 8.5.3. Rest of Middle East & Africa Cloud Kitchen Market

CHAPTER 9. COMPETITIVE INTELLIGENCE

- 9.1. Key Company SWOT Analysis
 - 9.1.1. Company
 - 9.1.2. Company
 - 9.1.3. Company
- 9.2. Top Market Strategies
- 9.3. Company Profiles
 - 9.3.1. Zomato
 - 9.3.1.1. Key Information
 - 9.3.1.2. Overview
 - 9.3.1.3. Financial (Subject to Data Availability)
 - 9.3.1.4. Product Summary
 - 9.3.1.5. Market Strategies
 - 9.3.2. Starbucks (Star Kitchen)
 - 9.3.3. Kitchen United
 - 9.3.4. Zuul Kitchen
 - 9.3.5. Ghost Kitchen Orlando
 - 9.3.6. Rebel Foods

- 9.3.7. Kitopi
- 9.3.8. Doordash Kitchen
- 9.3.9. Dahmakan
- 9.3.10. Keatz

CHAPTER 10. RESEARCH PROCESS

- 10.1. Research Process
 - 10.1.1. Data Mining
 - 10.1.2. Analysis
 - 10.1.3. Market Estimation
 - 10.1.4. Validation
 - 10.1.5. Publishing
- 10.2. Research Attributes

List Of Tables

LIST OF TABLES

TABLE 1. Global Cloud Kitchen Market, report scope

TABLE 2. Global Cloud Kitchen Market estimates & forecasts by Region 2022-2032 (USD Billion)

TABLE 3. Global Cloud Kitchen Market estimates & forecasts by Nature 2022-2032 (USD Billion)

TABLE 4. Global Cloud Kitchen Market estimates & forecasts by Type 2022-2032 (USD Billion)

TABLE 5. Global Cloud Kitchen Market by segment, estimates & forecasts, 2022-2032 (USD Billion)

TABLE 6. Global Cloud Kitchen Market by region, estimates & forecasts, 2022-2032 (USD Billion)

TABLE 7. Global Cloud Kitchen Market by segment, estimates & forecasts, 2022-2032 (USD Billion)

TABLE 8. Global Cloud Kitchen Market by region, estimates & forecasts, 2022-2032 (USD Billion)

TABLE 9. Global Cloud Kitchen Market by segment, estimates & forecasts, 2022-2032 (USD Billion)

TABLE 10. Global Cloud Kitchen Market by region, estimates & forecasts, 2022-2032 (USD Billion)

TABLE 11. Global Cloud Kitchen Market by segment, estimates & forecasts, 2022-2032 (USD Billion)

TABLE 12. Global Cloud Kitchen Market by region, estimates & forecasts, 2022-2032 (USD Billion)

TABLE 13. Global Cloud Kitchen Market by segment, estimates & forecasts, 2022-2032 (USD Billion)

TABLE 14. Global Cloud Kitchen Market by region, estimates & forecasts, 2022-2032 (USD Billion)

TABLE 15. U.S. Cloud Kitchen Market estimates & forecasts, 2022-2032 (USD Billion)

TABLE 16. U.S. Cloud Kitchen Market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 17. U.S. Cloud Kitchen Market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 18. Canada Cloud Kitchen Market estimates & forecasts, 2022-2032 (USD Billion)

TABLE 19. Canada Cloud Kitchen Market estimates & forecasts by segment 2022-2032

(USD Billion)

TABLE 20. Canada Cloud Kitchen Market estimates & forecasts by segment 2022-2032

(USD Billion)

.....

This list is not complete, final report does contain more than 100 tables. The list may be updated in the final deliverable

List Of Figures

LIST OF FIGURES

- FIG 1. Global Cloud Kitchen Market, research methodology
- FIG 2. Global Cloud Kitchen Market, market estimation techniques
- FIG 3. Global market size estimates & forecast methods.
- FIG 4. Global Cloud Kitchen Market, key trends 2023
- FIG 5. Global Cloud Kitchen Market, growth prospects 2022-2032
- FIG 6. Global Cloud Kitchen Market, porters 5 force model
- FIG 7. Global Cloud Kitchen Market, PESTEL analysis
- FIG 8. Global Cloud Kitchen Market, value chain analysis
- FIG 9. Global Cloud Kitchen Market by segment, 2022 & 2032 (USD Billion)
- FIG 10. Global Cloud Kitchen Market by segment, 2022 & 2032 (USD Billion)
- FIG 11. Global Cloud Kitchen Market by segment, 2022 & 2032 (USD Billion)
- FIG 12. Global Cloud Kitchen Market by segment, 2022 & 2032 (USD Billion)
- FIG 13. Global Cloud Kitchen Market by segment, 2022 & 2032 (USD Billion)
- FIG 14. Global Cloud Kitchen Market, regional snapshot 2022 & 2032
- FIG 15. North America Cloud Kitchen Market 2022 & 2032 (USD Billion)
- FIG 16. Europe Cloud Kitchen Market 2022 & 2032 (USD Billion)
- FIG 17. Asia Pacific Cloud Kitchen Market 2022 & 2032 (USD Billion)
- FIG 18. Latin America Cloud Kitchen Market 2022 & 2032 (USD Billion)
- FIG 19. Middle East & Africa Cloud Kitchen Market 2022 & 2032 (USD Billion)
- FIG 20. Global Cloud Kitchen Market, company market share analysis (2023)

.....

This list is not complete, final report does contain more than 50 figures. The list may be updated in the final deliverable

I would like to order

Product name: Global Cloud Kitchen Market Size study, by Nature (Franchised, Standalone), by Type (Independent Cloud Kitchen, Commissary/Shared Kitchen, Kitchen Pods), by Product Type (Burger/Sandwich, Pizza, Pasta, Chicken, Seafood, Mexican/Asian Food, Others) and Regional Forecasts 2022-2032

Product link: <https://marketpublishers.com/r/G11BE8658C9FEN.html>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G11BE8658C9FEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970