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Global Chemotherapy-induced Nausea and Vomiting Drugs Market Size Study, by Type (Acute Emesis, Delayed Emesis, Anticipatory Emesis, and Refractory Emesis), by Therapy (NK-1 Receptor Antagonist, Serotonin Receptor Antagonist, and Others), by Population Type (Children and Adults), by Drug Type (Branded and Generics), by Route of Administration (Oral and Parenteral), by End User (Hospitals, Specialty Clinics, Home Healthcare, and Others), by Distribution Channel (Hospital Pharmacy, Retail Pharmacy, Online Pharmacies, and Others), and Regional Forecasts 2022-2032

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Abstracts

The Global Chemotherapy-induced Nausea and Vomiting (CINV) Drugs Market, valued at approximately USD 1.9 billion in 2023, is poised to grow at a compound annual growth rate (CAGR) of 6.60% during the forecast period from 2024 to 2032. This critical market addresses the distressing side effects associated with chemotherapy, offering therapeutic solutions to improve patients' quality of life. The drugs in this segment cater to various types of emesis—acute, delayed, anticipatory, and refractory—through a mix of targeted therapies such as NK-1 receptor antagonists and serotonin receptor antagonists. These advancements, supported by increasing investment in oncology research and rising awareness of supportive care measures, are driving market growth.

The increasing prevalence of cancer worldwide is a primary catalyst for market

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expansion, creating an urgent demand for effective CINV management solutions. Pharmaceutical companies are innovating novel drug formulations to provide long-lasting relief with minimal side effects. Furthermore, the adoption of oral and parenteral administration routes ensures tailored treatment approaches for diverse patient needs. While the high cost of branded medications and regulatory challenges may pose hurdles, the entry of generic drugs and ongoing government support for cancer care initiatives are expected to counterbalance these barriers, fostering market development.

The geographical landscape showcases significant variations in market dynamics. North America remains a dominant player, attributed to a well-established healthcare infrastructure, high adoption rates of advanced therapies, and substantial investment in oncology drug research. Europe follows closely, supported by robust public health initiatives and a focus on improving cancer treatment outcomes. Meanwhile, the Asia-Pacific region exhibits the fastest growth trajectory, driven by a burgeoning patient population, increased healthcare spending, and rising awareness of chemotherapy-induced side effects. Countries like China, India, and Japan are at the forefront, offering lucrative opportunities for market players to expand their footprint.

Innovations in drug delivery mechanisms and the development of combination therapies are reshaping the CINV drugs market. Pharmaceutical companies are increasingly leveraging advanced technologies to enhance drug efficacy and patient compliance. Moreover, partnerships between research institutes, healthcare providers, and pharmaceutical firms are fueling innovation and ensuring accessibility to cutting-edge treatments. As the global healthcare landscape evolves, the CINV drugs market is set to play a pivotal role in mitigating the adverse effects of chemotherapy, contributing to improved cancer care outcomes.

Major market players included in this report are:

Merck & Co., Inc.

Novartis International AG

Helsinn Healthcare SA

Heron Therapeutics, Inc.

Dr. Reddy's Laboratories Ltd.

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Teva Pharmaceutical Industries Ltd.

GlaxoSmithKline plc

Baxter International Inc.

Acacia Pharma Group plc

Eisai Co., Ltd.

Fresenius Kabi AG

Sanofi S.A.

Mylan N.V.

Bristol Myers Squibb

Pfizer Inc.

The detailed segments and sub-segment of the market are explained below:

By Type:

Acute Emesis

Delayed Emesis

Anticipatory Emesis

Refractory Emesis

By Therapy:

NK-1 Receptor Antagonist

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Serotonin Receptor Antagonist

Others

By Population Type:

Children

Adults

By Drug Type:

Branded

Generics

By Route of Administration:

Oral

Parenteral

By End User:

Hospitals

Specialty Clinics

Home Healthcare

Others

By Distribution Channel:

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Hospital Pharmacy

Retail Pharmacy

Online Pharmacies

Others

By Region:

North America:

U.S.

Canada

Europe:

UK

Germany

France

Spain

Italy

Rest of Europe

Asia-Pacific:

China

India

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- Japan
- Australia
- South Korea
- Rest of Asia-Pacific

Latin America:

- Brazil
- Mexico
- Rest of Latin America

Middle East & Africa:

- Saudi Arabia
- South Africa
- Rest of Middle East & Africa

Years considered for the study are as follows:

- Historical Year – 2022
- Base Year – 2023
- Forecast Period – 2024 to 2032

Key Takeaways:

- Detailed market estimates and forecasts from 2022 to 2032.

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Comprehensive regional analysis, including country-level insights.

Thorough segmentation covering type, therapy, population type, drug type, route of administration, end user, and distribution channels.

Competitive landscape profiling leading market players and their strategies.

Actionable insights for stakeholders to capitalize on emerging trends and growth opportunities.

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CHAPTER 13. COMPETITIVE INTELLIGENCE

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