

Global Cling Film Market Size study, By Material Type (Polyethylene, Biaxially Oriented Polypropylene, PVC, PVDC, Other Material Types), Form (Cast Cling Film, Blow Cling Film), Thickness (Up to 8 microns, 8 - 14 microns, and Above 14 microns), End-Use Industry (Food, Healthcare, Consumer Goods, Industrial, Other End-user Industries), and Regional Forecasts 2022-2028

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Abstracts

Global Cling Film Market is valued approximately USD XX million in 2021 and is anticipated to grow with a healthy growth rate of more than XX % over the forecast period 2022-2028. Cling Film also known as flood plastic wrap or food wrap, and saran wrap, is a thin plastic film. Cling film is used for sealing of food and beverages products. Cling film prevent food from perishing, extend its shelf-life, and maintain the quality of food. These films are also used in healthcare sector to cover burns or exposed bones to minimize the risk of infection. Rising Food and Beverage Sector and increasing demand from pharmaceutical and healthcare sector as well as recent product innovations from leading market players are key drivers driving the Cling Film Market. For instance, according to Statista – In 2021, revenue from the e-commerce food and beverage sector in the United States was estimated at USD 34.2 billion, the revenue is projected to grow to USD 47.6 billion by 2025. Moreover, in July 2020, Dow and Thong Guan launched sustainable plastic stretch cling films made with renewable feedstock in Asia Pacific. This new product is result of joint partnership of both the companies. Thong Guan would be using Dow's bio-based resin derived from renewable feedstock. The feedstock derived from tall oil, a residue of paper production, grown in sustainably managed forests. Also, growing investment towards food & beverages sector and rising

advancements in packaging technology are anticipated to act as a catalyzing factor for the market demand during the forecast period. However, low resistance towards weather conditions and rising concern over plastic use impede the growth of the market over the forecast period of 2022-2028.

The key regions considered for the global Cling Film Market study include Asia Pacific, North America, Europe, Latin America, and the Rest of the World. North America is the leading region across the world in terms of market share owing to growing number of research and development activities and presence of leading market players in the region. Whereas, Asia Pacific is anticipated to exhibit a significant growth rate over the forecast period 2022-2028. Factors such as increasing adoption of ready to eat food products and increasing penetration of global market players in the region, would create lucrative growth prospects for the Cling Film Market across the Asia Pacific region.

Major market players included in this report are:

3M (US)

Anchor Packaging LLC, (U.S)

Berry Global Inc., (U.S)

CeDo Ltd., (U.K)

Dow., (U.S)

Harwal Group of Companies, (UAE)

Intertape Polymer Group, (Canada)

Jindal Poly, (India)

KI?ckner Pentaplast, (Germany)

Mitsubishi Chemical Corporation, (Japan)

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Material Type

Polyethylene

Biaxially Oriented Polypropylene

PVC

PVDC

Other Material Types

By Form

Cast Cling Film

Blow Cling Film

By Thickness

Up to 8 microns

8 - 14 microns

Above 14 microns

By End-Use Industry

Food

Healthcare

Consumer Goods

Industrial

Other End-user Industries

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020

Base year – 2021

Forecast period – 2022 to 2028

Target Audience of the Global Cling Film Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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