

Global Champagne Market Size study, By Product (Prestige CuvAce, Blanc De Noirs, Blanc De Blancs, RosAc), By Distribution Channel (On-trade, Off-trade), and Regional Forecasts 2022-2028

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Abstracts

Global Champagne Market is valued approximately USD XX Billion in 2021 and is anticipated to grow with a healthy growth rate of more than XX% over the forecast period 2022-2028.

Champagne is basically containing 9% alcohol in the terms of volume. Rising product launch and availability of champagne in different flavors is driving the growth for the market over the forecasted period. Along with this, rise in application of champagne in variety of cocktails is also driving the growth for the market over the forecasted period. In addition, growing consumption of alcohol is driving the growth for the market. For instance, according to Statista, in year 2020 the total consumption of alcoholic beverage stood at 279,281.2 million liters which is expected to increase at 321,956.5 million liters by year 2025. Along with this, rising number of restaurants is also driving the growth for the market over the forecasted period. However, the cost of champagne is relatively high which is restraining the growth for the market over the forecast period of 2022-2028.

The key regions considered for the global Champagne Market study include Asia Pacific, North America, Europe, Latin America, and the Rest of the World. Asia-pacific is the leading region across the world in terms of market share owing to the growing consumption of Champagne, rising urbanization and the rise in disposable income. Whereas, North America is anticipated to exhibit the highest CAGR over the forecast period 2022-2028. Factors such as the increasing distribution channel of Champagne, as well as the rising presence of the leading market players, would create lucrative

growth prospects for the global Champagne Market across the Asia-Pacific region.

Major market players included in this report are:

LANSON-BCC

Champagne GH Martel & Co

Taittinger

Moet Hennessy USA, Inc

Vranken - Pommery Monopole

Pernod Ricard

Louis Roederer

Veuve Clicquot

Pommery

Piper-Heidsieck

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product

Prestige CuvAce

Blanc De Noirs

Blanc De Blancs

RosAc

By Distribution Channel

On-trade

Off-trade

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France
Spain
Italy
ROE

Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020
Base year – 2021
Forecast period – 2022 to 2028

Target Audience of the Global Champagne Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

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