

# **Global Cellulose Film Packaging Market Size study & Forecast, by Film type (Transparent Cellulose Film, Colored Cellulose Film, Metalized Cellulose Film), By Application (Bags & Pouches, Labels, Tapes, Release Liners, Wrapping Films), By Source (Wood, Cotton) By End-Use Industry (Food & Beverage, Pharmaceuticals, Personal Care, Homecare, Retail), and Regional Analysis, 2022-2029**

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## **Abstracts**

Global Cellulose Film Packaging Market is valued at approximately USD 744.9 million in 2021 and is anticipated to grow with a healthy growth rate of more than 4.9% over the forecast period 2022-2029. Cellulose film packaging is a type of packaging material made from cellulose, which is a natural polymer derived from plants. It is a biodegradable and compostable material that is becoming increasingly popular as a sustainable alternative to traditional plastic packaging. Cellulose film is made by processing plant-based materials, such as wood pulp or cotton, into a thin and flexible film. It can be used to wrap a variety of food products, including fruits, vegetables, meats, and snacks, as well as non-food items such as personal care products. The market demand is primarily driven by the factors such as Manufacturers of bioplastic packaging working to create biodegradable plastics that can lower the overall carbon impact. Government agencies and businesses that specialize in bioplastic packaging materials are collaborating. The rise of the market for sustainable packaging is aided by a number of government initiatives, including tax exemptions and subsidies for the production of bioplastic resin. Manufacturers are also developing new types of cellulose film, such as modified atmosphere packaging (MAP) films, which can extend the shelf life of fresh produce.

In addition, Consumer Preference Shift Toward Eco-Friendly Packaging Goods Favorably Affects the Development of the Cellulose Film Packaging Market. According to figures from the United Nations Environment Programme, about 12% of plastic generated has been burned, and only 9% of it has been recycled. The remainder is either dumped in landfills or discharged into the environment, including the oceans. Consumers in rich and developing nations alike are becoming more aware of the growing amount of waste and landfills, which is making them less inclined to use plastic packaging. Consumers actively seek information on how items are created, including what materials are used and how they are packaged, as environmental consciousness among consumers rises. As these biodegradable and environmentally friendly cellulose films may be produced utilizing renewable resources. The global need for eco-friendly packaging products is anticipated to increase as customer preference shifts, thus, in turn, these factors are likely to escalate the demand for cellulose film packaging in the global market. Furthermore, while cellulose film packaging is currently used primarily for food packaging, there is potential for expansion into new markets, such as personal care and household products. These markets also have a need for sustainable packaging solutions, and cellulose film could be an attractive option, as well as cellulose film packaging becomes more widely adopted, there is an opportunity for innovation in product design to meet specific packaging requirements for different types of products. This could include developing cellulose films with specific barrier properties, or designing packaging that is optimized for certain types of food products presenting lucrative opportunities for market growth over the forthcoming years. However, the Fluctuation in the cost of raw materials is restricting the market growth over the forecast period of 2022-2029.

The key regions considered for the Global Cellulose Film Packaging Market study include Asia Pacific, North America, Europe, Latin America, and Rest of the World. North America dominated the market in terms of revenue, owing to the region has a strong focus on sustainability and eco-friendliness, and there is a growing demand for sustainable packaging solutions. Many companies are investing in research and development to produce more advanced cellulose film packaging products to meet the needs of the market. Whereas, Europe is also expected to grow at the highest growth rate over the forecasting period. Factors such as European Union has implemented several initiatives to reduce plastic waste, including the ban on certain single-use plastic products, and a well-established recycling infrastructure are burgeoning the market growth in the forecasting years.

Major market players included in this report are:

Futamura Group  
Celanese Corporation  
Hubei Golden Ring New Materials Tech. Ltd.  
Mondi Group  
Weifang Henglian Cellophane Co. Ltd.  
Chengdu Huaming Cellophane Co. Ltd.  
Eastman Chemical Company  
Sappi Limited  
Tembec Industries Inc.  
Credia International GmbH

#### Recent Developments in the Market:

In January 2023, Mondi, a pioneer in paper and packaging around the world, is broadening its distinctive selection of medium, high, and very high-barrier paper-based packaging to help customers in their quest to employ more environmentally friendly packaging options. The assortment can replace packaging made of aluminium and non-recyclable plastic laminates. Various technologies allow for customised, fit-for-purpose packaging.

#### Global Cellulose Film Packaging Market Report Scope:

Historical Data 2019-2020-2021

Base Year for Estimation 2021

Forecast period 2022-2029

Report Coverage Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered Film type, Application, Source, End-Use Industry, Region

Regional Scope North America; Europe; Asia Pacific; Latin America; Rest of the World

Customization Scope Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope\*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

**By Film type:**

Transparent Cellulose Film  
Colored Cellulose Film  
Metalized Cellulose Film

**By Application:**

Bags & Pouches  
Labels  
Tapes  
Release Liners  
Wrapping Films

**By Source:**

Wood  
Cotton

**By End-Use Industry:**

Food & Beverage  
Pharmaceuticals  
Personal Care  
Homecare  
Retail

**By Region:**

North America  
U.S.  
Canada  
Europe  
UK  
Germany  
France  
Spain  
Italy  
ROE  
Asia Pacific  
China  
India  
Japan  
Australia

South Korea  
RoAPAC  
Latin America  
Brazil  
Mexico  
ROLA  
Rest of the World

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