

# **Global Cloud Data Security Market Size study & Forecast, by Offering (Solution and Services), by Solutions (CASB, CWPP, CSPM, CDR, and CIEM), by Services (Professional and Managed), by Service Model (IaaS, SaaS, and PaaS), by Type and Vertical, and Regional Forecasts 2025-2035**

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## **Abstracts**

The Global Cloud Data Security Market is valued at approximately USD 44.4 billion in 2024 and is projected to grow at a robust CAGR of more than 9.10% during the forecast period of 2025-2035. Cloud data security encompasses policies, technologies, and solutions designed to safeguard cloud-stored digital assets against threats such as data breaches, cyberattacks, and unauthorized access. With enterprises rapidly migrating workloads to the cloud, protecting sensitive information across diverse environments has become a mission-critical priority. Organizations are seeking comprehensive data security frameworks that can not only prevent breaches but also ensure compliance with evolving data protection regulations. Rising incidences of ransomware, coupled with the complexity of multi-cloud deployments, are fueling the global demand for next-generation cloud data security solutions.

The growing digital economy has created an environment where businesses must balance speed, scalability, and innovation with uncompromised data protection. As companies accelerate cloud adoption, they face mounting challenges in managing shared responsibility models, data sovereignty concerns, and compliance with stringent global privacy laws. According to industry insights, the number of records exposed through data breaches globally surpassed several billion in recent years, highlighting the urgency for resilient cloud data security measures. Additionally, increased adoption of hybrid and multi-cloud infrastructures, combined with the integration of AI-powered

threat detection and automated response mechanisms, is unlocking significant opportunities for market expansion. However, high deployment costs and a shortage of skilled cybersecurity professionals are restraining factors that enterprises must navigate during this period of digital acceleration.

**The detailed segments and sub-segments included in the report are:**

**By Offering:**

Solution

Services

**By Solutions:**

CASB (Cloud Access Security Broker)

CWPP (Cloud Workload Protection Platform)

CSPM (Cloud Security Posture Management)

CDR (Cloud Data Replication/Recovery)

CIEM (Cloud Infrastructure Entitlement Management)

**By Services:**

Professional

Managed

**By Service Model:**

IaaS

SaaS

PaaS

By Type:

[Detailed subcategories to be defined based on report scope]

By Vertical:

BFSI

Healthcare & Life Sciences

Government

Retail & eCommerce

Manufacturing

IT & ITeS

Energy & Utilities

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

Rest of Europe

Asia Pacific

China

India

Japan

Australia

South Korea

Rest of Asia Pacific

Latin America

Brazil

Mexico

Middle East & Africa

UAE

Saudi Arabia

South Africa

Rest of Middle East & Africa

### Solutions Segment is Expected to Dominate the Market

Within the cloud data security ecosystem, solutions are anticipated to capture the dominant market share throughout the forecast horizon. The adoption of security solutions such as CASB, CSPM, and CWPP is rapidly accelerating as enterprises look to achieve comprehensive visibility, real-time monitoring, and automated compliance enforcement across cloud environments. These solutions offer the foundational layer of security for organizations transitioning to cloud-native models, ensuring protection against data leakage, misconfigurations, and unauthorized access. While services remain vital for strategy, deployment, and ongoing management, solutions continue to lead due to their direct role in addressing the most pressing security challenges.

### BFSI Leads in Revenue Contribution

The BFSI vertical currently represents the largest contributor to market revenue, owing to the sector's stringent regulatory environment and heightened exposure to cyber threats. Banks and financial institutions are adopting advanced cloud data security frameworks to safeguard sensitive customer data, enable secure digital transactions, and comply with standards like GDPR, PCI-DSS, and HIPAA. The reliance on hybrid cloud infrastructures within financial services has further intensified demand for robust solutions that ensure data integrity and resilience against advanced persistent threats. While BFSI is the revenue leader, sectors such as healthcare & life sciences and government are expected to emerge as fast-growing contributors, driven by escalating digital initiatives and the imperative to protect mission-critical data.

The key regions considered for the Global Cloud Data Security Market study include North America, Europe, Asia Pacific, Latin America, and the Middle East & Africa. North America currently dominates the market, supported by advanced IT infrastructure, the presence of leading cybersecurity providers, and strong regulatory frameworks mandating strict data protection. The U.S. remains a hotspot for investment, owing to widespread adoption of cloud services and growing cybercrime incidents. Meanwhile, Asia Pacific is projected to witness the fastest growth, fueled by rapid digitalization,

increasing cloud penetration, and large-scale government-led cybersecurity initiatives in countries such as China and India. Europe also plays a pivotal role, with data sovereignty laws and compliance frameworks pushing enterprises toward advanced cloud data security deployments.

**Major market players included in this report are:**

Microsoft Corporation

IBM Corporation

Cisco Systems, Inc.

Palo Alto Networks, Inc.

Google LLC

Oracle Corporation

Amazon Web Services, Inc.

Check Point Software Technologies Ltd.

Broadcom Inc.

McAfee, LLC

Fortinet, Inc.

Trend Micro Incorporated

Zscaler, Inc.

VMware, Inc.

Splunk Inc.

**Global Cloud Data Security Market Report Scope:**

*Global Cloud Data Security Market Size study & Forecast, by Offering (Solution and Services), by Solutions (CA...*

Historical Data – 2023, 2024

Base Year for Estimation – 2024

Forecast period – 2025-2035

Report Coverage – Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Regional Scope – North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope – Free report customization (equivalent to up to 8 analysts' working hours) with purchase. Addition or alteration to country, regional & segment scope\*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values for the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within the countries involved in the study. The report also provides detailed information about crucial aspects, such as driving factors and challenges, which will define the future growth of the market. Additionally, it incorporates potential opportunities in micro-markets for stakeholders to invest, along with a detailed analysis of the competitive landscape and product offerings of key players. The detailed segments and sub-segments of the market are explained below:

### **Key Takeaways:**

Market Estimates & Forecast for 10 years from 2025 to 2035.

Annualized revenues and regional-level analysis for each market segment.

Detailed analysis of the geographical landscape with country-level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market

approach.

Analysis of the competitive structure of the market.

Demand side and supply side analysis of the market.

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