

Global Cellular Health Screening Market Size study, by Test Type (Single Test Panels and Multi-test Panels), by Sample Test (Blood, Saliva, Urine and Serum), by Collection Sites (Home, Hospitals, Diagnostic Labs and Office) and Regional Forecasts 2021-2027

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Abstracts

Global Cellular Health Screening Market is valued approximately USD 2 billion in 2020 and is anticipated to grow with a healthy growth rate of more than 5.9% over the forecast period 2021-2027. Cellular health refers to the concept that person's overall health depends on how the cells in the body are functioning, and that specific actions a person takes with diet and lifestyle, can improve cell function. Rise in geriatric population is leading to growth in the need for cellular health screening to identify the illnesses. The burden of chronic diseases is also on the rise along with increasing research activities in the field of cellular health. Above mentioned factors, coupled with the governmental support in the form of policies and funds for the preventive healthcare, are driving the Cellular Health Screening market. World Health Organization reports that the number of people aged 65 or above is expected to touch nearly 1.5 billion in 2050 from 524 million in 2010, with most of the increase coming from developing countries. The number of older people in developing countries is likely to increase by more than 250 percent, in contrast with a 71 percent increase in developed countries between the period 2010 and 2050. The rising geriatric population highlights the need for cellular health screening. WHO also estimates that 1.5 million deaths were directly caused by diabetes globally in 2019. Another 2.2 million deaths were attributable to high blood glucose in 2012. In 2019, International Diabetes Federation reports that approximately 463 million adults (20-79 years) were living with diabetes which will rise to 700 million in 2045. There are few logistic issues that are associated with the transport of samples, which may act as a restraint for its growth. However, increasing awareness for the importance of health-adjusted life expectancy (HALE) acts as an opportunity for Cellular

Health Screening Market in subsequent decade.

Key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World are analysed to provide a holistic picture of Cellular Health Screening Market. Due to higher investments in preventive healthcare as well as higher per capita income, North America has emerged as a significant region across the world in terms of market share. Whereas, Asia-Pacific is expected to exhibit highest growth rate for the forecast period 2021-2027 owing to the growing population with chronic diseases. Rising per capita income and rising geriatric population will also boost the growth in this region.

Major market player included in this report are:

Telomere Diagnostics

SpectraCell Laboratories

Life Length

Repeat Diagnostics, Inc.

Cell Science Systems Corp.

Quest Diagnostics

LabCorp Holdings

OPKO

Genova Diagnostics

DNA Labs

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Test Type:

Single Test Panels

Multi-test Panels

By Sample Test:

Blood

Saliva

Serum
Urine

By Collection Sites:

Home
Office
Hospital
Diagnostic Labs

By Region:

North America
U.S.
Canada

Europe
UK
Germany
France
Spain
Italy
ROE
Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019

Base year – 2020

Forecast period – 2021 to 2027

Target Audience of the Global Cellular Health Screening Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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