

# **Global Chia Seed Market Size study, by Origin (Organic, Conventional) by Colour (Black, White, Brown) by Form (Whole, Grounded, Oil) by end use industries (Food and Beverages Personal Care Products and Cosmetics, Animal Feed and Pet Food, Nutritional and Dietary Supplements) and Regional Forecasts 2022-2028**

<https://marketpublishers.com/r/G8BC877BAE95EN.html>

Date: February 2022

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: G8BC877BAE95EN

## **Abstracts**

Global Chia Seed Market is valued approximately USD XX billion in 2021 and is anticipated to grow with a healthy growth rate of more than XX % over the forecast period 2022-2028. Chia Seeds are edible seeds that are obtained from a flowering plant called *Salvia hispanica*. Chia seeds contain high amount of nutrients, omega-3 fat, antioxidants, and fiber. Chia seed mainly found in Mexico. Chia seeds are widely used in food and beverages and personal care industry. Growing cosmetics & personal care industry and rising R&D and new product launch by leading market players are key drivers for the growth of Chia Seed market. For instance, according to Cosmetics Europe (European trade association for the cosmetics and personal care industry)- the European cosmetics and personal care market , the biggest market for cosmetic products globally is estimated at USD 87.9 billion in 2020 and within Europe, Germany is the biggest market in terms of overall market size and estimated at USD 16 billion apart from Germany other countries are, France valued at USD 13.1 billion, the UK valued at USD 11.2 billion, Italy valued at USD 11.1 billion, Spain valued at USD 7.3 billion, and Poland valued at USD 4.3billion. Also, with the increasing demand from end use verticals and shifting consumer preference towards organic products, the adoption & demand for Chia Seed is likely to increase the market growth during the forecast period. However, low affordability of chia-based products due to high cost impedes the growth of the market over the forecast period of 2022-2028.

The key regions considered for the Global Chia Seed Market study includes Asia Pacific, North America, Europe, Latin America, and Rest of the World. North America is the leading region across the world in terms of market share owing to increasing demand for chia-based products and rising prevalence of heart diseases in the in the region. Whereas, Europe is also anticipated to exhibit highest growth rate over the forecast period 2022-2028. Factors such as growing food & beverage industry and rising demand for plant-based food products in the region would create lucrative growth prospects for the Chia Seed market across Asia-Pacific region.

Major market player included in this report are:

Sesajal SA De CV

Bioglan (PHARM-A-CARE Laboratories Pty. Ltd.)

Nutiva Inc.

Navitas Naturals

Spectrum Naturals (Hain Celestial Group)

Benexia (Functional Products Trading S A.)

Chia Bia Slovakia, s.r.o.

The Chia Co.

Vega Produce LLC.

CHOSEN FOODS INC

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Origin:

Organic

Conventional

By Colour:

Black

White

Brown

By Form:

Whole

Grounded

Oil

By End Use Industries:

Food and Beverages

Personal Care Products and Cosmetics

Animal Feed and Pet Food

Nutritional and Dietary Supplements

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020

Base year – 2021

Forecast period – 2022 to 2028

Target Audience of the Global Chia Seed Market in Market Study:

Key Consulting Companies & Advisors  
Large, medium-sized, and small enterprises  
Venture capitalists  
Value-Added Resellers (VARs)  
Third-party knowledge providers  
Investment bankers  
Investors

## Contents

### CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2020-2028 (USD Billion)
  - 1.2.1. Chia Seed Market, by Region, 2020-2028 (USD Billion)
  - 1.2.2. Chia Seed Market, by Origin, 2020-2028 (USD Billion)
  - 1.2.3. Chia Seed Market, by Colour, 2020-2028 (USD Billion)
  - 1.2.4. Chia Seed Market, by Form, 2020-2028 (USD Billion)
  - 1.2.5. Chia Seed Market, by End Use Industries, 2020-2028 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

### CHAPTER 2. GLOBAL CHIA SEED MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
  - 2.2.1. Scope of the Study
  - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

### CHAPTER 3. GLOBAL CHIA SEED MARKET DYNAMICS

- 3.1. Chia Seed Market Impact Analysis (2020-2028)
  - 3.1.1. Market Drivers
    - 3.1.1.1. Growing Personal care & Cosmetics industry.
    - 3.1.1.2. Rising R&D and new product launches.
  - 3.1.2. Market Challenges
    - 3.1.2.1. Low affordability of chia-based products.
  - 3.1.3. Market Opportunities
    - 3.1.3.1. Rising Demand from end use verticals
    - 3.1.3.2. shifting consumer preference towards organic products

### CHAPTER 4. GLOBAL CHIA SEED MARKET INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model

- 4.1.1. Bargaining Power of Suppliers
- 4.1.2. Bargaining Power of Buyers
- 4.1.3. Threat of New Entrants
- 4.1.4. Threat of Substitutes
- 4.1.5. Competitive Rivalry
- 4.1.6. Futuristic Approach to Porter's 5 Force Model (2019-2028)
- 4.2. PEST Analysis
  - 4.2.1. Political
  - 4.2.2. Economical
  - 4.2.3. Social
  - 4.2.4. Technological
- 4.3. Investment Adoption Model
- 4.4. Analyst Recommendation & Conclusion
- 4.5. Top investment opportunity
- 4.6. Top winning strategies

## **CHAPTER 5. RISK ASSESSMENT: COVID-19 IMPACT**

- 5.1.1. Assessment of the overall impact of COVID-19 on the industry
- 5.1.2. Pre COVID-19 and post COVID-19 market scenario

## **CHAPTER 6. GLOBAL CHIA SEED MARKET, BY ORIGIN**

- 6.1. Market Snapshot
- 6.2. Global Chia Seed Market by Origin, Performance - Potential Analysis
- 6.3. Global Chia Seed Market Estimates & Forecasts by Origin 2019-2028 (USD Billion)
- 6.4. Chia Seed Market, Sub Segment Analysis
  - 6.4.1. Organic
  - 6.4.2. Conventional

## **CHAPTER 7. GLOBAL CHIA SEED MARKET, BY COLOUR**

- 7.1. Market Snapshot
- 7.2. Global Chia Seed Market by Colour, Performance - Potential Analysis
- 7.3. Global Chia Seed Market Estimates & Forecasts by Colour 2019-2028 (USD Billion)
- 7.4. Chia Seed Market, Sub Segment Analysis
  - 7.4.1. Black
  - 7.4.2. White

### 7.4.3. Brown

## **CHAPTER 8. GLOBAL CHIA SEED MARKET, BY FORM**

### 8.1. Market Snapshot

### 8.2. Global Chia Seed Market by Form, Performance - Potential Analysis

### 8.3. Global Chia Seed Market Estimates & Forecasts by Form 2019-2028 (USD Billion)

### 8.4. Chia Seed Market, Sub Segment Analysis

#### 8.4.1. Whole

#### 8.4.2. Grounded

#### 8.4.3. Oil

## **CHAPTER 9. GLOBAL CHIA SEED MARKET, BY END USE INDUSTRIES**

### 9.1. Market Snapshot

### 9.2. Global Chia Seed Market by End Use Industries, Performance - Potential Analysis

### 9.3. Global Chia Seed Market Estimates & Forecasts by End Use Industries 2019-2028 (USD Billion)

### 9.4. Chia Seed Market, Sub Segment Analysis

#### 9.4.1. Food and Beverages

#### 9.4.2. Personal Care Products and Cosmetics

#### 9.4.3. Animal Feed and Pet Food

#### 9.4.4. Nutritional and Dietary Supplements

## **CHAPTER 10. GLOBAL CHIA SEED MARKET, REGIONAL ANALYSIS**

### 10.1. Chia Seed Market, Regional Market Snapshot

### 10.2. North America Chia Seed Market

#### 10.2.1. U.S. Chia Seed Market

##### 10.2.1.1. Origin breakdown estimates & forecasts, 2019-2028

##### 10.2.1.2. Colour breakdown estimates & forecasts, 2019-2028

##### 10.2.1.3. Form breakdown estimates & forecasts, 2019-2028

##### 10.2.1.4. End Use Industries breakdown estimates & forecasts, 2019-2028

#### 10.2.2. Canada Chia Seed Market

### 10.3. Europe Chia Seed Market Snapshot

#### 10.3.1. U.K. Chia Seed Market

#### 10.3.2. Germany Chia Seed Market

#### 10.3.3. France Chia Seed Market

#### 10.3.4. Spain Chia Seed Market

- 10.3.5. Italy Chia Seed Market
- 10.3.6. Rest of Europe Chia Seed Market
- 10.4. Asia-Pacific Chia Seed Market Snapshot
  - 10.4.1. China Chia Seed Market
  - 10.4.2. India Chia Seed Market
  - 10.4.3. Japan Chia Seed Market
  - 10.4.4. Australia Chia Seed Market
  - 10.4.5. South Korea Chia Seed Market
  - 10.4.6. Rest of Asia Pacific Chia Seed Market
- 10.5. Latin America Chia Seed Market Snapshot
  - 10.5.1. Brazil Chia Seed Market
  - 10.5.2. Mexico Chia Seed Market
- 10.6. Rest of The World Chia Seed Market

## **CHAPTER 11. COMPETITIVE INTELLIGENCE**

- 11.1. Top Market Strategies
- 11.2. Company Profiles
  - 11.2.1. Sesajal SA De CV
    - 11.2.1.1. Key Information
    - 11.2.1.2. Overview
    - 11.2.1.3. Financial (Subject to Data Availability)
    - 11.2.1.4. Product Summary
    - 11.2.1.5. Recent Developments
  - 11.2.2. Bioglan (PHARM-A-CARE Laboratories Pty. Ltd.)
  - 11.2.3. Nutiva Inc.
  - 11.2.4. Navitas Naturals
  - 11.2.5. Spectrum Naturals (Hain Celestial Group)
  - 11.2.6. Benexia (Functional Products Trading S A.)
  - 11.2.7. Chia Bia Slovakia, s.r.o.
  - 11.2.8. The Chia Co.
  - 11.2.9. Vega Produce LLC.
  - 11.2.10. CHOSEN FOODS INC

## **CHAPTER 12. RESEARCH PROCESS**

- 12.1. Research Process
  - 12.1.1. Data Mining
  - 12.1.2. Analysis



- 12.1.3. Market Estimation
- 12.1.4. Validation
- 12.1.5. Publishing
- 12.2. Research Attributes
- 12.3. Research Assumption

## List Of Tables

### LIST OF TABLES

TABLE 1. Global Chia Seed Market, report scope

TABLE 2. Global Chia Seed Market estimates & forecasts by Region 2019-2028 (USD Billion)

TABLE 3. Global Chia Seed Market estimates & forecasts by Origin 2019-2028 (USD Billion)

TABLE 4. Global Chia Seed Market estimates & forecasts by Colour 2019-2028 (USD Billion)

TABLE 5. Global Chia Seed Market estimates & forecasts by Form 2019-2028 (USD Billion)

TABLE 6. Global Chia Seed Market estimates & forecasts by End Use Industries 2019-2028 (USD Billion)

TABLE 7. Global Chia Seed Market by segment, estimates & forecasts, 2019-2028 (USD Billion)

TABLE 8. Global Chia Seed Market by region, estimates & forecasts, 2019-2028 (USD Billion)

TABLE 9. Global Chia Seed Market by segment, estimates & forecasts, 2019-2028 (USD Billion)

TABLE 10. Global Chia Seed Market by region, estimates & forecasts, 2019-2028 (USD Billion)

TABLE 11. Global Chia Seed Market by segment, estimates & forecasts, 2019-2028 (USD Billion)

TABLE 12. Global Chia Seed Market by region, estimates & forecasts, 2019-2028 (USD Billion)

TABLE 13. Global Chia Seed Market by segment, estimates & forecasts, 2019-2028 (USD Billion)

TABLE 14. Global Chia Seed Market by region, estimates & forecasts, 2019-2028 (USD Billion)

TABLE 15. Global Chia Seed Market by segment, estimates & forecasts, 2019-2028 (USD Billion)

TABLE 16. Global Chia Seed Market by region, estimates & forecasts, 2019-2028 (USD Billion)

TABLE 17. U.S. Chia Seed Market estimates & forecasts, 2019-2028 (USD Billion)

TABLE 18. U.S. Chia Seed Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 19. U.S. Chia Seed Market estimates & forecasts by segment 2019-2028 (USD Billion)

Billion)

TABLE 20. Canada Chia Seed Market estimates & forecasts, 2019-2028 (USD Billion)

TABLE 21. Canada Chia Seed Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 22. Canada Chia Seed Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 23. UK Chia Seed Market estimates & forecasts, 2019-2028 (USD Billion)

TABLE 24. UK Chia Seed Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 25. UK Chia Seed Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 26. Germany Chia Seed Market estimates & forecasts, 2019-2028 (USD Billion)

TABLE 27. Germany Chia Seed Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 28. Germany Chia Seed Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 29. RoE Chia Seed Market estimates & forecasts, 2019-2028 (USD Billion)

TABLE 30. RoE Chia Seed Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 31. RoE Chia Seed Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 32. China Chia Seed Market estimates & forecasts, 2019-2028 (USD Billion)

TABLE 33. China Chia Seed Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 34. China Chia Seed Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 35. India Chia Seed Market estimates & forecasts, 2019-2028 (USD Billion)

TABLE 36. India Chia Seed Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 37. India Chia Seed Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 38. Japan Chia Seed Market estimates & forecasts, 2019-2028 (USD Billion)

TABLE 39. Japan Chia Seed Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 40. Japan Chia Seed Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 41. RoAPAC Chia Seed Market estimates & forecasts, 2019-2028 (USD Billion)

TABLE 42. RoAPAC Chia Seed Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 43. RoAPAC Chia Seed Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 44. Brazil Chia Seed Market estimates & forecasts, 2019-2028 (USD Billion)

TABLE 45. Brazil Chia Seed Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 46. Brazil Chia Seed Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 47. Mexico Chia Seed Market estimates & forecasts, 2019-2028 (USD Billion)

TABLE 48. Mexico Chia Seed Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 49. Mexico Chia Seed Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 50. RoLA Chia Seed Market estimates & forecasts, 2019-2028 (USD Billion)

TABLE 51. RoLA Chia Seed Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 52. RoLA Chia Seed Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 53. Row Chia Seed Market estimates & forecasts, 2019-2028 (USD Billion)

TABLE 54. Row Chia Seed Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 55. Row Chia Seed Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 56. List of secondary sources, used in the study of global Chia Seed Market

TABLE 57. List of primary sources, used in the study of global Chia Seed Market

TABLE 58. Years considered for the study

TABLE 59. Exchange rates considered

## List Of Figures

### LIST OF FIGURES

- FIG 1. Global Chia Seed Market, research methodology
- FIG 2. Global Chia Seed Market, market estimation techniques
- FIG 3. Global market size estimates & forecast methods
- FIG 4. Global Chia Seed Market, key trends 2021
- FIG 5. Global Chia Seed Market, growth prospects 2022-2028
- FIG 6. Global Chia Seed Market, porters 5 force model
- FIG 7. Global Chia Seed Market, pest analysis
- FIG 8. Global Chia Seed Market, value chain analysis
- FIG 9. Global Chia Seed Market by segment, 2019 & 2028 (USD Billion)
- FIG 10. Global Chia Seed Market by segment, 2019 & 2028 (USD Billion)
- FIG 11. Global Chia Seed Market by segment, 2019 & 2028 (USD Billion)
- FIG 12. Global Chia Seed Market by segment, 2019 & 2028 (USD Billion)
- FIG 13. Global Chia Seed Market by segment, 2019 & 2028 (USD Billion)
- FIG 14. Global Chia Seed Market, regional snapshot 2019 & 2028
- FIG 15. North America Chia Seed Market 2019 & 2028 (USD Billion)
- FIG 16. Europe Chia Seed Market 2019 & 2028 (USD Billion)
- FIG 17. Asia pacific Chia Seed Market 2019 & 2028 (USD Billion)
- FIG 18. Latin America Chia Seed Market 2019 & 2028 (USD Billion)
- FIG 19. Global Chia Seed Market, company market share analysis (2021)

## I would like to order

Product name: Global Chia Seed Market Size study, by Origin (Organic, Conventional) by Colour (Black, White, Brown) by Form (Whole, Grounded, Oil) by end use industries (Food and Beverages Personal Care Products and Cosmetics, Animal Feed and Pet Food, Nutritional and Dietary Supplements) and Regional Forecasts 2022-2028

Product link: <https://marketpublishers.com/r/G8BC877BAE95EN.html>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G8BC877BAE95EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below  
and fax the completed form to +44 20 7900 3970