

Global Cheese Market Size study, by Type (Mozzarella cheese, Cheddar cheese, Parmesan cheese, and Others); by Distribution Channel (Supermarkets/Hypermarkets, Convenience Stores, Specialty Stores, and Others) and Regional Forecasts 2021-2027

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Abstracts

Global Cheese Market is valued at approximately USD 156.9 billion in 2020 and is anticipated to grow with a healthy growth rate of more than 2.3 % over the forecast period 2021-2027. The growing demand for various types of cheese in various culinary products is propelling the market growth. The rising popularity of fast foods such as pizza, spaghetti, and burgers has contributed to an increase in demand for cheeses such as mozzarella, parmesan, and cheddar. The foodservice industry's quick growth with unique preparations is projected to boost demand for these items in the forecasting years. Since fast food chain restaurants took over the Chinese people's taste buds, for instance, China has seen a surge in cheese demand. Chinese producers are now finding it difficult to keep up with the rising demand and are heavily exporting cheese. The Chinese government imported about 90,000 tonnes of cheese in 2017, with New Zealand leading the way with 51 million kilograms. Furthermore, the big manufacturing units of cheese counterfeiting is costing the major players high investment. Whereas, rising demand for fortified cheese creates opportunities for the market in forecasting years.

The main regions of Asia Pacific, North America, Europe, Latin America, and the Rest of the World are included in the geographical analysis of the worldwide Cheese market. Europe region is dominating the market with significant amount of revenue. Due to the

large presence of milk producers, and high milk production help for growth of this region. Asia Pacific is expected to fastest growing region in forecasting period due to the consumption of cheese in developing countries such as India, China, and others will propel the cheese market in forecasting years.

Major market players included in this report are:

Arla foods

Bel group

Fonterra food

Kraft heinz

Lactalis group

Savencia sa

Britannia industries limited

Associated milk producers inc.

Saputo inc.

Gujarat cooperative milk marketing federation ltd.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values for the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of the competitive landscape and Mode of Operation offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

Mozzarella Cheese

Cheddar Cheese

Parmesan Cheese

Other Cheese

By Distribution Channel:

Supermarkets/Hypermarkets

Convenience Stores

Specialty Stores

Other Distribution Channels

By Region:

North America

U.S.

Canada

Europe
UK
Germany
France
Spain
Italy
ROE

Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019
Base year – 2020
Forecast period – 2021 to 2027

Target Audience of the Global Cheese Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

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