

Global Cloud Access Security Broker Market Size study & Forecast, by Component (Solution, Services), by Enterprise Size (Large Enterprise, SMEs), by Application Areas (Governance, Risk, and Compliance, Data Security, Application Security, Others), by Industry Vertical (IT and Telecom, BFSI, Healthcare, Others) and Regional Analysis, 2023-2030

<https://marketpublishers.com/r/GAAE622D3B05EN.html>

Date: January 2024

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: GAAE622D3B05EN

Abstracts

Global Cloud Access Security Broker Market is valued at approximately USD XX billion in 2022 and is anticipated to grow with a healthy growth rate of more than XX% over the forecast period 2023-2030. Cloud Access Security Broker (CASB) is a security solution that acts as an intermediary between an organization's on-premises infrastructure and cloud services. It assists organizations extend their security policies and controls to the cloud and ensures that sensitive data remains secure as it moves between the organization's network and various cloud applications. The key factors driving the market growth are the growing adoption of cloud-based applications, rising demand for remote working and automation trends, and growing concerns about data security, privacy, and compliance that are anticipated to support the market growth.

Additionally, the growing adoption of cloud-based applications has significantly contributed to the growth of the Cloud Access Security Broker (CASB) Market. As organizations migrate their data and applications to the cloud, there is an increased need for robust data protection measures. CASBs offer encryption capabilities, ensuring that sensitive data remains secure both in transit and at rest. Thus, the rising adoption of cloud-based applications is anticipated to support market growth. According to Statista, in 2020, the global cloud applications market was valued at USD 133.6 billion, and it is anticipated to reach USD 168.6 billion by 2025. Moreover, the rising awareness

of the risks associated with cloud services, and the growing adoption of the Pay-As-You-Go model are anticipated to create lucrative opportunities for the market over the projected period. However, the lack of awareness and security concerns stifles market growth throughout the forecast period of 2023-2030.

The key regions considered for the Global Cloud Access Security Broker Market study includes Asia Pacific, North America, Europe, Latin America, and Middle East & Africa. North America dominated the market in 2022 owing to the growing concerns about data security and privacy, growth of remote work and the prevalence of BYOD policies, and the widespread adoption of cloud services among businesses in the region. Whereas, the Asia Pacific is expected to grow with the highest CAGR over the forecast period, owing to factors such as the increase in cloud adoption across enterprises, rising cybersecurity concerns, growing collaborations between CASB vendors and other cybersecurity solution providers, and increasing trend of remote and mobile workforces.

Major market player included in this report are:

Netskope

Palo Alto Networks Inc

Lookout Inc

Proofpoint Inc

Microsoft Corporation

Broadcom Inc.

Cisco Systems, Inc.

Zscaler, Inc.

iboss Cybersecurity

Musarubra US LLC

Recent Developments in the Market:

In February 2022, Cato Networks introduced Cato CASB, the Cloud Access Security Broker, as part of its SASE platform, delivering actionable value in less than 60 minutes. The Cloud Application Catalog complements this offering, making Cato the fastest and most user-friendly solution for handling the risk associated with cloud application data. By launching Cato CASB, the company extends the essential advantages of a genuine SASE platform to effectively address and mitigate risks associated with cloud applications.

Global Cloud Access Security Broker Market Report Scope:

Historical Data – 2020 - 2021

Base Year for Estimation – 2022

Forecast period - 2023-2030

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered – Component, Enterprise Size, Application Areas, Industry Vertical, Region

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope - Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest

along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Component:

Solution

Services

By Enterprise Size:

Large Enterprise

SMEs

By Application Areas:

Governance, Risk, and Compliance

Data Security

Application Security

Others

By Industry Vertical:

IT and Telecom

BFSI

Healthcare

Government and Public Sector

Retail

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Middle East & Africa

Saudi Arabia

South Africa

Rest of Middle East & Africa

Contents

CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2020-2030 (USD Billion)
 - 1.2.1. Cloud Access Security Broker Market, by Region, 2020-2030 (USD Billion)
 - 1.2.2. Cloud Access Security Broker Market, by Component, 2020-2030 (USD Billion)
 - 1.2.3. Cloud Access Security Broker Market, by Enterprise Size, 2020-2030 (USD Billion)
 - 1.2.4. Cloud Access Security Broker Market, by Application Areas, 2020-2030 (USD Billion)
 - 1.2.5. Cloud Access Security Broker Market, by Industry Vertical, 2020-2030 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

CHAPTER 2. GLOBAL CLOUD ACCESS SECURITY BROKER MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
 - 2.2.1. Industry Evolution
 - 2.2.2. Scope of the Study
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

CHAPTER 3. GLOBAL CLOUD ACCESS SECURITY BROKER MARKET DYNAMICS

- 3.1. Cloud Access Security Broker Market Impact Analysis (2020-2030)
 - 3.1.1. Market Drivers
 - 3.1.1.1. Growing adoption of cloud-based applications
 - 3.1.1.2. Rising demand for remote working and automation trends
 - 3.1.1.3. Growing concerns about data security, privacy, and compliance
 - 3.1.2. Market Challenges
 - 3.1.2.1. Lack of awareness and security concerns
 - 3.1.3. Market Opportunities
 - 3.1.3.1. Rising awareness of the risks associated with cloud services

3.1.3.2. Growing adoption of Pay-As-You-Go Model

CHAPTER 4. GLOBAL CLOUD ACCESS SECURITY BROKER MARKET INDUSTRY ANALYSIS

4.1. Porter's 5 Force Model

- 4.1.1. Bargaining Power of Suppliers
- 4.1.2. Bargaining Power of Buyers
- 4.1.3. Threat of New Entrants
- 4.1.4. Threat of Substitutes
- 4.1.5. Competitive Rivalry

4.2. Porter's 5 Force Impact Analysis

4.3. PEST Analysis

- 4.3.1. Political
- 4.3.2. Economical
- 4.3.3. Social
- 4.3.4. Technological
- 4.3.5. Environmental
- 4.3.6. Legal

4.4. Top investment opportunity

4.5. Top winning strategies

4.6. COVID-19 Impact Analysis

4.7. Disruptive Trends

4.8. Industry Expert Perspective

4.9. Analyst Recommendation & Conclusion

CHAPTER 5. GLOBAL CLOUD ACCESS SECURITY BROKER MARKET, BY COMPONENT

5.1. Market Snapshot

5.2. Global Cloud Access Security Broker Market by Component, Performance - Potential Analysis

5.3. Global Cloud Access Security Broker Market Estimates & Forecasts by Component 2020-2030 (USD Billion)

5.4. Cloud Access Security Broker Market, Sub Segment Analysis

- 5.4.1. Solution
- 5.4.2. Services

CHAPTER 6. GLOBAL CLOUD ACCESS SECURITY BROKER MARKET, BY

ENTERPRISE SIZE

- 6.1. Market Snapshot
- 6.2. Global Cloud Access Security Broker Market by Enterprise Size, Performance - Potential Analysis
- 6.3. Global Cloud Access Security Broker Market Estimates & Forecasts by Enterprise Size 2020-2030 (USD Billion)
- 6.4. Cloud Access Security Broker Market, Sub Segment Analysis
 - 6.4.1. Large Enterprise
 - 6.4.2. SMEs

CHAPTER 7. GLOBAL CLOUD ACCESS SECURITY BROKER MARKET, BY APPLICATION AREAS

- 7.1. Market Snapshot
- 7.2. Global Cloud Access Security Broker Market by Application Areas, Performance - Potential Analysis
- 7.3. Global Cloud Access Security Broker Market Estimates & Forecasts by Application Areas 2020-2030 (USD Billion)
- 7.4. Cloud Access Security Broker Market, Sub Segment Analysis
 - 7.4.1. Governance, Risk, and Compliance
 - 7.4.2. Data Security
 - 7.4.3. Application Security
 - 7.4.4. Others

CHAPTER 8. GLOBAL CLOUD ACCESS SECURITY BROKER MARKET, BY INDUSTRY VERTICAL

- 8.1. Market Snapshot
- 8.2. Global Cloud Access Security Broker Market by Industry Vertical, Performance - Potential Analysis
- 8.3. Global Cloud Access Security Broker Market Estimates & Forecasts by Industry Vertical 2020-2030 (USD Billion)
- 8.4. Cloud Access Security Broker Market, Sub Segment Analysis
 - 8.4.1. IT and Telecom
 - 8.4.2. BFSI
 - 8.4.3. Healthcare
 - 8.4.4. Government and Public Sector
 - 8.4.5. Retail

8.4.6. Others

CHAPTER 9. GLOBAL CLOUD ACCESS SECURITY BROKER MARKET, REGIONAL ANALYSIS

9.1. Top Leading Countries

9.2. Top Emerging Countries

9.3. Cloud Access Security Broker Market, Regional Market Snapshot

9.4. North America Cloud Access Security Broker Market

9.4.1. U.S. Cloud Access Security Broker Market

9.4.1.1. Component breakdown estimates & forecasts, 2020-2030

9.4.1.2. Enterprise Size breakdown estimates & forecasts, 2020-2030

9.4.1.3. Application Areas breakdown estimates & forecasts, 2020-2030

9.4.1.4. Industry Vertical breakdown estimates & forecasts, 2020-2030

9.4.2. Canada Cloud Access Security Broker Market

9.5. Europe Cloud Access Security Broker Market Snapshot

9.5.1. U.K. Cloud Access Security Broker Market

9.5.2. Germany Cloud Access Security Broker Market

9.5.3. France Cloud Access Security Broker Market

9.5.4. Spain Cloud Access Security Broker Market

9.5.5. Italy Cloud Access Security Broker Market

9.5.6. Rest of Europe Cloud Access Security Broker Market

9.6. Asia-Pacific Cloud Access Security Broker Market Snapshot

9.6.1. China Cloud Access Security Broker Market

9.6.2. India Cloud Access Security Broker Market

9.6.3. Japan Cloud Access Security Broker Market

9.6.4. Australia Cloud Access Security Broker Market

9.6.5. South Korea Cloud Access Security Broker Market

9.6.6. Rest of Asia Pacific Cloud Access Security Broker Market

9.7. Latin America Cloud Access Security Broker Market Snapshot

9.7.1. Brazil Cloud Access Security Broker Market

9.7.2. Mexico Cloud Access Security Broker Market

9.8. Middle East & Africa Cloud Access Security Broker Market

9.8.1. Saudi Arabia Cloud Access Security Broker Market

9.8.2. South Africa Cloud Access Security Broker Market

9.8.3. Rest of Middle East & Africa Cloud Access Security Broker Market

CHAPTER 10. COMPETITIVE INTELLIGENCE

- 10.1. Key Company SWOT Analysis
 - 10.1.1. Company
 - 10.1.2. Company
 - 10.1.3. Company
- 10.2. Top Market Strategies
- 10.3. Company Profiles
 - 10.3.1. Netskope
 - 10.3.1.1. Key Information
 - 10.3.1.2. Overview
 - 10.3.1.3. Financial (Subject to Data Availability)
 - 10.3.1.4. Product Summary
 - 10.3.1.5. Recent Developments
 - 10.3.2. Palo Alto Networks Inc
 - 10.3.3. Lookout Inc
 - 10.3.4. Proofpoint Inc
 - 10.3.5. Microsoft Corporation
 - 10.3.6. Broadcom Inc.
 - 10.3.7. Cisco Systems, Inc.
 - 10.3.8. Zscaler, Inc.
 - 10.3.9. iboss Cybersecurity
 - 10.3.10. Musarubra US LLC

CHAPTER 11. RESEARCH PROCESS

- 11.1. Research Process
 - 11.1.1. Data Mining
 - 11.1.2. Analysis
 - 11.1.3. Market Estimation
 - 11.1.4. Validation
 - 11.1.5. Publishing
- 11.2. Research Attributes
- 11.3. Research Assumption

List Of Tables

LIST OF TABLES

TABLE 1. Global Cloud Access Security Broker Market, report scope

TABLE 2. Global Cloud Access Security Broker Market estimates & forecasts by region 2020-2030 (USD Billion)

TABLE 3. Global Cloud Access Security Broker Market estimates & forecasts by Component 2020-2030 (USD Billion)

TABLE 4. Global Cloud Access Security Broker Market estimates & forecasts by Enterprise Size 2020-2030 (USD Billion)

TABLE 5. Global Cloud Access Security Broker Market estimates & forecasts by Application Areas 2020-2030 (USD Billion)

TABLE 6. Global Cloud Access Security Broker Market estimates & forecasts by Industry Vertical 2020-2030 (USD Billion)

TABLE 7. Global Cloud Access Security Broker Market by segment, estimates & forecasts, 2020-2030 (USD Billion)

TABLE 8. Global Cloud Access Security Broker Market by region, estimates & forecasts, 2020-2030 (USD Billion)

TABLE 9. Global Cloud Access Security Broker Market by segment, estimates & forecasts, 2020-2030 (USD Billion)

TABLE 10. Global Cloud Access Security Broker Market by region, estimates & forecasts, 2020-2030 (USD Billion)

TABLE 11. Global Cloud Access Security Broker Market by segment, estimates & forecasts, 2020-2030 (USD Billion)

TABLE 12. Global Cloud Access Security Broker Market by region, estimates & forecasts, 2020-2030 (USD Billion)

TABLE 13. Global Cloud Access Security Broker Market by segment, estimates & forecasts, 2020-2030 (USD Billion)

TABLE 14. Global Cloud Access Security Broker Market by region, estimates & forecasts, 2020-2030 (USD Billion)

TABLE 15. Global Cloud Access Security Broker Market by segment, estimates & forecasts, 2020-2030 (USD Billion)

TABLE 16. Global Cloud Access Security Broker Market by region, estimates & forecasts, 2020-2030 (USD Billion)

TABLE 17. U.S. Cloud Access Security Broker Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 18. U.S. Cloud Access Security Broker Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 19. U.S. Cloud Access Security Broker Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 20. Canada Cloud Access Security Broker Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 21. Canada Cloud Access Security Broker Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 22. Canada Cloud Access Security Broker Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 23. UK Cloud Access Security Broker Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 24. UK Cloud Access Security Broker Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 25. UK Cloud Access Security Broker Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 26. Germany Cloud Access Security Broker Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 27. Germany Cloud Access Security Broker Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 28. Germany Cloud Access Security Broker Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 29. France Cloud Access Security Broker Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 30. France Cloud Access Security Broker Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 31. France Cloud Access Security Broker Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 32. Italy Cloud Access Security Broker Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 33. Italy Cloud Access Security Broker Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 34. Italy Cloud Access Security Broker Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 35. Spain Cloud Access Security Broker Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 36. Spain Cloud Access Security Broker Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 37. Spain Cloud Access Security Broker Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 38. RoE Cloud Access Security Broker Market estimates & forecasts,

2020-2030 (USD Billion)

TABLE 39. RoE Cloud Access Security Broker Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 40. RoE Cloud Access Security Broker Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 41. China Cloud Access Security Broker Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 42. China Cloud Access Security Broker Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 43. China Cloud Access Security Broker Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 44. India Cloud Access Security Broker Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 45. India Cloud Access Security Broker Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 46. India Cloud Access Security Broker Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 47. Japan Cloud Access Security Broker Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 48. Japan Cloud Access Security Broker Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 49. Japan Cloud Access Security Broker Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 50. South Korea Cloud Access Security Broker Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 51. South Korea Cloud Access Security Broker Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 52. South Korea Cloud Access Security Broker Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 53. Australia Cloud Access Security Broker Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 54. Australia Cloud Access Security Broker Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 55. Australia Cloud Access Security Broker Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 56. RoAPAC Cloud Access Security Broker Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 57. RoAPAC Cloud Access Security Broker Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 58. RoAPAC Cloud Access Security Broker Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 59. Brazil Cloud Access Security Broker Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 60. Brazil Cloud Access Security Broker Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 61. Brazil Cloud Access Security Broker Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 62. Mexico Cloud Access Security Broker Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 63. Mexico Cloud Access Security Broker Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 64. Mexico Cloud Access Security Broker Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 65. RoLA Cloud Access Security Broker Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 66. RoLA Cloud Access Security Broker Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 67. RoLA Cloud Access Security Broker Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 68. Saudi Arabia Cloud Access Security Broker Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 69. South Africa Cloud Access Security Broker Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 70. RoMEA Cloud Access Security Broker Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 71. List of secondary sources, used in the study of global Cloud Access Security Broker Market

TABLE 72. List of primary sources, used in the study of global Cloud Access Security Broker Market

TABLE 73. Years considered for the study

TABLE 74. Exchange rates considered

List of tables and figures and dummy in nature, final lists may vary in the final deliverable

List Of Figures

LIST OF FIGURES

- FIG 1. Global Cloud Access Security Broker Market, research methodology
 - FIG 2. Global Cloud Access Security Broker Market, Market estimation techniques
 - FIG 3. Global Market size estimates & forecast methods
 - FIG 4. Global Cloud Access Security Broker Market, key trends 2022
 - FIG 5. Global Cloud Access Security Broker Market, growth prospects 2023-2030
 - FIG 6. Global Cloud Access Security Broker Market, porters 5 force model
 - FIG 7. Global Cloud Access Security Broker Market, pest analysis
 - FIG 8. Global Cloud Access Security Broker Market, value chain analysis
 - FIG 9. Global Cloud Access Security Broker Market by segment, 2020 & 2030 (USD Billion)
 - FIG 10. Global Cloud Access Security Broker Market by segment, 2020 & 2030 (USD Billion)
 - FIG 11. Global Cloud Access Security Broker Market by segment, 2020 & 2030 (USD Billion)
 - FIG 12. Global Cloud Access Security Broker Market by segment, 2020 & 2030 (USD Billion)
 - FIG 13. Global Cloud Access Security Broker Market by segment, 2020 & 2030 (USD Billion)
 - FIG 14. Global Cloud Access Security Broker Market, regional snapshot 2020 & 2030
 - FIG 15. North America Cloud Access Security Broker Market 2020 & 2030 (USD Billion)
 - FIG 16. Europe Cloud Access Security Broker Market 2020 & 2030 (USD Billion)
 - FIG 17. Asia pacific Cloud Access Security Broker Market 2020 & 2030 (USD Billion)
 - FIG 18. Latin America Cloud Access Security Broker Market 2020 & 2030 (USD Billion)
 - FIG 19. Middle East & Africa Cloud Access Security Broker Market 2020 & 2030 (USD Billion)
- List of tables and figures and dummy in nature, final lists may vary in the final deliverable

I would like to order

Product name: Global Cloud Access Security Broker Market Size study & Forecast, by Component (Solution, Services), by Enterprise Size (Large Enterprise, SMEs), by Application Areas (Governance, Risk, and Compliance, Data Security, Application Security, Others), by Industry Vertical (IT and Telecom, BFSI, Healthcare, Others) and Regional Analysis, 2023-2030

Product link: <https://marketpublishers.com/r/GAAE622D3B05EN.html>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GAAE622D3B05EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970