

# **Global Cloud Encryption Technology Market Size Study, by Component (Solution, Services) by Service Model (Infrastructure, Software, Platform) by Cloud Deployment (Public, Private, Hybrid) by Organizational Size (Small and Medium, Large Scale Organization) by Vertical (BFSI, Healthcare and Lifesciences, Media and Entertainment, Retail and E commerce, Automotive and Manufacturing, IT and Telecom, Others) by Regional Forecasts 2017-2025**

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## **Abstracts**

Global Cloud Encryption Technology Market valued approximately USD 529.5 million in 2016 is anticipated to grow with a healthy growth rate of more than 30.3% over the forecast period 2017-2025. Increasing Adoption of Cloud-based Solutions among Small and Medium Size Enterprises Favors Market at the forefront of driving the global cloud encryption market is the dire need to encrypt data before it is transferred to the cloud for storage. Growing demand for security capabilities offered by cloud encryption solutions is leading to the increased penetration and growth of cloud encryption market globally. Further, the increasing adoption of advanced data storage technology and data storage architecture by small and medium enterprises (SMEs) is leading to the increased penetration of cloud encryption solutions. The trend is noticeable among SMEs in countries such as China, India, and Japan due to the rising adoption of software as a service (SaaS) distribution model. SMEs are increasingly switching from in-house data center to cloud for various applications that helps saves running and managing cost of their data centers. The use of cloud also helps accelerate the application delivery process.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

#### By Component:

Solution

Services

#### By Service Model:

Infrastructure as a Service

Software as a Service

Platform as a Service

#### By Cloud Deployment:

Public

Private

Hybrid

#### By Organizational size

Small and Medium

## Large Scale Organization

### By Vertical:

BFSI

Healthcare and Lifesciences

Media and Entertainment

Retail and E commerce

Automotive and Manufacturing

IT and Telecom

Others

### By Regions:

North America

U.S.

Canada

Europe

UK

Germany

Asia Pacific

China

India

Japan

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2015

Base year – 2016

Forecast period – 2017 to 2025

Some of the key manufacturers involved in the market are Gemalto N.V, Sophos Group PLC, Symantec Corporation, Sky High Networks, Netskope Inc. Acquisitions and effective mergers are some of the strategies adopted by the key manufacturers. New product launches and continuous technological innovations are the key strategies adopted by the major players.

Target Audience of the Global Cloud Encryption Technology Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors



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