

Global Cleaning Services Market Size study & Forecast, by Type (Window Cleaning, Vacuuming, Floor Care, Maid Services, Carpet & Upholstery, Other Services), by End use (Commercial, Residential), and Regional Analysis, 2023-2030

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Abstracts

Global Cleaning Services Market is valued approximately USD 63.20 billion in 2022 and is anticipated to grow with a healthy growth rate of more than 6.5% over the forecast period 2023-2030. Cleaning services encompass a wide range of activities, such as general cleaning of surfaces, floors, and furniture, carpet and upholstery cleaning, window cleaning, deep cleaning of kitchens and bathrooms, janitorial services, and post-construction clean-up. Additionally, cleaning service providers may offer specialized services tailored to specific industries, such as healthcare facility cleaning, hospitality cleaning, and industrial cleaning. The major driving factors for the Global Cleaning Services Market are growing commercial and residential construction and increasing awareness of health and hygiene. Moreover, the busy lifestyles of individuals and high governmental support are creating a lucrative growth opportunity for the market over the forecast period 2023-2030.

The global demand for cleaning services is experiencing significant growth due to the increasing awareness of the importance of hygiene and cleanliness in residential and commercial settings. This trend is evident across various regions, including India. UrbanClap Technologies India Private Limited, a cleaning services provider based in Gurugram, reported a 50% increase in households opting for professional cleaning services in India in 2020. Government support and initiatives in the construction sector are also contributing to the rise in demand for cleaning services, particularly in household and restaurant settings. For example, the Government of Florida in the United States allocated a substantial amount of USD 2,300.00 million in April 2020 for

infrastructural facility development within the state. Such investments are expected to spur construction activities, leading to a greater need for cleaning services. However, the lack of labor availability and high cost of Cleaning Services stifles market growth throughout the forecast period of 2023-2030.

The key regions considered for the Global Cleaning Services Market study includes Asia Pacific, North America, Europe, Latin America, and Middle East & Africa. The cleaning service market in North America is dominating, with a high demand for professional cleaning services across various sectors. The United States and Canada have a significant market share, driven by strict hygiene regulations, growing awareness of cleanliness, and a high concentration of commercial and residential properties. The cleaning service market in Asia Pacific is witnessing rapid growth due to urbanization, increasing disposable income, and a rise in commercial and residential construction. Countries such as China, Japan, India, and Australia have substantial market potential. The region also sees a growing trend of outsourcing cleaning services in the commercial sector, including offices, shopping malls, and healthcare facilities.

Major market player included in this report are:

ABM Industries Inc.

Stanley Steemer International, Inc.

Anago Cleaning Systems

Sodexo Group

CleanNet USA Inc.

ChemDry

Aramark Corporation

Pritchard Industries Inc.

The ServiceMaster Company, LLC

Jani-King Inc.

Recent Developments in the Market:

In May 2020, Chem-Dry, a U.S.-based carpet cleaning firm, introduced a dedicated sanitizing service in the North American market. The company's objective is to provide comprehensive cleaning and surface disinfection solutions to customers across North America. By expanding its services to include sanitizing, Chem-Dry aims to meet the growing demand for effective cleaning and disinfection in the region.

Global Cleaning Services Market Report Scope:

Historical Data – 2020 - 2021

Base Year for Estimation – 2022

Forecast period - 2023-2030

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered - Type, End use, Region

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope - Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest

along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

Window Cleaning

Vacuuming

Floor Care

Maid Services

Carpet & Upholstery

Other Services

By End use:

Commercial

Residential

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Middle East & Africa

Saudi Arabia

South Africa

Rest of Middle East & Africa

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