

Global Cigarette Market Size study & Forecast, by Type (Flavored and Non-Flavored); By Format (Slim, Super Slim, King Size, and Regular); By Distribution Channel (Offline Retail Stores and Offline Retail Stores), and Regional Analysis, 2022-2029

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Abstracts

Global Cigarette Market is valued approximately at USD XXX billion in 2021 and is anticipated to grow with a growth rate of more than XXX% over the forecast period 2022-2029. Cigarette is also known as tobacco or cigar. Global Cigarette market is expanding because of factors such as Increasing use of various types of cigarettes among end users and rising consumer belief towards cigarettes helping in reducing stress. The market is anticipated to see an impressive growth, owing to Changing lifestyle and increasing investment in R&D of cigarette.

According to Plos Medicine.org, in the year 2018 there were an approximated 282 million smokers, 11 million women, and 55 million ex-smokers. These included 264 million smokers between ages of 18 and 69 (255 million men, 9 million women). Further, according to data on the population of China from 2018 and the prevalence of cigarette smokers (25,6%), the population of these smokers is expected to rise in the forecasted period, These smokers smoked an estimated 1,545 billion cigarettes worldwide in 2018, with men accounting for almost all the total consumption based on the mean reported number of cigarettes smoked (1,497 billion cigarettes). However, growing prevalence of lung and throat infections and higher damage to the body's immune system may restrict the market growth.

The key regions considered for the Global Cigarette Market study includes Asia Pacific, North America, Europe, Latin America, and Rest of the World. Asia Pacific dominated the space in terms of revenue, owing to increasing number of smokers and rising

production and sales of cigarette in the region. Chinese men contribute to 40% of global tobacco consumption. The China National Tobacco Corporation (CNTC), a state-owned enterprise (SOE) that accounted for about 90% of all cigarettes sold in China, dominates the country's tobacco market. North America is expected to grow significantly during the forecast period, owing to increasing investments in R&D of cigarette

Major market player included in this report are:

British American Tobacco PLC

Imperial Brands PLC

ITC Limited

Altria Group Inc.

China National Tobacco Corporation

Japan Tobacco International SA

Philip Morris Products SA

T Gudang Garam Tbk

Korea Tobacco & Ginseng Cooperation

Eastern Company SAE

Recent Developments in the Market:

ITC Ltd launched its cigarette business in 2021. The business is principally supported by favourable tax structure, a renewed focus on product innovations, product development, and its vast distribution network. The steadily expanding firm is flourishing with a higher growth plan.

The Cleopatra Box product pack of 10 cigarettes was launched by Eastern Company in the Egyptian market in 2020. The package costs EGP 10 to purchase. The primary objective of this launch was to boost the sales volume and retain a significant market share by offering the product for a reasonable price.

Global Cigarette Market Report Scope:

Historical Data 2019-2020-2021

Base Year for Estimation 2021

Forecast period 2022-2029

Report Coverage Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered Type, Format, Distribution Channel and Region

Regional Scope North America; Europe; Asia Pacific; Latin America; Rest of the World

Customization Scope Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in

recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

Flavored

Non-Flavored

By Format:

Slim

Super Slim

King Size

Regular

By Distribution Channel:

Offline Retail Stores

Online Retail Stores

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

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