

Global Citronella Oil Market Size Study & Forecast, By Product (JAVA and Ceylon) By Application (Food & Beverage, Cosmetics, Aromatherapy, Pharmaceuticals and Others) and Regional Analysis, 2023-2030

<https://marketpublishers.com/r/G966B211B900EN.html>

Date: April 2024

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: G966B211B900EN

Abstracts

Global Citronella Oil Market is valued at approximately USD XX billion in 2022 and is anticipated to grow with a healthy growth rate of more than XX% over the forecast period 2023-2030. The citronella oil market refers to the global trade and consumption of essential oil extracted primarily from various species of citronella grass, notably *Cymbopogon nardus* and *Cymbopogon winterianus*. This essential oil is well-known for its insect-repellent properties and is extensively used in the production of insect repellents, candles, soaps, and aromatherapy products. One of the key drivers of the citronella oil market is the rising demand for natural and eco-friendly insect repellents due to growing awareness about the harmful effects of chemical-based repellents on human health and the environment. Consumers are increasingly opting for natural alternatives, boosting the demand for citronella oil in various industries. Additionally, the expanding application scope of citronella oil in the pharmaceutical and personal care sectors, attributed to its antimicrobial, antifungal, and anti-inflammatory properties, is fueling market growth. The increasing adoption of aromatherapy practices and the rising demand for natural fragrances in cosmetic products further contribute to market expansion. Moreover, the growing cultivation of citronella grass in regions such as Southeast Asia, India, and China, supported by favorable climatic conditions and agricultural practices, ensures a steady supply of raw material for citronella oil production, driving market opportunities. However, challenges such as price fluctuations due to seasonal variations, limited awareness in certain regions, and regulatory constraints related to the use of essential oils in consumer products act as restraints affecting market growth. Overall, the citronella oil market is poised for growth due to its diverse applications and increasing consumer preference for natural products.

The citronella oil industry is significantly driven by its extensive application in the production of natural insect-repellent products. The oil's natural insect-repellent properties make it a key ingredient in various products like candles, soaps, lotions, and other personal care items. With the increasing global concern regarding insect-borne diseases like malaria and dengue fever, there's a growing demand for natural insect repellents, thus boosting the market for citronella oil.

Another important growth driver is the expanding utilization of citronella oil in aromatherapy. The oil is associated with various health benefits such as stress relief and relaxation, making it a popular choice in aromatherapy products like diffusers and massage oils. This increased awareness and preference for natural and therapeutic products further contributes to the growth of the citronella oil market. The growth of the citronella oil market may face challenges from the availability of substitutes in the form of other essential oils. Synthetic isolates derived from eucalyptus citriodora and turpentine oil, for instance, can serve as alternatives to citronella oil. These substitutes offer similar properties and benefits, potentially impacting the demand for citronella oil. This aspect underscores the need for market players in the citronella oil industry to innovate and differentiate their offerings to maintain a competitive edge against such substitutes.

The key regions considered for the Global Citronella Oil Market study include Asia Pacific, North America, Europe, Latin America, and Rest of the World. The leading region in the Citronella Oil Market is Asia Pacific. This dominance can be attributed to several factors, including the widespread cultivation of citronella grass, which is the primary source of citronella oil, in countries like China, India, Indonesia, and Vietnam. These countries have favorable climatic conditions for citronella cultivation, leading to high production volumes. Additionally, Asia Pacific has a long history of using citronella oil for various purposes, including traditional medicine, aromatherapy, and insect repellents, which further boosts demand in the region. Moreover, the growing awareness about the natural insect repellent properties of citronella oil and its increasing application in personal care and household products contribute to the significant market share of Asia Pacific in the global citronella oil market.

In North America and Europe, there is a growing preference for natural and organic products among consumers. This trend has propelled the demand for citronella oil in industries such as cosmetics, pharmaceuticals, and homecare products. The use of citronella oil as a natural insect repellent aligns with the increasing focus on eco-friendly solutions, further boosting its adoption in these regions.

Major market players included in this report are:

Van Aroma

Greenleaf Extractions Pvt. Ltd.

VIETGO Company Limited

Reho Natural Ingredients

AOS Products Pvt. Ltd.

Katyani Exports

Manohar Botanical Extracts Pvt. Ltd.

Sri Venkatesh Aromas

Allin Exporters

Shaanxi Guanjie Technology Co., Ltd.

Global Citronella Oil Market Report Scope:

Historical Data – 2020 - 2021

Base Year for Estimation – 2022

Forecast period - 2023-2030

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered - Product, Application, Region

Regional Scope - North America; Europe; Asia Pacific; Latin America; Rest of the World

Customization Scope - Free report customization (equivalent to up to 8 analysts' working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define the market sizes of different segments & countries in recent years and to forecast the values for the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters to detailed information about the crucial aspects such as driving factors & challenges that will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with a detailed analysis of the competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product:

JAVA

Ceylon

By Application:

Food & Beverage

Cosmetics

Aromatherapy

Pharmaceuticals

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Contents

CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2020-2030 (USD Billion)
 - 1.2.1. Citronella oil Market, by Region, 2020-2030 (USD Billion)
 - 1.2.2. Citronella oil Market, by Type, 2020-2030 (USD Billion)
 - 1.2.3. Citronella oil Market, by Application, 2020-2030 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

CHAPTER 2. GLOBAL CITRONELLA OIL MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
 - 2.2.1. Industry Evolution
 - 2.2.2. Scope of the Study
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

CHAPTER 3. GLOBAL CITRONELLA OIL MARKET DYNAMICS

- 3.1. Citronella oil Market Impact Analysis (2020-2030)
 - 3.1.1. Market Drivers
 - 3.1.1.1. Growing Demand for Natural Insect Repellents
 - 3.1.1.2. Expanding Application in Cosmetics and Personal Care
 - 3.1.2. Market Challenges
 - 3.1.2.1. Seasonal Demand Fluctuations
 - 3.1.2.2. Competition from Synthetic Alternatives
 - 3.1.3. Market Opportunities
 - 3.1.3.1. Growing Ongoing research and development
 - 3.1.3.2. Expansion in Emerging Markets

CHAPTER 4. GLOBAL CITRONELLA OIL MARKET INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model
 - 4.1.1. Bargaining Power of Suppliers

- 4.1.2. Bargaining Power of Buyers
- 4.1.3. Threat of New Entrants
- 4.1.4. Threat of Substitutes
- 4.1.5. Competitive Rivalry
- 4.2. Porter's 5 Force Impact Analysis
- 4.3. PEST Analysis
 - 4.3.1. Political
 - 4.3.2. Economical
 - 4.3.3. Social
 - 4.3.4. Technological
 - 4.3.5. Environmental
 - 4.3.6. Legal
- 4.4. Top investment opportunity
- 4.5. Top winning strategies
- 4.6. COVID-19 Impact Analysis
- 4.7. Disruptive Trends
- 4.8. Industry Expert Perspective
- 4.9. Analyst Recommendation & Conclusion

CHAPTER 5. GLOBAL CITRONELLA OIL MARKET, BY TYPE

- 5.1. Market Snapshot
- 5.2. Global Citronella oil Market by Type, Performance - Potential Analysis
- 5.3. Global Citronella oil Market Estimates & Forecasts by Type 2020-2030 (USD Billion)
- 5.4. Citronella oil Market, Sub Segment Analysis
 - 5.4.1. JAVA
 - 5.4.2. Ceylon

CHAPTER 6. GLOBAL CITRONELLA OIL MARKET, BY APPLICATION

- 6.1. Market Snapshot
- 6.2. Global Citronella oil Market by Application, Performance - Potential Analysis
- 6.3. Global Citronella oil Market Estimates & Forecasts by Application 2020-2030 (USD Billion)
- 6.4. Citronella oil Market, Sub Segment Analysis
 - 6.4.1. Food & Beverage
 - 6.4.2. Cosmetics
 - 6.4.3. Aromatherapy

6.4.4. Pharmaceuticals

6.4.5. Others

CHAPTER 7. GLOBAL CITRONELLA OIL MARKET, REGIONAL ANALYSIS

7.1. Top Leading Countries

7.2. Top Emerging Countries

7.3. Citronella oil Market, Regional Market Snapshot

7.4. North America Citronella oil Market

7.4.1. U.S. Citronella oil Market

7.4.1.1. Type breakdown estimates & forecasts, 2020-2030

7.4.1.2. Application breakdown estimates & forecasts, 2020-2030

7.4.2. Canada Citronella oil Market

7.5. Europe Citronella oil Market Snapshot

7.5.1. U.K. Citronella oil Market

7.5.2. Germany Citronella oil Market

7.5.3. France Citronella oil Market

7.5.4. Spain Citronella oil Market

7.5.5. Italy Citronella oil Market

7.5.6. Rest of Europe Citronella oil Market

7.6. Asia-Pacific Citronella oil Market Snapshot

7.6.1. China Citronella oil Market

7.6.2. India Citronella oil Market

7.6.3. Japan Citronella oil Market

7.6.4. Australia Citronella oil Market

7.6.5. South Korea Citronella oil Market

7.6.6. Rest of Asia Pacific Citronella oil Market

7.7. Latin America Citronella oil Market Snapshot

7.7.1. Brazil Citronella oil Market

7.7.2. Mexico Citronella oil Market

7.8. Rest of The World Citronella oil Market

CHAPTER 8. COMPETITIVE INTELLIGENCE

8.1. Key Company SWOT Analysis

8.1.1. Company

8.1.2. Company

8.1.3. Company

8.2. Top Market Strategies

8.3. Company Profiles

8.3.1. Van Aroma

8.3.1.1. Key Information

8.3.1.2. Overview

8.3.1.3. Financial (Subject to Data Availability)

8.3.1.4. Product Summary

8.3.1.5. Recent Developments

8.3.2. Greenleaf Extractions Pvt. Ltd.

8.3.3. VIETGO Company Limited

8.3.4. Reho Natural Ingredients

8.3.5. AOS Products Pvt. Ltd.

8.3.6. Katyani Exports

8.3.7. Manohar Botanical Extracts Pvt. Ltd.

8.3.8. Sri Venkatesh Aromas

8.3.9. Allin Exporters

8.3.10. Shaanxi Guanjie Technology Co., Ltd.

CHAPTER 9. RESEARCH PROCESS

9.1. Research Process

9.1.1. Data Mining

9.1.2. Analysis

9.1.3. Market Estimation

9.1.4. Validation

9.1.5. Publishing

9.2. Research Attributes

9.3. Research Assumption

List Of Tables

LIST OF TABLES

- TABLE 1. Global Citronella oil Market, report scope
- TABLE 2. Global Citronella oil Market estimates & forecasts by Region 2020-2030 (USD Billion)
- TABLE 3. Global Citronella oil Market estimates & forecasts by Type 2020-2030 (USD Billion)
- TABLE 4. Global Citronella oil Market estimates & forecasts by Application 2020-2030 (USD Billion)
- TABLE 5. Global Citronella oil Market by segment, estimates & forecasts, 2020-2030 (USD Billion)
- TABLE 6. Global Citronella oil Market by region, estimates & forecasts, 2020-2030 (USD Billion)
- TABLE 7. Global Citronella oil Market by segment, estimates & forecasts, 2020-2030 (USD Billion)
- TABLE 8. Global Citronella oil Market by region, estimates & forecasts, 2020-2030 (USD Billion)
- TABLE 9. Global Citronella oil Market by segment, estimates & forecasts, 2020-2030 (USD Billion)
- TABLE 10. Global Citronella oil Market by region, estimates & forecasts, 2020-2030 (USD Billion)
- TABLE 11. Global Citronella oil Market by segment, estimates & forecasts, 2020-2030 (USD Billion)
- TABLE 12. Global Citronella oil Market by region, estimates & forecasts, 2020-2030 (USD Billion)
- TABLE 13. Global Citronella oil Market by segment, estimates & forecasts, 2020-2030 (USD Billion)
- TABLE 14. Global Citronella oil Market by region, estimates & forecasts, 2020-2030 (USD Billion)
- TABLE 15. U.S. Citronella oil Market estimates & forecasts, 2020-2030 (USD Billion)
- TABLE 16. U.S. Citronella oil Market estimates & forecasts by segment 2020-2030 (USD Billion)
- TABLE 17. U.S. Citronella oil Market estimates & forecasts by segment 2020-2030 (USD Billion)
- TABLE 18. Canada Citronella oil Market estimates & forecasts, 2020-2030 (USD Billion)
- TABLE 19. Canada Citronella oil Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 20. Canada Citronella oil Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 21. UK Citronella oil Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 22. UK Citronella oil Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 23. UK Citronella oil Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 24. Germany Citronella oil Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 25. Germany Citronella oil Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 26. Germany Citronella oil Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 27. France Citronella oil Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 28. France Citronella oil Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 29. France Citronella oil Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 30. Italy Citronella oil Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 31. Italy Citronella oil Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 32. Italy Citronella oil Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 33. Spain Citronella oil Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 34. Spain Citronella oil Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 35. Spain Citronella oil Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 36. RoE Citronella oil Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 37. RoE Citronella oil Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 38. RoE Citronella oil Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 39. China Citronella oil Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 40. China Citronella oil Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 41. China Citronella oil Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 42. India Citronella oil Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 43. India Citronella oil Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 44. India Citronella oil Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 45. Japan Citronella oil Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 46. Japan Citronella oil Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 47. Japan Citronella oil Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 48. South Korea Citronella oil Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 49. South Korea Citronella oil Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 50. South Korea Citronella oil Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 51. Australia Citronella oil Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 52. Australia Citronella oil Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 53. Australia Citronella oil Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 54. RoAPAC Citronella oil Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 55. RoAPAC Citronella oil Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 56. RoAPAC Citronella oil Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 57. Brazil Citronella oil Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 58. Brazil Citronella oil Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 59. Brazil Citronella oil Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 60. Mexico Citronella oil Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 61. Mexico Citronella oil Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 62. Mexico Citronella oil Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 63. RoLA Citronella oil Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 64. RoLA Citronella oil Market estimates & forecasts by segment 2020-2030

(USD Billion)

TABLE 65. RoLA Citronella oil Market estimates & forecasts by segment 2020-2030

(USD Billion)

TABLE 66. Row Citronella oil Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 67. Row Citronella oil Market estimates & forecasts by segment 2020-2030

(USD Billion)

TABLE 68. Row Citronella oil Market estimates & forecasts by segment 2020-2030

(USD Billion)

TABLE 69. List of secondary sources, used in the study of Global Citronella oil Market

TABLE 70. List of primary sources, used in the study of Global Citronella oil Market

TABLE 71. Years considered for the study

TABLE 72. Exchange rates considered

List of tables and figures and dummy in nature, final lists may vary in the final deliverable

List Of Figures

LIST OF FIGURES

- FIG 1. Global Citronella oil Market, research methodology
 - FIG 2. Global Citronella oil Market, Market estimation techniques
 - FIG 3. Global Market size estimates & forecast methods
 - FIG 4. Global Citronella oil Market, key trends 2022
 - FIG 5. Global Citronella oil Market, growth prospects 2023-2030
 - FIG 6. Global Citronella oil Market, porters 5 force model
 - FIG 7. Global Citronella oil Market, pest analysis
 - FIG 8. Global Citronella oil Market, value chain analysis
 - FIG 9. Global Citronella oil Market by segment, 2020 & 2030 (USD Billion)
 - FIG 10. Global Citronella oil Market by segment, 2020 & 2030 (USD Billion)
 - FIG 11. Global Citronella oil Market by segment, 2020 & 2030 (USD Billion)
 - FIG 12. Global Citronella oil Market by segment, 2020 & 2030 (USD Billion)
 - FIG 13. Global Citronella oil Market by segment, 2020 & 2030 (USD Billion)
 - FIG 14. Global Citronella oil Market, regional snapshot 2020 & 2030
 - FIG 15. North America Citronella oil Market 2020 & 2030 (USD Billion)
 - FIG 16. Europe Citronella oil Market 2020 & 2030 (USD Billion)
 - FIG 17. Asia Pacific Citronella oil Market 2020 & 2030 (USD Billion)
 - FIG 18. Latin America Citronella oil Market 2020 & 2030 (USD Billion)
- List of tables and figures and dummy in nature, final lists may vary in the final deliverable

I would like to order

Product name: Global Citronella Oil Market Size Study & Forecast, By Product (JAVA and Ceylon) By Application (Food & Beverage, Cosmetics, Aromatherapy, Pharmaceuticals and Others) and Regional Analysis, 2023-2030

Product link: <https://marketpublishers.com/r/G966B211B900EN.html>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G966B211B900EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970