

# **Global Ceramic Inks Market by Application (Ceramic Tiles, Glass Printing, Food Container Printing) by Technology (Analog, Digital) By Formulation (Solvent Based, Water Based) By Type (Decorative, Functional) By End-Use Industry (Construction, Consumer Products, Food & Beverage, Others), and Regional Forecasts 2021-2027**

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## **Abstracts**

Global Ceramic Inks Market is valued approximately at USD 2.26 Billion in 2020 and is anticipated to grow with a healthy growth rate of more than 7.20% over the forecast period 2021-2027. Ceramic inks are mixtures of pigments and frit which are finely grounded glass pieces. This ink is mainly used to decorate ceramic tiles, plain glasses, hollow glasses or food containers. The growing construction industry drives the market because the demand of ceramic tiles is increasing which further increases the demand of ceramic inks as ceramic tiles are the largest application segment of ceramic inks. In 2020, the building and construction segment generated market revenue of USD 690 million this increases the chances of growth in the ceramic ink market as well Also, ceramic inks have several desirable properties such as high durability, glossy finish, anti-slip characteristics, UV resistance and scratch resistant which increases the sales of ceramic inks. But the sudden boom in the ceramic inks market was mainly due to the digital printing technology but the digital technology is expensive and requires higher investment. This can restraint the market growth. Also, availability of organic substitutes is slowing down the market growth. However, growing demand from regions such as India, Saudi Arabia, Vietnam, Indonesia and others will give opportunities to the market to flourish in the forecasted period. Also, the digital printing technology is applied to newer area such as textile application which is also giving opportunities to the manufacturers, thus augmenting the market growth.

The key regions such as Asia Pacific, North America, Europe, Latin America, and Rest of the World are considered for the regional analysis of global Ceramic Inks market.

Asia Pacific is the largest and fastest growing market due to high demand from construction, automotive and packaging industry and is expected to dominate the market. North America is second region after APAC because of surge in building and renovation industry and will show a considerable growth in the forecast period.

Major market player included in this report are

Ferro Corporation

Zschimmer & Schwarz

Torrecid Group

FRITTA

Colorobbia Italia S.p.A.

Sicer S.p.A

Esmalglass - Itaca Grupo

Sun Chemical

Kao Chimigraf

Tecglass

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Application:

Ceramic Tiles

Glass Printing

Food Container Printing

By Technology:

Analog

Digital

By Formulation:

Solvent Based

Water Based

By Type:

Decorative

Functional

By End-Use Industry:

Construction

Consumer Products

Food & Beverage

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019

Base year – 2020

Forecast period – 2021 to 2027.

Target Audience of the Global Ceramic Inks Market in Market Study:

Key Consulting Companies & Advisors  
Large, medium-sized, and small enterprises  
Venture capitalists  
Value-Added Resellers (VARs)  
Third-party knowledge providers  
Investment bankers  
Investors

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