

Global Clean Label Flour Market Size study, by Product (Wheat, Corn, Coconut, Rye), by Application (Bakery Products, Pasta and Noodles, Baby Foods, Soups, Sauces and Gravies), by End-User (Food Industry, HoReCa / Foodservice), by Sales Channel (Direct Sales/B2B, Indirect Sales/B2C, Online Retailing) and Regional Forecasts 2022-2028

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Abstracts

Global Clean Label Flour Market is valued at approximately USD 41.4 billion in 2021 and is anticipated to grow with a healthy growth rate of more than 6.6 % over the forecast period 2022-2028. Clean Label Flour contains natural and organic ingredients. It has no chemicals, artificial food preservatives etc. The increasing demand for clean label food products has led to the adoption of Clean Label Flour across the forecast period. For Instance: According to the International Food Technology in 2021, the global sales of clean label ingredients were approximately USD 38.8 Billion in 2021. And it is estimated to reach USD 64.1 billion by 2026 at a CAGR of 6.8 %. Health issues coupled with artificial food additives enhance the growth of Clean Label Flour Market. Also, with the growing development of Natural ingredients with functional benefits, the adoption & demand for Clean Label Flour is likely to increase the market growth during the forecast period. However, High cost of clean ingredients impedes the growth of the market over the forecast period of 2022-2028.

The geographical regions considered for the Global Clean Label Flour Market analysis include Asia Pacific, North America, Europe, Latin America and Rest of the World. Europe is considered as the significant region across the globe in terms of huge market share due to the increasing consumption of clean label food products and rising awareness towards healthy food and side effects of artificial ingredients. Whereas, Asia-

Pacific is also estimated to attain a maximum growth rate during 2022-2028. Factors such as inclination towards healthier food products, increasing incidences of heart problems and obesity and rising disposable income would create beneficial growth forecasts for the Clean Label Flour market across Asia-Pacific region.

Major market players included in this report are:

Ardent Mills
Ingredion Incorporated
Arrowhead Mills
Groupe Limagrain
Codrico Rotterdam B.V.
Siemer Specialty Ingredients
Kerry Group
Cargill, Inc.
Grain Craft, Inc.
Hodgson Mill

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product:

Wheat

Corn

Coconut

Rye

By Application:

Bakery Products

Pasta and Noodles

Baby Foods

Soups, Sauces and Gravies

By End-User:

Food Industry

HoReCa / Foodservice

By Sales Channel:

Direct Sales/B2B

Indirect Sales/B2C

Online Retailing

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020

Base year – 2021

Forecast period – 2022 to 2028

Target Audience of the Global Clean Label Flour Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

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