

# Global Citrus Pulp Fiber Market Size study, by Nature (Organic, Conventional), Grade (Food, Pharma, Others), Source (Oranges, Tangerines/ Mandarins, Grapefruit, Lemon and Lime) and Regional Forecasts 2020-2027

https://marketpublishers.com/r/G6D0C2562BE3EN.html

Date: January 2021

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: G6D0C2562BE3EN

# **Abstracts**

Global Citrus Pulp Fiber Market is valued approximately USD XXX billion in 2019 and is anticipated to grow with a healthy growth rate of more than XXX% over the forecast period 2020-2027. Citrus pulp fiber is derived by various extraction techniques from the pulps of citrus fruits; citrus pulp fiber is not only usable, but also organic. Similarly, citrus pulp fiber adds to the quality of both insoluble and soluble fiber, offering stabilization, thickening, water-binding and gelling capacities and usage of certain foodstuffs instead of eggs, starch, oils. This function contributes to the growing use of different food items and characterizes the lucrative development of food market. Similarly, the cumulative adoption of citrus fibres by food producers is a beneficial legislative mechanism for government bodies to replace artificial food additives. The rise of citrus pulp fibre is being fueled by increased demand for natural ingredients in the food and beverage industry. Market growth is also driven by increasing demand for natural ingredients and clean-label products. In the food industry, citrus pulp fibre helps in performing the responsibility of nature-based constituents. In food items, this fibre is a familiar ingredient. In future years, this factor will fuel the growth of the sector. It is also used in induced pharmaceuticals and private treatments. The key players of global Citrus pulp fiber market have adopted various strategies to gain competitive advantage including product launch, mergers and acquisition, partnerships and agreements, investment, funding and others. For instance, In August 2017, the Cargill firm reached an agreement to purchase the animal feed company of Southern States Cooperative, Inc. also, Fiberstar, Inc., a manufacturer of value-added food products, recently started a student innovation competition to discover innovative citrus fibre applications. The popular



brand of the companies, citri-fi, is a citrus fibre derived as a by-product of the processing of orange juice, developed with the help of a proprietary technology process licenced from the University of Minnesota.

The regional analysis of global Citrus Pulp Fiber Market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. North America is the leading/significant region across the world in terms citrus pulp fibre helps in performing the responsibility of nature-based constituents. In food items, this fibre is a familiar ingredient. It is also used in induced pharmaceuticals and private treatments. Whereas, Asia-Pacific is also anticipated to exhibit highest growth rate / CAGR over the forecast period 2020-2027. Factors such rise of citrus pulp fibre is being fueled by increased demand for natural ingredients in the food and beverage industry. Market growth is also driven by increasing demand for natural ingredients and clean-label products.

#### Major market player included in this report are:

Fiberstar
Herbafood
Florida Food Products
Cargill, Inc
Quadra Chemicals
Naturex
Compa??a Espa?ola de Algas Marinas S.A. (CEAMSA)
Herbstreith & Fox
Lucid Colloids Ltd
DuPont

The objective of the study is to define market sizes of different segments & countries in



By Nature:

By Region:

North America

recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

	Organic	
	Conventional	
By Gra	de:	
	Food	
	Pharma	
	Others	
By Source:		
	Oranges	
	Tangerines/ Mandarins	
	Grapefruit	
	Lemon and Lime	



	U.S.	
	Canada	
Europe		
	UK	
	Germany	
	France	
	Spain	
	Italy	
	ROE	
Asia Pacific		
	China	
	India	
	Japan	
	Australia	
	South Korea	
	RoAPAC	
Latin America		
	Brazil	



Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2017, 2018 Base year – 2019 Forecast period – 2020 to 2027

# Target Audience of the Global Citrus Pulp Fiber Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors



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Herbafood

Florida Food Products

Cargill, Inc.

**Quadra Chemicals** 

Naturex

Compa??a Espa?ola de Algas Marinas S.A. (CEAMSA)

Herbstreith & Fox

Lucid Colloids Ltd

**DuPont** 



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