

# Global Citrus Aurantium Extract Market Size Study, by Application (Essential Oils, Appetite Suppressants, Weight Loss Aids, Others), by End Use (Pharmaceutical, Food, Personal Care, Others) and Regional Forecasts 2022-2032

<https://marketpublishers.com/r/GDA9E6B47576EN.html>

Date: July 2024

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: GDA9E6B47576EN

## Abstracts

The Global Citrus Aurantium Extract Market is valued at approximately USD 3.76 billion in 2023 and is anticipated to grow with a healthy growth rate of more than 3.8% over the forecast period 2024-2034. Citrus aurantium extract, commonly known as bitter orange, is gaining traction in the weight loss sector and bodybuilding supplements. This extract is known for its appetite-suppressing properties, further driving its demand. Additionally, the rising clamor for organic ingredients among fitness enthusiasts has bolstered the adoption of bitter orange extract in health supplements, favouring both consumers and manufacturers.

The essential oil sector is also experiencing significant growth as more individuals turn to alternative therapies for physical and mental health issues. Bitter orange is a key ingredient in many essential oils, contributing to the growth of the citrus aurantium extract market alongside the booming aromatherapy industry, which is projected to exceed USD 13 billion by 2034. However, skepticism from the scientific community and medical professionals, coupled with concerns about the potential heart risks associated with bitter orange, present challenges to the market's expansion.

Technological advancements in the extraction and formulation of citrus aurantium extract are positively impacting the industry. Manufacturers are streamlining the extraction process through innovative technologies like ultrasonic-assisted extraction, enhancing efficiency and production capabilities.

Bitter orange's energy-boosting qualities are a double-edged sword. While these qualities make it popular among the younger generation and fitness enthusiasts, they also lead to bans from various sports organizations, limiting its reach among athletes. Furthermore, doubts about its efficacy in weight loss and the need for cautious labelling to avoid regulatory issues constrain market growth.

The key regions considered for the Global Citrus Aurantium Extract Market study include Asia Pacific, North America, Europe, Latin America, and Rest of the World. North America is a dominating region in the Citrus Aurantium Extract Market in terms of revenue. The growth of the Citrus Aurantium Extract Market in North America is driven by increasing health consciousness, rising demand for natural and organic products, and its use in dietary supplements for weight loss and appetite suppression. Additionally, advancements in extraction technologies and a growing trend towards functional foods and beverages contribute significantly to market expansion. Whereas, the market in Asia Pacific is anticipated to grow at the fastest rate over the forecast period 2024-2032.

Major market players included in this report are:

Sabinsa Corporation

Nexira

BI Nutraceuticals

JF Natural

Pharmactive Biotech Products

Arjuna Natural Pvt. Ltd

Fruzyme Biotech India Pvt. Ltd

Sami Labs Limited

Synthite Industries Ltd

Nutra Green Biotechnology Co., Ltd

The detailed segments and sub-segment of the market are explained below:

By Application:

Essential Oils

Appetite Suppressants

Weight Loss Aids

Others

By End Use:

Pharmaceutical

Food

Personal Care

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Middle East & Africa

Saudi Arabia

South Africa

RoMEA

Years considered for the study are as follows:

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

#### Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2032.

Annualized revenues and regional level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market.

## Contents

### **CHAPTER 1. GLOBAL CITRUS AURANTIUM EXTRACT MARKET EXECUTIVE SUMMARY**

- 1.1. Global Citrus Aurantium Extract Market Size & Forecast (2022-2032)
- 1.2. Regional Summary
- 1.3. Segmental Summary
  - 1.3.1. By Application
  - 1.3.2. By End Use
- 1.4. Key Trends
- 1.5. Recession Impact
- 1.6. Analyst Recommendation & Conclusion

### **CHAPTER 2. GLOBAL CITRUS AURANTIUM EXTRACT MARKET DEFINITION AND RESEARCH ASSUMPTIONS**

- 2.1. Research Objective
- 2.2. Market Definition
- 2.3. Research Assumptions
  - 2.3.1. Inclusion & Exclusion
  - 2.3.2. Limitations
  - 2.3.3. Supply Side Analysis
    - 2.3.3.1. Availability
    - 2.3.3.2. Infrastructure
    - 2.3.3.3. Regulatory Environment
    - 2.3.3.4. Market Competition
    - 2.3.3.5. Economic Viability (Consumer's Perspective)
  - 2.3.4. Demand Side Analysis
    - 2.3.4.1. Regulatory Frameworks
    - 2.3.4.2. Technological Advancements
    - 2.3.4.3. Environmental Considerations
    - 2.3.4.4. Consumer Awareness & Acceptance
- 2.4. Estimation Methodology
- 2.5. Years Considered for the Study
- 2.6. Currency Conversion Rates

### **CHAPTER 3. GLOBAL CITRUS AURANTIUM EXTRACT MARKET DYNAMICS**

### 3.1. Market Drivers

- 3.1.1. Growing Weight Loss and Bodybuilding Supplements Market
- 3.1.2. Rising Popularity of Organic Ingredients
- 3.1.3. Booming Essential Oil Sector

### 3.2. Market Challenges

- 3.2.1. Scientific Skepticism and Regulatory Issues
- 3.2.2. Health Concerns Related to Bitter Orange

### 3.3. Market Opportunities

- 3.3.1. Technological Advancements in Extraction and Formulation
- 3.3.2. Rising Obesity Rates and Demand for Weight Loss Supplements

## **CHAPTER 4. GLOBAL CITRUS AURANTIUM EXTRACT MARKET INDUSTRY ANALYSIS**

### 4.1. Porter's 5 Force Model

- 4.1.1. Bargaining Power of Suppliers
- 4.1.2. Bargaining Power of Buyers
- 4.1.3. Threat of New Entrants
- 4.1.4. Threat of Substitutes
- 4.1.5. Competitive Rivalry
- 4.1.6. Futuristic Approach to Porter's 5 Force Model
- 4.1.7. Porter's 5 Force Impact Analysis

### 4.2. PESTEL Analysis

- 4.2.1. Political
- 4.2.2. Economical
- 4.2.3. Social
- 4.2.4. Technological
- 4.2.5. Environmental
- 4.2.6. Legal

### 4.3. Top Investment Opportunity

### 4.4. Top Winning Strategies

### 4.5. Disruptive Trends

### 4.6. Industry Expert Perspective

### 4.7. Analyst Recommendation & Conclusion

## **CHAPTER 5. GLOBAL CITRUS AURANTIUM EXTRACT MARKET SIZE & FORECASTS BY APPLICATION 2022-2032**

### 5.1. Segment Dashboard

## 5.2. Global Citrus Aurantium Extract Market: Application Revenue Trend Analysis, 2022 & 2032 (USD Billion)

- 5.2.1. Essential Oils
- 5.2.2. Appetite Suppressants
- 5.2.3. Weight Loss Aids
- 5.2.4. Others

## **CHAPTER 6. GLOBAL CITRUS AURANTIUM EXTRACT MARKET SIZE & FORECASTS BY END USE 2022-2032**

### 6.1. Segment Dashboard

## 6.2. Global Citrus Aurantium Extract Market: End Use Revenue Trend Analysis, 2022 & 2032 (USD Billion)

- 6.2.1. Pharmaceutical
- 6.2.2. Food
- 6.2.3. Personal Care
- 6.2.4. Others

## **CHAPTER 7. GLOBAL CITRUS AURANTIUM EXTRACT MARKET SIZE & FORECASTS BY REGION 2022-2032**

### 7.1. North America Citrus Aurantium Extract Market

- 7.1.1. U.S. Citrus Aurantium Extract Market
  - 7.1.1.1. Application breakdown size & forecasts, 2022-2032
  - 7.1.1.2. End Use breakdown size & forecasts, 2022-2032
- 7.1.2. Canada Citrus Aurantium Extract Market

### 7.2. Europe Citrus Aurantium Extract Market

- 7.2.1. U.K. Citrus Aurantium Extract Market
- 7.2.2. Germany Citrus Aurantium Extract Market
- 7.2.3. France Citrus Aurantium Extract Market
- 7.2.4. Spain Citrus Aurantium Extract Market
- 7.2.5. Italy Citrus Aurantium Extract Market
- 7.2.6. Rest of Europe Citrus Aurantium Extract Market

### 7.3. Asia-Pacific Citrus Aurantium Extract Market

- 7.3.1. China Citrus Aurantium Extract Market
- 7.3.2. India Citrus Aurantium Extract Market
- 7.3.3. Japan Citrus Aurantium Extract Market
- 7.3.4. Australia Citrus Aurantium Extract Market
- 7.3.5. South Korea Citrus Aurantium Extract Market



- 7.3.6. Rest of Asia Pacific Citrus Aurantium Extract Market
- 7.4. Latin America Citrus Aurantium Extract Market
  - 7.4.1. Brazil Citrus Aurantium Extract Market
  - 7.4.2. Mexico Citrus Aurantium Extract Market
  - 7.4.3. Rest of Latin America Citrus Aurantium Extract Market
- 7.5. Middle East & Africa Citrus Aurantium Extract Market
  - 7.5.1. Saudi Arabia Citrus Aurantium Extract Market
  - 7.5.2. South Africa Citrus Aurantium Extract Market
  - 7.5.3. Rest of Middle East & Africa Citrus Aurantium Extract Market

## **CHAPTER 8. COMPETITIVE INTELLIGENCE**

- 8.1. Key Company SWOT Analysis
  - 8.1.1. Company
  - 8.1.2. Company
  - 8.1.3. Company
- 8.2. Top Market Strategies
- 8.3. Company Profiles
  - 8.3.1. Sabinsa Corporation
    - 8.3.1.1. Key Information
    - 8.3.1.2. Overview
    - 8.3.1.3. Financial (Subject to Data Availability)
    - 8.3.1.4. Product Summary
    - 8.3.1.5. Market Strategies
  - 8.3.2. Nexira
  - 8.3.3. BI Nutraceuticals
  - 8.3.4. JF Natural
  - 8.3.5. Pharmactive Biotech Products
  - 8.3.6. Arjuna Natural Pvt. Ltd
  - 8.3.7. Fruzyme Biotech India Pvt. Ltd
  - 8.3.8. Sami Labs Limited
  - 8.3.9. Synthite Industries Ltd
  - 8.3.10. Nutra Green Biotechnology Co., Ltd

## **CHAPTER 9. RESEARCH PROCESS**

- 9.1. Research Process
  - 9.1.1. Data Mining
  - 9.1.2. Analysis

- 9.1.3. Market Estimation
- 9.1.4. Validation
- 9.1.5. Publishing
- 9.2. Research Attributes

## List Of Tables

### LIST OF TABLES

- TABLE 1. Global Citrus Aurantium Extract market, report scope
- TABLE 2. Global Citrus Aurantium Extract market estimates & forecasts by Region 2022-2032 (USD Billion)
- TABLE 3. Global Citrus Aurantium Extract market estimates & forecasts by Application 2022-2032 (USD Billion)
- TABLE 4. Global Citrus Aurantium Extract market estimates & forecasts by End Use 2022-2032 (USD Billion)
- TABLE 5. Global Citrus Aurantium Extract market by segment, estimates & forecasts, 2022-2032 (USD Billion)
- TABLE 6. Global Citrus Aurantium Extract market by region, estimates & forecasts, 2022-2032 (USD Billion)
- TABLE 7. Global Citrus Aurantium Extract market by segment, estimates & forecasts, 2022-2032 (USD Billion)
- TABLE 8. Global Citrus Aurantium Extract market by region, estimates & forecasts, 2022-2032 (USD Billion)
- TABLE 9. Global Citrus Aurantium Extract market by segment, estimates & forecasts, 2022-2032 (USD Billion)
- TABLE 10. Global Citrus Aurantium Extract market by region, estimates & forecasts, 2022-2032 (USD Billion)
- TABLE 11. Global Citrus Aurantium Extract market by segment, estimates & forecasts, 2022-2032 (USD Billion)
- TABLE 12. Global Citrus Aurantium Extract market by region, estimates & forecasts, 2022-2032 (USD Billion)
- TABLE 13. Global Citrus Aurantium Extract market by region, estimates & forecasts, 2022-2032 (USD Billion)
- TABLE 14. Global Citrus Aurantium Extract market by region, estimates & forecasts, 2022-2032 (USD Billion)
- TABLE 15. U.S. Citrus Aurantium Extract market estimates & forecasts, 2022-2032 (USD Billion)
- TABLE 16. U.S. Citrus Aurantium Extract market estimates & forecasts by segment 2022-2032 (USD Billion)
- TABLE 17. U.S. Citrus Aurantium Extract market estimates & forecasts by segment 2022-2032 (USD Billion)
- TABLE 18. Canada Citrus Aurantium Extract market estimates & forecasts, 2022-2032 (USD Billion)

TABLE 19. Canada Citrus Aurantium Extract market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 20. Canada Citrus Aurantium Extract market estimates & forecasts by segment 2022-2032 (USD Billion)

.....

This list is not complete, final report does contain more than 100 tables. The list may be updated in the final deliverable.

## List Of Figures

### LIST OF FIGURES

- FIG 1. Global Citrus Aurantium Extract market, research methodology
- FIG 2. Global Citrus Aurantium Extract market, market estimation techniques
- FIG 3. Global market size estimates & forecast methods
- FIG 4. Global Citrus Aurantium Extract market, key trends 2023
- FIG 5. Global Citrus Aurantium Extract market, growth prospects 2022-2032
- FIG 6. Global Citrus Aurantium Extract market, porters 5 force model
- FIG 7. Global Citrus Aurantium Extract market, PESTEL analysis
- FIG 8. Global Citrus Aurantium Extract market, value chain analysis
- FIG 9. Global Citrus Aurantium Extract market by segment, 2022 & 2032 (USD Billion)
- FIG 10. Global Citrus Aurantium Extract market by segment, 2022 & 2032 (USD Billion)
- FIG 11. Global Citrus Aurantium Extract market by segment, 2022 & 2032 (USD Billion)
- FIG 12. Global Citrus Aurantium Extract market by segment, 2022 & 2032 (USD Billion)
- FIG 13. Global Citrus Aurantium Extract market by segment, 2022 & 2032 (USD Billion)
- FIG 14. Global Citrus Aurantium Extract market, regional snapshot 2022 & 2032
- FIG 15. North America Citrus Aurantium Extract market 2022 & 2032 (USD Billion)
- FIG 16. Europe Citrus Aurantium Extract market 2022 & 2032 (USD Billion)
- FIG 17. Asia Pacific Citrus Aurantium Extract market 2022 & 2032 (USD Billion)
- FIG 18. Latin America Citrus Aurantium Extract market 2022 & 2032 (USD Billion)
- FIG 19. Middle East & Africa Citrus Aurantium Extract market 2022 & 2032 (USD Billion)
- FIG 20. Global Citrus Aurantium Extract market, company market share analysis (2023)

.....

This list is not complete, final report does contain more than 50 figures. The list may be updated in the final deliverable.

## I would like to order

Product name: Global Citrus Aurantium Extract Market Size Study, by Application (Essential Oils, Appetite Suppressants, Weight Loss Aids, Others), by End Use (Pharmaceutical, Food, Personal Care, Others) and Regional Forecasts 2022-2032

Product link: <https://marketpublishers.com/r/GDA9E6B47576EN.html>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GDA9E6B47576EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970