

Global Chilled & Deli Foods Market Size study & Forecast, by Product (Meat & Meat Alternatives, Cheese, Bread & Bakery Products, Prepared Meal & Sides, Sauces, Dips & Hummus, Others), By Type (Conventional, Organic), By Distribution Channel (Supermarkets & Hypermarkets, Convenience Stores, Online, Others) and Regional Analysis, 2022-2029

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Abstracts

Global Chilled & Deli Foods Market is valued at approximately USD 217.5 billion in 2021 and is anticipated to grow with a healthy growth rate of more than 5.5% over the forecast period 2022-2029. Chilled & Deli Foods refers to ready to eat food products that are normally stored at refrigeration temperatures, equivalent to 0 – 5 °C. Due to their perishable nature, these products are required to be stored at lower temperatures to increase their shelf life. There are different kinds of Chilled & Deli Foods available such as Meat Sausages, Bread & Bakery Items, Salads, Sauces, and Dips among others. The growing demand for Ready to eat Food Products and increasing number of working-class individuals as well as recent product announcements from leading market players are key factors driving the market growth.

According to Statista – in 2019, the total sales of ready to eat meals in the Indian market was valued at USD 380 million, and this further increased to USD 463.9 million in 2020. Moreover, as per Statista – in 2018, the global market for frozen foods was valued at USD 260.8 billion and the market is projected to grow to USD 366.3 billion by 2026. Also, rising investment in Cold Chain logistics infrastructure and growing emergence of Quick Service Restaurants are anticipated to act as catalyzing factors for the market growth during the forecast period. However, rising concern over usage of nitrates and nitrites in deli food products and increasing health consciousness among individuals

would impede the market growth throughout the forecast period of 2022-2029.

The key regions considered for the Global Chilled & Deli Foods Market study include Asia Pacific, North America, Europe, Latin America, and Rest of the World. North America is the leading region across the world in terms of market share owing to factors such as growing consumption of packaged food and beverages as well as presence of leading market players in the region. Whereas, Asia Pacific is expected to grow significantly during the forecast period, owing to factors such as rising emergence of quick service restaurants as well as growing expansion of cold chain logistics sector in the region would offer lucrative opportunities for the market over the forecast period.

Major market players included in this report are:

General Mills Inc.

PepsiCo

The Kraft Heinz Company

Nestl?

The Kellogg Company

Unilever

Calbee

Intersnack Group GmbH & Co. KG

Conagra Brands, Inc.

ITC Limited

Recent Developments in the Market:

Acquisition, In March 2021, Norwegian based Orkla acquired an 80% stake in Vantaa, Finland based foodservice company Seagood Oy Fort Deli. Fort Deli is a leading supplier of frozen products, sauces, and condiments in Finland. This acquisition would help the company in strengthening its market presence.

New Product Launch, In August 2022, Mumbai, India based Pescafresh, D2C seafood and meats brand, unveiled a new range of crafted Chicken Deli meats under its RTE-RTC range SaSH22. Under this new range, the company introduced Chicken Sandwich Ham, Chicken Herbed Sausage, Chicken Salami, and Chicken Cocktail Sausage. This new launch intended to strengthen the product portfolio of the company.

Global Chilled & Deli Foods Market Report Scope:

Historical Data 2019-2020-2021

Base Year for Estimation 2021

Forecast period 2022-2029

Report Coverage Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered Product, Type, Distribution Channel, Region

Regional Scope North America; Europe; Asia Pacific; Latin America; Rest of the World

Customization Scope Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product:

Meat & Meat Alternatives

Cheese

Bread & Bakery Products

Prepared Meal & Sides

Sauces, Dips & Hummus

Others

By Type:

Conventional

Organic

By Distribution Channel:

Supermarkets & Hypermarkets

Convenience Stores

Online

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany
France
Spain
Italy
ROE
Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

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