

# **Global Chocolate Couverture Market Size study, By Type (Milk Chocolate, Dark Chocolate), by Application (Ice Cream, Functional Food, Beverages, Frozen Desserts,), by Nature (Organic, Conventional), by Form (Slabs, Blocks, Button/Discs), by End-Use Industry (Bakery Industry, Chocolates and Confectioneries, Hotels & Restaurants, Cafes, Others), and Regional Forecasts 2022-2028**

<https://marketpublishers.com/r/G0128531139DEN.html>

Date: October 2022

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: G0128531139DEN

## **Abstracts**

Global Chocolate Couverture Market is valued at approximately USD XX million in 2021 and is anticipated to grow with a healthy growth rate of more than XX % over the forecast period 2022-2028.

Chocolate Couverture can be defined as the finest form of Chocolate. It's a type of chocolate that contains a higher amount of cocoa butter (around 32–39%) than other baking or eating chocolate. The application of additional Cocoa offers a creamy mellow flavor to the Chocolate. Chocolate curvature is said to be rich in Flavan-3-ol, antioxidant compounds that improve cognition, lower blood pressure, and increase circulations. The growing demand for Functional Food and beverages and increasing expansion of Bakery & Confectionery Industry as well as recent initiatives from leading market players are factors that are accelerating the global market demand. For instance, according to Statista- as of 2022, the revenue in the global Confectionery & Snacks segment is estimated at USD 1560 billion, and the market is projected to grow annually by 5.09% between 2022 and 2027 to reach USD 1999.55 billion. Moreover, leading market players are coming up with new products to capitalize on the growing demand for Chocolate Couverture. For instance, in June 2021, Cacao Barry brand unveiled a

coverture chocolate made with 100 percent pure cacao fruit. The new Chocolate contains 40 percent less sugar than most dark chocolates available in the market. Also, growing emergence of quick service restaurants and increasing penetration of online sales channels are anticipated to act as catalyzing factors for the market demand during the forecast period. However, volatile costs of raw materials coupled with rising health consciousness among individuals impede the growth of the market over the forecast period of 2022-2028.

The key regions considered for the global Chocolate Couverture market study include Asia Pacific, North America, Europe, Latin America, and the Rest of the World. Europe is the leading region across the world in terms of market share owing to the growing consumption of curvature chocolates and presence of leading market players in the region. Whereas, Asia Pacific is anticipated to exhibit a significant growth rate over the forecast period 2022-2028. Factors such as the thriving growth of organized caf? chains and increasing penetration of online sales channels in the region would create lucrative growth prospects for the Chocolate Couverture market across the Asia Pacific region.

Major market players included in this report are:

Barry Callebaut

The Margaret River Fudge Factory

Struben Couverture Chocolate Factory

Cocoa Processing Company Limited

Chocolats Marionnettes

Scharffen Berger

Amano

Felchlin

Guittard

Lindt

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

**By Type:**

Milk Chocolate

Dark Chocolate

**By Application:**

Ice Cream

Functional Food

Beverages

Frozen Desserts

**By Nature:**

Organic

Conventional

**By Form:**

Slabs

Blocks

Button/Discs

**By End Use Industry:**

Bakery Industry

Chocolates and Confectioneries

Hotels &amp; Restaurants

Cafes

Others

**By Region:**

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC  
Latin America  
Brazil  
Mexico  
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020  
Base year – 2021  
Forecast period – 2022 to 2028

Target Audience of the Global Chocolate Couverture Market in Market Study:

Key Consulting Companies & Advisors  
Large, medium-sized, and small enterprises  
Venture capitalists  
Value-Added Resellers (VARs)  
Third-party knowledge providers  
Investment bankers  
Investors

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