

# **Global Cloud Application Programming Interface (API) Market Size study, by Organization Size (Large-Scale Enterprises, Medium-scale Enterprises Small-scale Enterprises) by End User (Retail, Healthcare, Telecom, BFSI Media and Entertainment, Hospitality, Education, Others) and Regional Forecasts 2021-2027**

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## **Abstracts**

Global Cloud Application Programming Interface (API) Market is valued approximately USD XXXX billion in 2020 and is anticipated to grow with a healthy growth rate of more than XXXX % over the forecast period 2021-2027. Cloud Application Programming Interface (API) is a software interface that allows developers to link cloud computing service together. Application programming interfaces (APIs) allow one computer program to make its data and functionality available for other programs to use. So, basically APIs can connect software component across a network. The increasing demand of cloud computing and new advancements will help the business man to grab business opportunity. For instance: according to NCBI, Microsoft Azure enables customers to build the foundation for a private cloud infrastructure using Windows Server and System Center family of products with the Dynamic Data Center Toolkit. Furthermore, the adoption of cloud computing and rise in the demand for micro services by organizations are also anticipated to flourish the growth of the cloud application programming interface (API). Also, with the increasing digitalization, the adoption & demand for Cloud Application Programming Interface (API) is likely to increase the market growth during the forecast period. However, rising security concerns associated with the cloud API security will be major limitation for the cloud application programming interface market.

The key regions considered for the global Cloud Application Programming Interface

(API) market study includes Asia Pacific, North America, Europe, Latin America and Rest of the World. North America is dominating the market of cloud API as the region is well developed and there are high number of early adopters of cloud technology. Whereas, Asia-Pacific is register exhibit highest CAGR over the forecast period 2021-2027. It is expected to witness significant growth owing to increase in number of cloud Enterprise Size providers in the region and rising digitalization in Asia-Pacific region would create the highest growth in the forecasted period 2021-2027.

Major market player included in this report are:

Amazon Web Enterprise Sizes Inc.

CA Inc.

Dell Inc.

Google Inc.

IBM Corporation

Microsoft Corporation

Oracle Corporation

Salesforce.com Inc.

SAP SE

TIBCO Software Inc.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Organization Size:

Large-Scale Enterprises

Medium-scale Enterprises

Small-scale Enterprises

By End User:

Retail

Healthcare

Telecom

BFSI Media and Entertainment

Hospitality

Education

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019

Base year – 2020

Forecast period – 2021 to 2027

Target Audience of the Global Cloud Application Programming Interface (API) Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers  
Investment bankers  
Investors

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