

# **Global Clostridium Diagnostics Market Size study & Forecast, by Diagnostic Test (Enzyme Immunoassays, Realtime Polymerase Chain Reaction (RT-PCR), Nucleic Amplification Tests (NAAT), Stool Test, Blood Test and Others), by End User (Hospitals, Diagnostic Centers, Specialty Clinics and Others), and Regional Analysis, 2023-2030**

<https://marketpublishers.com/r/G162890A9FA9EN.html>

Date: December 2023

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: G162890A9FA9EN

## **Abstracts**

Global Clostridium Diagnostics Market is valued at approximately USD 838.05 million in 2022 and is anticipated to grow with a healthy growth rate of more than 7.10% over the forecast period 2023-2030. Clostridium is a gram-positive bacterium and is present in multiple species. The gastrointestinal disorder Clostridium Difficile Infection (CDI), which is brought on by this bacterium, also leads to diarrhoea brought on by antibiotics. The diagnosis of this illness is made using a variety of imaging methods, including radiography, CT, and endoscopy. Globally, the population is ageing significantly, and it is anticipated that the prevalence of clostridium-related illnesses would boost market revenue. Future lifestyle changes, continuous healthcare infrastructure development, and technology advancements such as artificial intelligence and automation are other factors that are projected to contribute to market expansion. Robotics and automation are being used in clinical laboratories excessively, which benefits patients by enabling lab staff to deliver findings more swiftly and accurately. Transport, categorization, accessory, and inspection of samples might all be automated with the help of modern diagnostic technology. For more than 10 years, laboratories' reliance on automation to maintain profitability has increased demand for better clostridium testing.

The rise in clostridium difficile infection (CDI) is poised to stimulate the need for diagnostic solutions, thereby fueling the growth of the global clostridium difficile

diagnostics market. Notably, Cures, an open-access medical journal, reported in December 2021 that *C. difficile* infection affects 13 individuals per 1,000 worldwide, with approximately 75% of cases linked to hospitalization. This data underscores the escalating demand for diagnostics in response to the increasing prevalence of CDI. Healthcare-Associated CDI (HA-CDI) rates have been related to higher rates of hospital admissions and antibiotic use. Increased morbidity and death have been associated with nosocomial CDI. Additionally, the development of cutting-edge diagnostic tools and rising public awareness of presymptomatic blood screening for infectious disorders expected to provide lucrative market growth opportunities over the forecast period. However, the high cost of Clostridium Diagnostics stifles market growth throughout the forecast period of 2023-2030.

The key regions considered for the Global Clostridium Diagnostics Market study includes Asia Pacific, North America, Europe, Latin America, and Middle East & Africa. North America dominated the market due to the nation's widespread usage of antibiotics. Over the forecasted duration, the market is expected to experience growth driven by the escalating incidence of clostridium-related disorders in the region. The expansion of the American market can be attributed to heightened public awareness, thanks to concerted launch initiatives by various organizations. Notably, the 'See C. diff' campaign launched by the Peggy Lillis Foundation in December 2020 successfully reached over 250,000 Americans, contributing to the market's upward trajectory. Asia Pacific is expected to grow significantly over the forecast period, Because of rising healthcare expenses and clostridium prevalence, the growing economies in the Asia Pacific region, had lucrative growth over the forecast period. The Japanese market is experiencing growth due to the implementation of impactful measures. Notably, in March 2022, Japan established a new institution with a budget of USD 1.6 million dedicated to supporting vaccine and pharmaceutical initiatives. This initiative is part of a broader strategy to address infectious diseases. The institution, known as SCARDA, will play a pivotal role in managing funds for research and development (R&D) projects and establishing a flagship R&D site for collaborative endeavors. These strategic components are expected to create multiple opportunities for expansion in the Japanese market throughout the projected period

Major market player included in this report are:

F. Hoffmann-La Roche AG

Thermo Fisher Scientific Inc.

Merck & Co. Inc.

Pfizer, Inc.

Actelion Pharmaceuticals U.S, Inc.

Abbott Laboratories  
Trinity Biotech Plc.  
Summit Therapeutics Inc.  
Sanofi S.A.  
Novartis AG

#### Recent Developments in the Market:

In November 2021, An innovative vaccination developed by Huvepharma Canada Corporation Inc. has been found to protect against Necrotic Enteritis (NE) caused by *Clostridium perfringens* Type A in grill chickens. The RASV platform uses cutting-edge enabling recombinant technology to change salmonella such that it might act as a vector to help prevent NE while maintaining user, animal, and environmental safety. In August 2021, Gold Standard Diagnostics Europe was created through a partnership between the two German businesses, Novatec Immundiagnostica GmbH and Virotech Diagnostics GmbH. The newly established firm is producing diagnostic kits for infectious illnesses (bacterial, viral, and parasite disorders), hormones, and autoimmune, with a focus on both the human and animal industries.

#### Global Clostridium Diagnostics Market Report Scope:

Historical Data – 2020 - 2021

Base Year for Estimation – 2022

Forecast period - 2023-2030

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered – Diagnostic Test, End User, Region

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope - Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope\*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key

players. The detailed segments and sub-segment of the market are explained below:

By Diagnostic Test:

Enzyme Immunoassays

Realtime Polymerase Chain Reaction (RT-PCR)

Nucleic Amplification Tests (NAAT)

Stool Test

Blood Test

Others

By End User:

Hospitals

Diagnostic Centers

Specialty Clinics

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Middle East & Africa

Saudi Arabia

South Africa

Rest of Middle East & Africa

## Contents

### CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2020-2030 (USD Million)
  - 1.2.1. Clostridium Diagnostics Market, by Region, 2020-2030 (USD Million)
  - 1.2.2. Clostridium Diagnostics Market, by Diagnostic Test, 2020-2030 (USD Million)
  - 1.2.3. Clostridium Diagnostics Market, by End User, 2020-2030 (USD Million)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

### CHAPTER 2. GLOBAL CLOSTRIDIUM DIAGNOSTICS MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
  - 2.2.1. Industry Evolution
  - 2.2.2. Scope of the Study
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

### CHAPTER 3. GLOBAL CLOSTRIDIUM DIAGNOSTICS MARKET DYNAMICS

- 3.1. Clostridium Diagnostics Market Impact Analysis (2020-2030)
  - 3.1.1. Market Drivers
    - 3.1.1.1. Increasing adoption of automation and robots in a clinical laboratory
    - 3.1.1.2. Growing Geriatric Population
  - 3.1.2. Market Challenges
    - 3.1.2.1. High Cost Clostridium Diagnostics
  - 3.1.3. Market Opportunities
    - 3.1.3.1. Development of cutting-edge diagnostic tools

### CHAPTER 4. GLOBAL CLOSTRIDIUM DIAGNOSTICS MARKET INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model
  - 4.1.1. Bargaining Power of Suppliers

- 4.1.2. Bargaining Power of Buyers
- 4.1.3. Threat of New Entrants
- 4.1.4. Threat of Substitutes
- 4.1.5. Competitive Rivalry
- 4.2. Porter's 5 Force Impact Analysis
- 4.3. PEST Analysis
  - 4.3.1. Political
  - 4.3.2. Economical
  - 4.3.3. Social
  - 4.3.4. Technological
  - 4.3.5. Environmental
  - 4.3.6. Legal
- 4.4. Top investment opportunity
- 4.5. Top winning strategies
- 4.6. COVID-19 Impact Analysis
- 4.7. Disruptive Trends
- 4.8. Industry Expert Perspective
- 4.9. Analyst Recommendation & Conclusion

## **CHAPTER 5. GLOBAL CLOSTRIDIUM DIAGNOSTICS MARKET, BY DIAGNOSTIC TEST**

- 5.1. Market Snapshot
- 5.2. Global Clostridium Diagnostics Market by Diagnostic Test, Performance - Potential Analysis
- 5.3. Global Clostridium Diagnostics Market Estimates & Forecasts by Diagnostic Test 2020-2030 (USD Million)
- 5.4. Clostridium Diagnostics Market, Sub Segment Analysis
  - 5.4.1. Enzyme Immunoassays
  - 5.4.2. Realtime Polymerase Chain Reaction (RT-PCR)
  - 5.4.3. Nucleic Amplification Tests (NAAT)
  - 5.4.4. Stool Test
  - 5.4.5. Blood Test
  - 5.4.6. Others

## **CHAPTER 6. GLOBAL CLOSTRIDIUM DIAGNOSTICS MARKET, BY END USER**

- 6.1. Market Snapshot
- 6.2. Global Clostridium Diagnostics Market by End User, Performance - Potential

## Analysis

### 6.3. Global Clostridium Diagnostics Market Estimates & Forecasts by End User 2020-2030 (USD Million)

### 6.4. Clostridium Diagnostics Market, Sub Segment Analysis

#### 6.4.1. Hospitals

#### 6.4.2. Diagnostic Centers

#### 6.4.3. Specialty Clinics

#### 6.4.4. Others

## **CHAPTER 7. GLOBAL CLOSTRIDIUM DIAGNOSTICS MARKET, REGIONAL ANALYSIS**

### 7.1. Top Leading Countries

### 7.2. Top Emerging Countries

### 7.3. Clostridium Diagnostics Market, Regional Market Snapshot

### 7.4. North America Clostridium Diagnostics Market

#### 7.4.1. U.S. Clostridium Diagnostics Market

##### 7.4.1.1. Diagnostic Test breakdown estimates & forecasts, 2020-2030

##### 7.4.1.2. End User breakdown estimates & forecasts, 2020-2030

#### 7.4.2. Canada Clostridium Diagnostics Market

### 7.5. Europe Clostridium Diagnostics Market Snapshot

#### 7.5.1. U.K. Clostridium Diagnostics Market

#### 7.5.2. Germany Clostridium Diagnostics Market

#### 7.5.3. France Clostridium Diagnostics Market

#### 7.5.4. Spain Clostridium Diagnostics Market

#### 7.5.5. Italy Clostridium Diagnostics Market

#### 7.5.6. Rest of Europe Clostridium Diagnostics Market

### 7.6. Asia-Pacific Clostridium Diagnostics Market Snapshot

#### 7.6.1. China Clostridium Diagnostics Market

#### 7.6.2. India Clostridium Diagnostics Market

#### 7.6.3. Japan Clostridium Diagnostics Market

#### 7.6.4. Australia Clostridium Diagnostics Market

#### 7.6.5. South Korea Clostridium Diagnostics Market

#### 7.6.6. Rest of Asia Pacific Clostridium Diagnostics Market

### 7.7. Latin America Clostridium Diagnostics Market Snapshot

#### 7.7.1. Brazil Clostridium Diagnostics Market

#### 7.7.2. Mexico Clostridium Diagnostics Market

### 7.8. Middle East & Africa Clostridium Diagnostics Market

#### 7.8.1. Saudi Arabia Clostridium Diagnostics Market



7.8.2. South Africa Clostridium Diagnostics Market

7.8.3. Rest of Middle East & Africa Clostridium Diagnostics Market

## **CHAPTER 8. COMPETITIVE INTELLIGENCE**

8.1. Key Company SWOT Analysis

8.1.1. Company

8.1.2. Company

8.1.3. Company

8.2. Top Market Strategies

8.3. Company Profiles

8.3.1. F. Hoffmann-La Roche AG

8.3.1.1. Key Information

8.3.1.2. Overview

8.3.1.3. Financial (Subject to Data Availability)

8.3.1.4. Product Summary

8.3.1.5. Recent Developments

8.3.2. Thermo Fisher Scientific Inc.

8.3.3. Merck & Co. Inc.

8.3.4. Pfizer, Inc.

8.3.5. Actelion Pharmaceuticals U.S, Inc.

8.3.6. Abbott Laboratories

8.3.7. Trinity Biotech Plc.

8.3.8. Summit Therapeutics Inc.

8.3.9. Sanofi S.A.

8.3.10. Novartis AG

## **CHAPTER 9. RESEARCH PROCESS**

9.1. Research Process

9.1.1. Data Mining

9.1.2. Analysis

9.1.3. Market Estimation

9.1.4. Validation

9.1.5. Publishing

9.2. Research Attributes

9.3. Research Assumption

## List Of Tables

### LIST OF TABLES

TABLE 1. Global Clostridium Diagnostics Market, report scope

TABLE 2. Global Clostridium Diagnostics Market estimates & forecasts by Region  
2020-2030 (USD Million)

TABLE 3. Global Clostridium Diagnostics Market estimates & forecasts by Diagnostic  
Test 2020-2030 (USD Million)

TABLE 4. Global Clostridium Diagnostics Market estimates & forecasts by End User  
2020-2030 (USD Million)

TABLE 5. Global Clostridium Diagnostics Market by segment, estimates & forecasts,  
2020-2030 (USD Million)

TABLE 6. Global Clostridium Diagnostics Market by region, estimates & forecasts,  
2020-2030 (USD Million)

TABLE 7. Global Clostridium Diagnostics Market by segment, estimates & forecasts,  
2020-2030 (USD Million)

TABLE 8. Global Clostridium Diagnostics Market by region, estimates & forecasts,  
2020-2030 (USD Million)

TABLE 9. Global Clostridium Diagnostics Market by segment, estimates & forecasts,  
2020-2030 (USD Million)

TABLE 10. Global Clostridium Diagnostics Market by region, estimates & forecasts,  
2020-2030 (USD Million)

TABLE 11. Global Clostridium Diagnostics Market by segment, estimates & forecasts,  
2020-2030 (USD Million)

TABLE 12. Global Clostridium Diagnostics Market by region, estimates & forecasts,  
2020-2030 (USD Million)

TABLE 13. Global Clostridium Diagnostics Market by segment, estimates & forecasts,  
2020-2030 (USD Million)

TABLE 14. Global Clostridium Diagnostics Market by region, estimates & forecasts,  
2020-2030 (USD Million)

TABLE 15. U.S. Clostridium Diagnostics Market estimates & forecasts, 2020-2030  
(USD Million)

TABLE 16. U.S. Clostridium Diagnostics Market estimates & forecasts by segment  
2020-2030 (USD Million)

TABLE 17. U.S. Clostridium Diagnostics Market estimates & forecasts by segment  
2020-2030 (USD Million)

TABLE 18. Canada Clostridium Diagnostics Market estimates & forecasts, 2020-2030  
(USD Million)

TABLE 19. Canada Clostridium Diagnostics Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 20. Canada Clostridium Diagnostics Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 21. UK Clostridium Diagnostics Market estimates & forecasts, 2020-2030 (USD Million)

TABLE 22. UK Clostridium Diagnostics Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 23. UK Clostridium Diagnostics Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 24. Germany Clostridium Diagnostics Market estimates & forecasts, 2020-2030 (USD Million)

TABLE 25. Germany Clostridium Diagnostics Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 26. Germany Clostridium Diagnostics Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 27. France Clostridium Diagnostics Market estimates & forecasts, 2020-2030 (USD Million)

TABLE 28. France Clostridium Diagnostics Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 29. France Clostridium Diagnostics Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 30. Italy Clostridium Diagnostics Market estimates & forecasts, 2020-2030 (USD Million)

TABLE 31. Italy Clostridium Diagnostics Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 32. Italy Clostridium Diagnostics Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 33. Spain Clostridium Diagnostics Market estimates & forecasts, 2020-2030 (USD Million)

TABLE 34. Spain Clostridium Diagnostics Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 35. Spain Clostridium Diagnostics Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 36. RoE Clostridium Diagnostics Market estimates & forecasts, 2020-2030 (USD Million)

TABLE 37. RoE Clostridium Diagnostics Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 38. RoE Clostridium Diagnostics Market estimates & forecasts by segment

2020-2030 (USD Million)

TABLE 39. China Clostridium Diagnostics Market estimates & forecasts, 2020-2030 (USD Million)

TABLE 40. China Clostridium Diagnostics Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 41. China Clostridium Diagnostics Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 42. India Clostridium Diagnostics Market estimates & forecasts, 2020-2030 (USD Million)

TABLE 43. India Clostridium Diagnostics Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 44. India Clostridium Diagnostics Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 45. Japan Clostridium Diagnostics Market estimates & forecasts, 2020-2030 (USD Million)

TABLE 46. Japan Clostridium Diagnostics Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 47. Japan Clostridium Diagnostics Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 48. South Korea Clostridium Diagnostics Market estimates & forecasts, 2020-2030 (USD Million)

TABLE 49. South Korea Clostridium Diagnostics Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 50. South Korea Clostridium Diagnostics Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 51. Australia Clostridium Diagnostics Market estimates & forecasts, 2020-2030 (USD Million)

TABLE 52. Australia Clostridium Diagnostics Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 53. Australia Clostridium Diagnostics Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 54. RoAPAC Clostridium Diagnostics Market estimates & forecasts, 2020-2030 (USD Million)

TABLE 55. RoAPAC Clostridium Diagnostics Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 56. RoAPAC Clostridium Diagnostics Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 57. Brazil Clostridium Diagnostics Market estimates & forecasts, 2020-2030 (USD Million)

TABLE 58. Brazil Clostridium Diagnostics Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 59. Brazil Clostridium Diagnostics Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 60. Mexico Clostridium Diagnostics Market estimates & forecasts, 2020-2030 (USD Million)

TABLE 61. Mexico Clostridium Diagnostics Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 62. Mexico Clostridium Diagnostics Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 63. RoLA Clostridium Diagnostics Market estimates & forecasts, 2020-2030 (USD Million)

TABLE 64. RoLA Clostridium Diagnostics Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 65. RoLA Clostridium Diagnostics Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 66. Saudi Arabia Clostridium Diagnostics Market estimates & forecasts, 2020-2030 (USD Million)

TABLE 67. South Africa Clostridium Diagnostics Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 68. RoMEA Clostridium Diagnostics Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 69. List of secondary sources, used in the study of global Clostridium Diagnostics Market

TABLE 70. List of primary sources, used in the study of global Clostridium Diagnostics Market

TABLE 71. Years considered for the study

TABLE 72. Exchange rates considered

List of tables and figures are dummy in nature, final lists may vary in the final deliverable

## List Of Figures

### LIST OF FIGURES

- FIG 1. Global Clostridium Diagnostics Market, research methodology
  - FIG 2. Global Clostridium Diagnostics Market, Market estimation techniques
  - FIG 3. Global Market size estimates & forecast methods
  - FIG 4. Global Clostridium Diagnostics Market, key trends 2022
  - FIG 5. Global Clostridium Diagnostics Market, growth prospects 2023-2030
  - FIG 6. Global Clostridium Diagnostics Market, porters 5 force model
  - FIG 7. Global Clostridium Diagnostics Market, pest analysis
  - FIG 8. Global Clostridium Diagnostics Market, value chain analysis
  - FIG 9. Global Clostridium Diagnostics Market by segment, 2020 & 2030 (USD Million)
  - FIG 10. Global Clostridium Diagnostics Market by segment, 2020 & 2030 (USD Million)
  - FIG 11. Global Clostridium Diagnostics Market by segment, 2020 & 2030 (USD Million)
  - FIG 12. Global Clostridium Diagnostics Market by segment, 2020 & 2030 (USD Million)
  - FIG 13. Global Clostridium Diagnostics Market by segment, 2020 & 2030 (USD Million)
  - FIG 14. Global Clostridium Diagnostics Market, regional snapshot 2020 & 2030
  - FIG 15. North America Clostridium Diagnostics Market 2020 & 2030 (USD Million)
  - FIG 16. Europe Clostridium Diagnostics Market 2020 & 2030 (USD Million)
  - FIG 17. Asia pacific Clostridium Diagnostics Market 2020 & 2030 (USD Million)
  - FIG 18. Latin America Clostridium Diagnostics Market 2020 & 2030 (USD Million)
  - FIG 19. Middle East & Africa Clostridium Diagnostics Market 2020 & 2030 (USD Million)
- List of tables and figures are dummy in nature, final lists may vary in the final deliverable

## I would like to order

Product name: Global Clostridium Diagnostics Market Size study & Forecast, by Diagnostic Test (Enzyme Immunoassays, Realtime Polymerase Chain Reaction (RT-PCR), Nucleic Amplification Tests (NAAT), Stool Test, Blood Test and Others), by End User (Hospitals, Diagnostic Centers, Specialty Clinics and Others), and Regional Analysis, 2023-2030

Product link: <https://marketpublishers.com/r/G162890A9FA9EN.html>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G162890A9FA9EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:

Last name:

Email:

Company:

Address:

City:

Zip code:

Country:

Tel:

Fax:

Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below  
and fax the completed form to +44 20 7900 3970