

Global Clinical Perinatal Software Market Size study & Forecast, by Product (Integrated, Standalone), By Deployment Model (On-premise, Cloud based), By Application (Fetal monitor data services, Workflow management, Patient documentation), By End-use (Hospital/Clinics, Maternity clinics) and Regional Analysis, 2022-2029

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Abstracts

Global Clinical Perinatal Software Market is valued at approximately USD 238.2 million in 2021 and is anticipated to grow with a healthy growth rate of more than 8.3% over the forecast period 2022-2029. The clinical perinatal software market is a specialized segment of the healthcare software market that caters to the needs of perinatal care providers. Perinatal care is the medical care given to women during pregnancy and childbirth, as well as to their newborn infants. The software used in this market is designed to improve patient care, increase efficiency, and reduce the risk of medical errors. The market demand is primarily driven by the factors such as increasing demand for advanced perinatal care services, rising prevalence of chronic diseases among women and surging number of pregnancies globally.

In addition, the increasing prevalence and emergence of various chronic diseases and the surging number of pregnancies globally are acting as major driving factors for market growth. According to the World Health Organization, adolescents aged 15-19 years in low- and middle-income countries had approximately 21 million pregnancies each year, with nearly half of them being unplanned and resulting in an estimated 12 million births. Similarly, according to Center for the Disease Control and Prevention, there were nearly 296 million people suffering from hepatitis B, and 58 million with hepatitis C in 2019. Hence, the increasing emergence of chronic diseases and the

increasing number of pregnancies are expected to escalate the demand for clinical perinatal software in the global market. Furthermore, the increasing adoption of electronic health record devices and the growing need to monitor women's health while pregnancy is presenting lucrative opportunities for market growth over the forthcoming years. However, limited accessibility of the software to healthcare providers is restricting the market growth over the forecast period of 2022-2029.

The key regions considered for the Global Clinical Perinatal Software Market study include Asia Pacific, North America, Europe, Latin America, and Rest of the World. North America dominated the market in terms of revenue due to increasing expendable income, the existence of modern and comprehensive healthcare facilities and increased awareness among women about perinatal software. Whereas, Asia Pacific is also expected to grow at the highest growth rate over the forecasting period. Factors such as the growing need to monitor women's health during pregnancy, increasing investments in the healthcare sector by governments, rising cases of chronic diseases and increasing adoption of healthcare monitoring devices are burgeoning the market growth in the forecasting years.

Major market players included in this report are:

General Electric

Cerner Corporation

Clinical Computer Systems, Inc.

Koninklijke Philips N.V.

Huntleigh Healthcare Limited

Trium Analysis Online GmbH

EDAN Instruments, Inc.

K2 Medical Systems Ltd.

Gaumard Scientific

Meridian Health Informatics Pty Ltd

Recent Developments in the Market:

In June 2020, Philips Healthcare, a health and precision diagnosis company announced the launch of its obstetrics monitoring solution to support clinicians and expectant mothers. The Philips OB solution consists of Avalon Fetal monitoring and obstetrical data management software for consistent information flow to the EMR which includes obstetrical surveillance and an information management system intended for usage from the first prenatal appointment through labour, delivery and postpartum care via IntelliSpace Perinatal, a perinatal information system.

In June 2019, Clinical Computer Systems, Inc., a perinatal software company announced the partnership with Huntleigh Healthcare Limited to offer the new OBIX

BeCA Fetal Monitor. Huntleigh's proprietary 'Locate and Track' technology finds and keeps contact with the foetal heartbeat in the OBIX BeCA perinatal monitor. This, in conjunction with high-sensitivity ultrasound transducers, enables maternal monitoring in prenatal and labour settings for mothers who have challenging diagnoses, such as early gestation or increased BMIs.

Global Clinical Perinatal Software Market Report Scope:

Historical Data 2019-2020-2021

Base Year for Estimation 2021

Forecast period 2022-2029

Report Coverage Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered Product, Deployment Model, Application, End-use, Region

Regional Scope North America; Europe; Asia Pacific; Latin America; Rest of the World

Customization Scope Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product:

Integrated

Standalone

By Deployment Model:

On-premise

Cloud based

By Application:

Fetal monitor data services

Workflow management

Patient documentation

By End-use:

Hospital/clinics

Maternity clinics

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

ROLA

Rest of the World

Contents

CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2019-2029 (USD Million)
 - 1.2.1. Clinical Perinatal Software Market, by Region, 2019-2029 (USD Million)
 - 1.2.2. Clinical Perinatal Software Market, by Product, 2019-2029 (USD Million)
 - 1.2.3. Clinical Perinatal Software Market, by Deployment Model, 2019-2029 (USD Million)
 - 1.2.4. Clinical Perinatal Software Market, by Application, 2019-2029 (USD Million)
 - 1.2.5. Clinical Perinatal Software Market, by End-use, 2019-2029 (USD Million)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

CHAPTER 2. GLOBAL CLINICAL PERINATAL SOFTWARE MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
 - 2.2.1. Scope of the Study
 - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

CHAPTER 3. GLOBAL CLINICAL PERINATAL SOFTWARE MARKET DYNAMICS

- 3.1. Clinical Perinatal Software Market Impact Analysis (2019-2029)
 - 3.1.1. Market Drivers
 - 3.1.1.1. Increasing demand for advanced perinatal care services
 - 3.1.1.2. Rising prevalence of chronic diseases among women
 - 3.1.1.3. Surging number of pregnancies globally
 - 3.1.2. Market Challenges
 - 3.1.2.1. Limited accessibility of the software to healthcare providers
 - 3.1.3. Market Opportunities
 - 3.1.3.1. Increasing adoption of electronic health record devices
 - 3.1.3.2. Growing need to monitor women's health while pregnancy

CHAPTER 4. GLOBAL CLINICAL PERINATAL SOFTWARE MARKET INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model
 - 4.1.1. Bargaining Power of Suppliers
 - 4.1.2. Bargaining Power of Buyers
 - 4.1.3. Threat of New Entrants
 - 4.1.4. Threat of Substitutes
 - 4.1.5. Competitive Rivalry
- 4.2. Futuristic Approach to Porter's 5 Force Model (2019-2029)
- 4.3. PEST Analysis
 - 4.3.1. Political
 - 4.3.2. Economical
 - 4.3.3. Social
 - 4.3.4. Technological
- 4.4. Top investment opportunity
- 4.5. Top winning strategies
- 4.6. Industry Experts Prospective
- 4.7. Analyst Recommendation & Conclusion

CHAPTER 5. RISK ASSESSMENT: COVID-19 IMPACT

- 5.1. Assessment of the overall impact of COVID-19 on the industry
- 5.2. Pre COVID-19 and post COVID-19 Market scenario

CHAPTER 6. GLOBAL CLINICAL PERINATAL SOFTWARE MARKET, BY PRODUCT

- 6.1. Market Snapshot
- 6.2. Global Clinical Perinatal Software Market by Product, Performance - Potential Analysis
- 6.3. Global Clinical Perinatal Software Market Estimates & Forecasts by Product 2019-2029 (USD Million)
- 6.4. Clinical Perinatal Software Market, Sub Segment Analysis
 - 6.4.1. Integrated
 - 6.4.2. Standalone

CHAPTER 7. GLOBAL CLINICAL PERINATAL SOFTWARE MARKET, BY DEPLOYMENT MODEL

- 7.1. Market Snapshot
- 7.2. Global Clinical Perinatal Software Market by Deployment Model, Performance - Potential Analysis
- 7.3. Global Clinical Perinatal Software Market Estimates & Forecasts by Deployment Model 2019-2029 (USD Million)
- 7.4. Clinical Perinatal Software Market, Sub Segment Analysis
 - 7.4.1. On-premise
 - 7.4.2. Cloud based

CHAPTER 8. GLOBAL CLINICAL PERINATAL SOFTWARE MARKET, BY APPLICATION

- 8.1. Market Snapshot
- 8.2. Global Clinical Perinatal Software Market by Application, Performance - Potential Analysis
- 8.3. Global Clinical Perinatal Software Market Estimates & Forecasts by Application 2019-2029 (USD Million)
- 8.4. Clinical Perinatal Software Market, Sub Segment Analysis
 - 8.4.1. Fetal monitor data services
 - 8.4.2. Workflow management
 - 8.4.3. Patient documentation

CHAPTER 9. GLOBAL CLINICAL PERINATAL SOFTWARE MARKET, BY END-USE

- 9.1. Market Snapshot
- 9.2. Global Clinical Perinatal Software Market by End-use, Performance - Potential Analysis
- 9.3. Global Clinical Perinatal Software Market Estimates & Forecasts by End-use 2019-2029 (USD Million)
- 9.4. Clinical Perinatal Software Market, Sub Segment Analysis
 - 9.4.1. Hospital/clinics
 - 9.4.2. Maternity clinics

CHAPTER 10. GLOBAL CLINICAL PERINATAL SOFTWARE MARKET, REGIONAL ANALYSIS

- 10.1. Clinical Perinatal Software Market, Regional Market Snapshot
- 10.2. North America Clinical Perinatal Software Market

- 10.2.1. U.S. Clinical Perinatal Software Market
 - 10.2.1.1. Product breakdown estimates & forecasts, 2019-2029
 - 10.2.1.2. Deployment Model breakdown estimates & forecasts, 2019-2029
 - 10.2.1.3. Application breakdown estimates & forecasts, 2019-2029
 - 10.2.1.4. End-use breakdown estimates & forecasts, 2019-2029
- 10.2.2. Canada Clinical Perinatal Software Market
- 10.3. Europe Clinical Perinatal Software Market Snapshot
 - 10.3.1. U.K. Clinical Perinatal Software Market
 - 10.3.2. Germany Clinical Perinatal Software Market
 - 10.3.3. France Clinical Perinatal Software Market
 - 10.3.4. Spain Clinical Perinatal Software Market
 - 10.3.5. Italy Clinical Perinatal Software Market
 - 10.3.6. Rest of Europe Clinical Perinatal Software Market
- 10.4. Asia-Pacific Clinical Perinatal Software Market Snapshot
 - 10.4.1. China Clinical Perinatal Software Market
 - 10.4.2. India Clinical Perinatal Software Market
 - 10.4.3. Japan Clinical Perinatal Software Market
 - 10.4.4. Australia Clinical Perinatal Software Market
 - 10.4.5. South Korea Clinical Perinatal Software Market
 - 10.4.6. Rest of Asia Pacific Clinical Perinatal Software Market
- 10.5. Latin America Clinical Perinatal Software Market Snapshot
 - 10.5.1. Brazil Clinical Perinatal Software Market
 - 10.5.2. Mexico Clinical Perinatal Software Market
 - 10.5.3. Rest of Latin America Clinical Perinatal Software Market
- 10.6. Rest of The World Clinical Perinatal Software Market

CHAPTER 11. COMPETITIVE INTELLIGENCE

- 11.1. Top Market Strategies
- 11.2. Company Profiles
 - 11.2.1. General Electric
 - 11.2.1.1. Key Information
 - 11.2.1.2. Overview
 - 11.2.1.3. Financial (Subject to Data Availability)
 - 11.2.1.4. Product Summary
 - 11.2.1.5. Recent Developments
 - 11.2.2. Cerner Corporation
 - 11.2.3. Clinical Computer Systems, Inc.
 - 11.2.4. Koninklijke Philips N.V.

- 11.2.5. Huntleigh Healthcare Limited
- 11.2.6. Trium Analysis Online GmbH
- 11.2.7. EDAN Instruments, Inc.
- 11.2.8. K2 Medical Systems Ltd.
- 11.2.9. Gaumard Scientific
- 11.2.10. Meridian Health Informatics Pty Ltd

CHAPTER 12. RESEARCH PROCESS

12.1. Research Process

12.1.1. Data Mining

12.1.2. Analysis

12.1.3. Market Estimation

12.1.4. Validation

12.1.5. Publishing

12.2. Research Attributes

12.3. Research Assumption

List Of Tables

LIST OF TABLES

TABLE 1. Global Clinical Perinatal Software Market, report scope

TABLE 2. Global Clinical Perinatal Software Market estimates & forecasts by Region 2019-2029 (USD Million)

TABLE 3. Global Clinical Perinatal Software Market estimates & forecasts by Product 2019-2029 (USD Million)

TABLE 4. Global Clinical Perinatal Software Market estimates & forecasts by Deployment Model 2019-2029 (USD Million)

TABLE 5. Global Clinical Perinatal Software Market estimates & forecasts by Application 2019-2029 (USD Million)

TABLE 6. Global Clinical Perinatal Software Market estimates & forecasts by End-use 2019-2029 (USD Million)

TABLE 7. Global Clinical Perinatal Software Market by segment, estimates & forecasts, 2019-2029 (USD Million)

TABLE 8. Global Clinical Perinatal Software Market by region, estimates & forecasts, 2019-2029 (USD Million)

TABLE 9. Global Clinical Perinatal Software Market by segment, estimates & forecasts, 2019-2029 (USD Million)

TABLE 10. Global Clinical Perinatal Software Market by region, estimates & forecasts, 2019-2029 (USD Million)

TABLE 11. Global Clinical Perinatal Software Market by segment, estimates & forecasts, 2019-2029 (USD Million)

TABLE 12. Global Clinical Perinatal Software Market by region, estimates & forecasts, 2019-2029 (USD Million)

TABLE 13. Global Clinical Perinatal Software Market by segment, estimates & forecasts, 2019-2029 (USD Million)

TABLE 14. Global Clinical Perinatal Software Market by region, estimates & forecasts, 2019-2029 (USD Million)

TABLE 15. Global Clinical Perinatal Software Market by segment, estimates & forecasts, 2019-2029 (USD Million)

TABLE 16. Global Clinical Perinatal Software Market by region, estimates & forecasts, 2019-2029 (USD Million)

TABLE 17. U.S. Clinical Perinatal Software Market estimates & forecasts, 2019-2029 (USD Million)

TABLE 18. U.S. Clinical Perinatal Software Market estimates & forecasts by segment 2019-2029 (USD Million)

TABLE 19. U.S. Clinical Perinatal Software Market estimates & forecasts by segment 2019-2029 (USD Million)

TABLE 20. Canada Clinical Perinatal Software Market estimates & forecasts, 2019-2029 (USD Million)

TABLE 21. Canada Clinical Perinatal Software Market estimates & forecasts by segment 2019-2029 (USD Million)

TABLE 22. Canada Clinical Perinatal Software Market estimates & forecasts by segment 2019-2029 (USD Million)

TABLE 23. UK Clinical Perinatal Software Market estimates & forecasts, 2019-2029 (USD Million)

TABLE 24. UK Clinical Perinatal Software Market estimates & forecasts by segment 2019-2029 (USD Million)

TABLE 25. UK Clinical Perinatal Software Market estimates & forecasts by segment 2019-2029 (USD Million)

TABLE 26. Germany Clinical Perinatal Software Market estimates & forecasts, 2019-2029 (USD Million)

TABLE 27. Germany Clinical Perinatal Software Market estimates & forecasts by segment 2019-2029 (USD Million)

TABLE 28. Germany Clinical Perinatal Software Market estimates & forecasts by segment 2019-2029 (USD Million)

TABLE 29. France Clinical Perinatal Software Market estimates & forecasts, 2019-2029 (USD Million)

TABLE 30. France Clinical Perinatal Software Market estimates & forecasts by segment 2019-2029 (USD Million)

TABLE 31. France Clinical Perinatal Software Market estimates & forecasts by segment 2019-2029 (USD Million)

TABLE 32. Italy Clinical Perinatal Software Market estimates & forecasts, 2019-2029 (USD Million)

TABLE 33. Italy Clinical Perinatal Software Market estimates & forecasts by segment 2019-2029 (USD Million)

TABLE 34. Italy Clinical Perinatal Software Market estimates & forecasts by segment 2019-2029 (USD Million)

TABLE 35. Spain Clinical Perinatal Software Market estimates & forecasts, 2019-2029 (USD Million)

TABLE 36. Spain Clinical Perinatal Software Market estimates & forecasts by segment 2019-2029 (USD Million)

TABLE 37. Spain Clinical Perinatal Software Market estimates & forecasts by segment 2019-2029 (USD Million)

TABLE 38. RoE Clinical Perinatal Software Market estimates & forecasts, 2019-2029

(USD Million)

TABLE 39. RoE Clinical Perinatal Software Market estimates & forecasts by segment 2019-2029 (USD Million)

TABLE 40. RoE Clinical Perinatal Software Market estimates & forecasts by segment 2019-2029 (USD Million)

TABLE 41. China Clinical Perinatal Software Market estimates & forecasts, 2019-2029 (USD Million)

TABLE 42. China Clinical Perinatal Software Market estimates & forecasts by segment 2019-2029 (USD Million)

TABLE 43. China Clinical Perinatal Software Market estimates & forecasts by segment 2019-2029 (USD Million)

TABLE 44. India Clinical Perinatal Software Market estimates & forecasts, 2019-2029 (USD Million)

TABLE 45. India Clinical Perinatal Software Market estimates & forecasts by segment 2019-2029 (USD Million)

TABLE 46. India Clinical Perinatal Software Market estimates & forecasts by segment 2019-2029 (USD Million)

TABLE 47. Japan Clinical Perinatal Software Market estimates & forecasts, 2019-2029 (USD Million)

TABLE 48. Japan Clinical Perinatal Software Market estimates & forecasts by segment 2019-2029 (USD Million)

TABLE 49. Japan Clinical Perinatal Software Market estimates & forecasts by segment 2019-2029 (USD Million)

TABLE 50. South Korea Clinical Perinatal Software Market estimates & forecasts, 2019-2029 (USD Million)

TABLE 51. South Korea Clinical Perinatal Software Market estimates & forecasts by segment 2019-2029 (USD Million)

TABLE 52. South Korea Clinical Perinatal Software Market estimates & forecasts by segment 2019-2029 (USD Million)

TABLE 53. Australia Clinical Perinatal Software Market estimates & forecasts, 2019-2029 (USD Million)

TABLE 54. Australia Clinical Perinatal Software Market estimates & forecasts by segment 2019-2029 (USD Million)

TABLE 55. Australia Clinical Perinatal Software Market estimates & forecasts by segment 2019-2029 (USD Million)

TABLE 56. RoAPAC Clinical Perinatal Software Market estimates & forecasts, 2019-2029 (USD Million)

TABLE 57. RoAPAC Clinical Perinatal Software Market estimates & forecasts by segment 2019-2029 (USD Million)

TABLE 58. RoAPAC Clinical Perinatal Software Market estimates & forecasts by segment 2019-2029 (USD Million)

TABLE 59. Brazil Clinical Perinatal Software Market estimates & forecasts, 2019-2029 (USD Million)

TABLE 60. Brazil Clinical Perinatal Software Market estimates & forecasts by segment 2019-2029 (USD Million)

TABLE 61. Brazil Clinical Perinatal Software Market estimates & forecasts by segment 2019-2029 (USD Million)

TABLE 62. Mexico Clinical Perinatal Software Market estimates & forecasts, 2019-2029 (USD Million)

TABLE 63. Mexico Clinical Perinatal Software Market estimates & forecasts by segment 2019-2029 (USD Million)

TABLE 64. Mexico Clinical Perinatal Software Market estimates & forecasts by segment 2019-2029 (USD Million)

TABLE 65. RoLA Clinical Perinatal Software Market estimates & forecasts, 2019-2029 (USD Million)

TABLE 66. RoLA Clinical Perinatal Software Market estimates & forecasts by segment 2019-2029 (USD Million)

TABLE 67. RoLA Clinical Perinatal Software Market estimates & forecasts by segment 2019-2029 (USD Million)

TABLE 68. Row Clinical Perinatal Software Market estimates & forecasts, 2019-2029 (USD Million)

TABLE 69. Row Clinical Perinatal Software Market estimates & forecasts by segment 2019-2029 (USD Million)

TABLE 70. Row Clinical Perinatal Software Market estimates & forecasts by segment 2019-2029 (USD Million)

TABLE 71. List of secondary sources, used in the study of global Clinical Perinatal Software Market

TABLE 72. List of primary sources, used in the study of global Clinical Perinatal Software Market

TABLE 73. Years considered for the study

TABLE 74. Exchange rates considered

List of tables and figures and dummy in nature, final lists may vary in the final deliverable

List Of Figures

LIST OF FIGURES

- FIG 1. Global Clinical Perinatal Software Market, research methodology
- FIG 2. Global Clinical Perinatal Software Market, Market estimation techniques
- FIG 3. Global Market size estimates & forecast methods
- FIG 4. Global Clinical Perinatal Software Market, key trends 2021
- FIG 5. Global Clinical Perinatal Software Market, growth prospects 2022-2029
- FIG 6. Global Clinical Perinatal Software Market, porters 5 force model
- FIG 7. Global Clinical Perinatal Software Market, pest analysis
- FIG 8. Global Clinical Perinatal Software Market, value chain analysis
- FIG 9. Global Clinical Perinatal Software Market by segment, 2019 & 2029 (USD Million)
- FIG 10. Global Clinical Perinatal Software Market by segment, 2019 & 2029 (USD Million)
- FIG 11. Global Clinical Perinatal Software Market by segment, 2019 & 2029 (USD Million)
- FIG 12. Global Clinical Perinatal Software Market by segment, 2019 & 2029 (USD Million)
- FIG 13. Global Clinical Perinatal Software Market by segment, 2019 & 2029 (USD Million)
- FIG 14. Global Clinical Perinatal Software Market, regional snapshot 2019 & 2029
- FIG 15. North America Clinical Perinatal Software Market 2019 & 2029 (USD Million)
- FIG 16. Europe Clinical Perinatal Software Market 2019 & 2029 (USD Million)
- FIG 17. Asia Pacific Clinical Perinatal Software Market 2019 & 2029 (USD Million)
- FIG 18. Latin America Clinical Perinatal Software Market 2019 & 2029 (USD Million)
- FIG 19. Global Clinical Perinatal Software Market, company Market share analysis (2021)

List of tables and figures and dummy in nature, final lists may vary in the final deliverable

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