

# Global Citrus Oil Market Size study, by Product (Orange Oil, Lemon Oil, Lime Oil, Grapefruit Oil and Others), by Application (Personal Care, Food & Beverages, Pharmaceuticals and Aromatherapy) and Regional Forecasts 2021-2027

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## Abstracts

Global Citrus Oil Market is valued approximately at USD 7.2 Billion in 2020 and is anticipated to grow with a healthy growth rate of more than 6.8% over the forecast period 2021-2027. Citrus Oil is extracted from various citrus fruits such as oranges, lemon and others through cold press method. Due to its health benefits, it is gaining popularity among cosmetic & personal care products and food & beverages. The global Citrus Oil market is being driven by growing production of citrus fruits. According to Statista, there has been increase in citrus fruit production in China from 38.17 million metric tons in 2017 to 51.22 million metric tons in 2020. Also, according to United States Department of Agriculture, global orange production increased to 51.1 million tons from 2020-21 from the previous year 48.6 million tons. Another important driving factor is the increasing consumer awareness regarding health benefits of citrus oils. For instance, they are rich in vitamins, are good source of fiber and other healthy properties. Furthermore, the increasing adoption of healthy lifestyle, introduction of innovative & unique products, enhancing e-commerce coverage and enhancing end-user industries such as food & beverages and cosmetics will provide new opportunities for the global Citrus Oil industry. For instance, in August 2018, Zro+ brand launched Citrus Peppermint pain relief oil and Lavender pain relief oil for anxiety relief. However, availability of alternative products may impede market growth over the forecast period of 2021-2027.

The regional analysis for the global Citrus Oil Market is based on the key regions such as Asia Pacific, North America, Europe, Latin America, and Rest of the World. Europe is

the leading region across the world in terms of market share owing to presence of large players, increasing product launches, and high awareness regarding benefits of citrus oil. Whereas Asia-Pacific is also anticipated to exhibit the highest CAGR over the forecast period 2021-2027 due to increasing number spas & massage centers and rising adoption of healthy lifestyle, presence of large players and large consumption of citrus fruits in the region.

Major market player included in this report are:

Young Living Essential Oils

Mountain Rose Herbs

FarottiEssenze

Moksha Lifestyle

Dterra Holdings

Plant Therapy Essential Oils

Monteloeder

Shanghai Pu-Jie Fragrance Co., Ltd.

A.M. Todd Botanical Therapeutics

Dutch Organic International Trade

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product:

Orange Oil

Lemon Oil

Lime Oil

Grapefruit Oil

Others

By Application:

Personal Care

Food & Beverages

Pharmaceuticals

Aromatherapy

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019

Base year – 2020

Forecast period – 2021 to 2027.

Target Audience of the Global Citrus Oil Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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