

Global Clear Aligners Market Size study, by Age (Adult, Teenage), by End Use (Hospitals, Standalone Practices, Group Practices), and Regional Forecasts 2021-2027

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Abstracts

Global Clear Aligners Market is valued approximately at USD 2.6 Billion in 2020 and is anticipated to grow with a healthy growth rate of more than 27.3% over the forecast period 2021-2027. Clear Aligners are transparent, thin removable trays to align teeth in the desired direction. The global Clear Aligners market is being driven by surge in the demand for oral care which includes clear aligners. According to Statista, the global oral care market is projected to reach USD 55.3 billion by 2025 from USD 44.5 billion in 2019. The other driving factor for the market is the increase in the product launches with upgraded technologies. For instance, in September 2021, Rejove Clinique launched clear aligner system for advanced orthodontic treatment to people across age groups. Also, in September 2021, Clear aligner manufacturer SmileDirectClub (SDC) announced to launch orthodontic products in France by the end of 2021. Furthermore, the rise in prevalence of malocclusions, growing demand for customized clear aligners, technological advancements in dental care and increasing concern for dental appearance will provide new opportunities for the global Clear Aligners market. According to the WHO, malocclusion is considered as the third most prevalent dental disease globally. However, high cost of clear aligners and limited insurance coverage on orthodontic treatments may impede market growth over the forecast period of 2021-2027.

The key regions such as Asia Pacific, North America, Europe, Latin America, and Rest of the World are analyzed for the regional analysis of the global Clear Aligners Market. North America is the leading region across the world in terms of market share owing to increasing research & development investments by the established players. Whereas

Asia-Pacific is anticipated to exhibit the highest CAGR over the forecast period 2021-2027 due to growing young demographics, increasing demand for oral care, increasing oral care awareness in people and launch of new products in the region.

Major market player included in this report are:

Align Technology, Inc.

Dentsply Sirona

Danaher

Institut Straumann AG

3M

Henry Schein, Inc.

TP Orthodontics, Inc.

DynaFlex

Great Lakes Dental Technologies

Scheu Dental GmbH

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and Age offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Age:

Adult

Teenage

By End Use:

Hospitals

Standalone Practices

Group Practices

By Region:

North America

U.S.

Canada

Europe

UK

Germany
France
Spain
Italy
ROE

Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019
Base year – 2020
Forecast period – 2021 to 2027.

Target Audience of the Global Clear Aligners Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

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