

# **Global Cholesterol Testing Products Market Size study, by Product Type (Test Kits, Test Strips, Chemical Analyzers), by Test Type (Total Cholesterol Test, HDL Cholesterol Test, LDL Cholesterol Test, Triglycerides/VLDL Cholesterol Test), by End-user (Hospitals & Clinics, Diagnostic Centers, Others) and Regional Forecasts 2022-2032**

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## **Abstracts**

The Global Cholesterol Testing Products Market was valued at approximately USD 21.8 billion in 2023 and is anticipated to grow with a healthy growth rate of more than 7.8% over the forecast period 2024-2032. The increase in the number of individuals affected by obesity and cardiovascular diseases is a significant factor augmenting the cholesterol testing products market development. Cholesterol monitoring devices provide information regarding the presence of bad cholesterol in the body, thereby alerting individuals to take measures to reduce the prevalence of cardiovascular diseases (CVDs). Obese individuals are particularly recommended to use cholesterol testing kits as they are at higher risk of contracting CVDs.

Companies operating in the cholesterol testing products market are collaborating with cardiac healthcare institutes to create awareness regarding the importance of regular cholesterol testing with the objective of making cholesterol testing kits accessible to a broader population base. A cholesterol testing product measures levels of cholesterol and various other fats in the blood. Those with a family history of high cholesterol or other risk factors may need testing more often. While a specific level of cholesterol is necessary for the body to build every cell's outer membrane, excessive amounts can build up in blood vessels, raising the risk of stroke, heart disease, and atherosclerosis. However, the majority of readily available and cost-effective tests measure only total

cholesterol, whereas a complete understanding of the cholesterol profile requires measurements of HDL, LDL, and triglycerides.

The key regions considered in the study include Asia Pacific, North America, Europe, Latin America, and the Middle East and Africa. The North American region is the leading region in the cholesterol testing products market. This leadership is attributed to several factors, including the high prevalence of cardiovascular diseases and hypercholesterolemia, which drive the demand for regular cholesterol monitoring. The presence of advanced healthcare infrastructure, coupled with widespread awareness about the importance of early diagnosis and management of cholesterol levels, further supports market growth. Additionally, the increasing adoption of innovative testing technologies and home testing kits contributes to the market's expansion. Moreover, Asia Pacific is projected to grow at a fastest rate owing to rising government initiatives and programs aimed at reducing the incidence of heart disease through regular health check-ups and screenings also play a crucial role in propelling the cholesterol testing products market in region.

Major market players included in this report are:

Athenese-Dx Private Limited

Ngaio Diagnostics

Abbott Laboratories

Thermo Fisher Scientific

Biogenix Inc. Pvt. Ltd.

CLIAwaived Inc

F. Hoffmann-La Roche Ltd.

PerkinElmer, Inc.

Randox

Abcam Limited

Diazyme Laboratories, Inc.

Nova Biomedical

Samsung Health

Merck & Co., Inc.

Eurofins Scientific

The detailed segments and sub-segment of the market are explained below:

By Product Type:

Test Kits

Test Strips

Chemical Analyzers

By Test Type:

Total Cholesterol Test

High-Density Lipoprotein (HDL) Cholesterol Test

Low-Density Lipoprotein (LDL) Cholesterol Test

Triglycerides/Very-Low-Density Lipoprotein (VLDL) Cholesterol Test

By End-user:

Hospitals & Clinics

Diagnostic Centers

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Italy

Spain

Rest of Europe

Asia Pacific

China

India

Japan

Australia

South Korea

Rest of Asia Pacific

Latin America

Brazil

Mexico

Rest of Latin America

Middle East & Africa

Saudi Arabia

South Africa

Rest of Middle East and Africa

Years considered for the study are as follows:

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2032.

Annualized revenues and regional level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

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