

Global Category Management Software Market Size study & Forecast, by Solution (Planogram Software, Floor Planning Software, Assortment Planning, Others), by Service (Managed Services, Professional Services), by Deployment (Cloud, On-premise), by Application (Retail, Distribution, Consumer Packaged Goods) and Regional Analysis, 2022-2029

<https://marketpublishers.com/r/G466512778C8EN.html>

Date: November 2022

Pages: 200

Price: US\$ 3,218.00 (Single User License)

ID: G466512778C8EN

Abstracts

Global Category Management Software Market is valued at approximately USD 1.49 billion in 2021 and is anticipated to grow with a healthy growth rate of more than 11.1% over the forecast period 2022-2029. Category management software is a planned method for procurement in which the company's segments bid all goods & services based on the function they offer in the organization. The increasing demand for omnichannel retailing, the growing need for compliance in stores, and the rise in the number of large retail stores are the primary factors that are propelling the market growth around the world.

According to a Statista report, in 2021, retail sales globally accounted for USD 26.03 billion, which is continuously increasing and projected to reach USD 31.27 billion by 2025. Therefore, the increasing retail sales are propelling the demand for Category Management Software, which, in turn, accelerates the growth of the market during the estimated years. In addition, the increasing proliferation of advanced technologies into category management software, along with the rising number of strategic initiatives by the key market players are creating growth prospects for the market over the forthcoming years. However, lack of awareness about category management software and high cost related to the R&D activities are hindering stifles market growth throughout the forecast period of 2022-2029.

The key regions considered for the Global Category Management Software Market study includes Asia Pacific, North America, Europe, Latin America, and the Rest of the World. North America dominated the market in terms of revenue, owing to the increasing demand from retailers to connect shopper insights to their supply chain, along with the higher adoption of management software by European retailers. Whereas the Asia Pacific is expected to grow with the highest CAGR during the forecast period. Factors such as increasing demand for connected systems, growing adoption of emerging technologies, and rising emphasis on inventory management are bolstering the market growth in the forecasting years.

Major market players included in this report are:

Oracle Corp.

Aptos, LLC

Board International S.A.

INTERACTIVE EDGE

42 Technologies, Inc.

Epicor Software Corp.

Softvision

GEP

JAGGAER

DotActiv (Pty) Ltd.

Recent Developments in the Market:

In July 2022, Board International S.A. publicized that the company was selected by Cornerstone Building Brands to gain project visibility in Capex planning, budgeting, reporting, forecasting, and tax provisioning.

In 2022, Epicor announced the acquisition of Data Interchange with the aim of promoting business expansion across the European region to boost its efficiency and drive value in the supply chain.

Global Category Management Software Market Report Scope:

Historical Data 2019-2020-2021

Base Year for Estimation 2021

Forecast period 2022-2029

Report Coverage Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered Solution, Service, Deployment, Application, Region

Regional Scope North America; Europe; Asia Pacific; Latin America; Rest of the World

Customization Scope Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define the market sizes of different segments & countries in recent years and to forecast the values for the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within the countries involved in the study.

The report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with a detailed analysis of the competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Solution:

Planogram Software

Floor Planning Software

Assortment Planning

Others

By Service:

Managed Services

Professional Services

By Deployment:

Cloud

On-premise

By Application:

Retail

Distribution

Consumer Packaged Goods

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

Contents

CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2019-2029 (USD Billion)
 - 1.2.1. Category Management Software Market, by Region, 2019-2029 (USD Billion)
 - 1.2.2. Category Management Software Market, by Solution, 2019-2029 (USD Billion)
 - 1.2.3. Category Management Software Market, by Service, 2019-2029 (USD Billion)
 - 1.2.4. Category Management Software Market, by Deployment, 2019-2029 (USD Billion)
 - 1.2.5. Category Management Software Market, by Application, 2019-2029 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

CHAPTER 2. GLOBAL CATEGORY MANAGEMENT SOFTWARE MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
 - 2.2.1. Scope of the Study
 - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

CHAPTER 3. GLOBAL CATEGORY MANAGEMENT SOFTWARE MARKET DYNAMICS

- 3.1. Category Management Software Market Impact Analysis (2019-2029)
 - 3.1.1. Market Drivers
 - 3.1.1.1. Growing need for compliance in stores
 - 3.1.1.2. Rise in the number of large retail stores
 - 3.1.2. Market Challenges
 - 3.1.2.1. Lack of awareness about category management software
 - 3.1.2.2. High cost is related with the R&D activities
 - 3.1.3. Market Opportunities
 - 3.1.3.1. Increasing proliferation of advanced technologies into category management

software

3.1.3.2. Rising number of strategic initiatives by the key market players

CHAPTER 4. GLOBAL CATEGORY MANAGEMENT SOFTWARE MARKET INDUSTRY ANALYSIS

4.1. Porter's 5 Force Model

4.1.1. Bargaining Power of Suppliers

4.1.2. Bargaining Power of Buyers

4.1.3. Threat of New Entrants

4.1.4. Threat of Substitutes

4.1.5. Competitive Rivalry

4.2. Futuristic Approach to Porter's 5 Force Model (2019-2029)

4.3. PEST Analysis

4.3.1. Political

4.3.2. Economical

4.3.3. Social

4.3.4. Technological

4.4. Investment Adoption Model

4.5. Analyst Recommendation & Conclusion

4.6. Top investment opportunity

4.7. Top winning strategies

CHAPTER 5. RISK ASSESSMENT: COVID-19 IMPACT

5.1. Assessment of the overall impact of COVID-19 on the industry

5.2. Pre COVID-19 and post COVID-19 Market scenario

CHAPTER 6. GLOBAL CATEGORY MANAGEMENT SOFTWARE MARKET, BY SOLUTION

6.1. Market Snapshot

6.2. Global Category Management Software Market by Solution, Performance - Potential Analysis

6.3. Global Category Management Software Market Estimates & Forecasts by Solution 2019-2029 (USD Billion)

6.4. Category Management Software Market, Sub Segment Analysis

6.4.1. Planogram Software

6.4.2. Floor Planning Software

6.4.3. Assortment Planning

6.4.4. Others

CHAPTER 7. GLOBAL CATEGORY MANAGEMENT SOFTWARE MARKET, BY SERVICE

7.1. Market Snapshot

7.2. Global Category Management Software Market by Service, Performance - Potential Analysis

7.3. Global Category Management Software Market Estimates & Forecasts by Service 2019-2029 (USD Billion)

7.4. Category Management Software Market, Sub Segment Analysis

7.4.1. Managed Services

7.4.2. Professional Services

CHAPTER 8. GLOBAL CATEGORY MANAGEMENT SOFTWARE MARKET, BY DEPLOYMENT

8.1. Market Snapshot

8.2. Global Category Management Software Market by Deployment, Performance - Potential Analysis

8.3. Global Category Management Software Market Estimates & Forecasts by Deployment 2019-2029 (USD Billion)

8.4. Category Management Software Market, Sub Segment Analysis

8.4.1. Cloud

8.4.2. On-premises

CHAPTER 9. GLOBAL CATEGORY MANAGEMENT SOFTWARE MARKET, BY APPLICATION

9.1. Market Snapshot

9.2. Global Category Management Software Market by Application, Performance - Potential Analysis

9.3. Global Category Management Software Market Estimates & Forecasts by Application 2019-2029 (USD Billion)

9.4. Category Management Software Market, Sub Segment Analysis

9.4.1. Retail

9.4.2. Distribution

9.4.3. Consumer Packaged Goods

CHAPTER 10. GLOBAL CATEGORY MANAGEMENT SOFTWARE MARKET, REGIONAL ANALYSIS

- 10.1. Category Management Software Market, Regional Market Snapshot
- 10.2. North America Category Management Software Market
 - 10.2.1. U.S. Category Management Software Market
 - 10.2.1.1. Solution breakdown estimates & forecasts, 2019-2029
 - 10.2.1.2. Service breakdown estimates & forecasts, 2019-2029
 - 10.2.1.3. Deployment breakdown estimates & forecasts, 2019-2029
 - 10.2.1.4. Application breakdown estimates & forecasts, 2019-2029
 - 10.2.2. Canada Category Management Software Market
- 10.3. Europe Category Management Software Market Snapshot
 - 10.3.1. U.K. Category Management Software Market
 - 10.3.2. Germany Category Management Software Market
 - 10.3.3. France Category Management Software Market
 - 10.3.4. Spain Category Management Software Market
 - 10.3.5. Italy Category Management Software Market
 - 10.3.6. Rest of Europe Category Management Software Market
- 10.4. Asia-Pacific Category Management Software Market Snapshot
 - 10.4.1. China Category Management Software Market
 - 10.4.2. India Category Management Software Market
 - 10.4.3. Japan Category Management Software Market
 - 10.4.4. Australia Category Management Software Market
 - 10.4.5. South Korea Category Management Software Market
 - 10.4.6. Rest of Asia Pacific Category Management Software Market
- 10.5. Latin America Category Management Software Market Snapshot
 - 10.5.1. Brazil Category Management Software Market
 - 10.5.2. Mexico Category Management Software Market
- 10.6. Rest of The World Category Management Software Market

CHAPTER 11. COMPETITIVE INTELLIGENCE

- 11.1. Top Market Strategies
- 11.2. Company Profiles
 - 11.2.1. Oracle Corp.
 - 11.2.1.1. Key Information
 - 11.2.1.2. Overview
 - 11.2.1.3. Financial (Subject to Data Availability)

- 11.2.1.4. Product Summary
- 11.2.1.5. Recent Developments
- 11.2.2. Aptos, LLC
- 11.2.3. Board International S.A.
- 11.2.4. INTERACTIVE EDGE
- 11.2.5. 42 Technologies, Inc.
- 11.2.6. Epicor Software Corp.
- 11.2.7. Softvision
- 11.2.8. GEP
- 11.2.9. JAGGAER
- 11.2.10. DotActiv (Pty) Ltd.

CHAPTER 12. RESEARCH PROCESS

- 12.1. Research Process
 - 12.1.1. Data Mining
 - 12.1.2. Analysis
 - 12.1.3. Market Estimation
 - 12.1.4. Validation
 - 12.1.5. Publishing
- 12.2. Research Attributes
- 12.3. Research Assumption

List Of Tables

LIST OF TABLES

- TABLE 1. Global Category Management Software Market, report scope
- TABLE 2. Global Category Management Software Market estimates & forecasts by Region 2019-2029 (USD Billion)
- TABLE 3. Global Category Management Software Market estimates & forecasts by Solution 2019-2029 (USD Billion)
- TABLE 4. Global Category Management Software Market estimates & forecasts by Service 2019-2029 (USD Billion)
- TABLE 5. Global Category Management Software Market estimates & forecasts by Deployment 2019-2029 (USD Billion)
- TABLE 6. Global Category Management Software Market estimates & forecasts by Application 2019-2029 (USD Billion)
- TABLE 7. Global Category Management Software Market by segment, estimates & forecasts, 2019-2029 (USD Billion)
- TABLE 8. Global Category Management Software Market by region, estimates & forecasts, 2019-2029 (USD Billion)
- TABLE 9. Global Category Management Software Market by segment, estimates & forecasts, 2019-2029 (USD Billion)
- TABLE 10. Global Category Management Software Market by region, estimates & forecasts, 2019-2029 (USD Billion)
- TABLE 11. Global Category Management Software Market by segment, estimates & forecasts, 2019-2029 (USD Billion)
- TABLE 12. Global Category Management Software Market by region, estimates & forecasts, 2019-2029 (USD Billion)
- TABLE 13. Global Category Management Software Market by segment, estimates & forecasts, 2019-2029 (USD Billion)
- TABLE 14. Global Category Management Software Market by region, estimates & forecasts, 2019-2029 (USD Billion)
- TABLE 15. Global Category Management Software Market by segment, estimates & forecasts, 2019-2029 (USD Billion)
- TABLE 16. Global Category Management Software Market by region, estimates & forecasts, 2019-2029 (USD Billion)
- TABLE 17. U.S. Category Management Software Market estimates & forecasts, 2019-2029 (USD Billion)
- TABLE 18. U.S. Category Management Software Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 19. U.S. Category Management Software Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 20. Canada Category Management Software Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 21. Canada Category Management Software Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 22. Canada Category Management Software Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 23. UK Category Management Software Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 24. UK Category Management Software Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 25. UK Category Management Software Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 26. Germany Category Management Software Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 27. Germany Category Management Software Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 28. Germany Category Management Software Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 29. France Category Management Software Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 30. France Category Management Software Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 31. France Category Management Software Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 32. Italy Category Management Software Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 33. Italy Category Management Software Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 34. Italy Category Management Software Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 35. Spain Category Management Software Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 36. Spain Category Management Software Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 37. Spain Category Management Software Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 38. RoE Category Management Software Market estimates & forecasts,

2019-2029 (USD Billion)

TABLE 39. RoE Category Management Software Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 40. RoE Category Management Software Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 41. China Category Management Software Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 42. China Category Management Software Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 43. China Category Management Software Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 44. India Category Management Software Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 45. India Category Management Software Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 46. India Category Management Software Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 47. Japan Category Management Software Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 48. Japan Category Management Software Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 49. Japan Category Management Software Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 50. South Korea Category Management Software Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 51. South Korea Category Management Software Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 52. South Korea Category Management Software Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 53. Australia Category Management Software Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 54. Australia Category Management Software Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 55. Australia Category Management Software Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 56. RoAPAC Category Management Software Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 57. RoAPAC Category Management Software Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 58. RoAPAC Category Management Software Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 59. Brazil Category Management Software Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 60. Brazil Category Management Software Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 61. Brazil Category Management Software Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 62. Mexico Category Management Software Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 63. Mexico Category Management Software Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 64. Mexico Category Management Software Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 65. RoLA Category Management Software Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 66. RoLA Category Management Software Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 67. RoLA Category Management Software Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 68. Row Category Management Software Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 69. Row Category Management Software Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 70. Row Category Management Software Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 71. List of secondary sources, used in the study of global Category Management Software Market

TABLE 72. List of primary sources, used in the study of global Category Management Software Market

TABLE 73. Years considered for the study

TABLE 74. Exchange rates considered

List of tables and figures and dummy in nature, final lists may vary in the final deliverable

List Of Figures

LIST OF FIGURES

- FIG 1. Global Category Management Software Market, research methodology
 - FIG 2. Global Category Management Software Market, Market estimation techniques
 - FIG 3. Global Market size estimates & forecast methods
 - FIG 4. Global Category Management Software Market, key trends 2021
 - FIG 5. Global Category Management Software Market, growth prospects 2022-2029
 - FIG 6. Global Category Management Software Market, porters 5 force model
 - FIG 7. Global Category Management Software Market, pest analysis
 - FIG 8. Global Category Management Software Market, value chain analysis
 - FIG 9. Global Category Management Software Market by segment, 2019 & 2029 (USD Billion)
 - FIG 10. Global Category Management Software Market by segment, 2019 & 2029 (USD Billion)
 - FIG 11. Global Category Management Software Market by segment, 2019 & 2029 (USD Billion)
 - FIG 12. Global Category Management Software Market by segment, 2019 & 2029 (USD Billion)
 - FIG 13. Global Category Management Software Market by segment, 2019 & 2029 (USD Billion)
 - FIG 14. Global Category Management Software Market, regional snapshot 2019 & 2029
 - FIG 15. North America Category Management Software Market 2019 & 2029 (USD Billion)
 - FIG 16. Europe Category Management Software Market 2019 & 2029 (USD Billion)
 - FIG 17. Asia pacific Category Management Software Market 2019 & 2029 (USD Billion)
 - FIG 18. Latin America Category Management Software Market 2019 & 2029 (USD Billion)
 - FIG 19. Global Category Management Software Market, company Market share analysis (2021)
- List of tables and figures and dummy in nature, final lists may vary in the final deliverable

I would like to order

Product name: Global Category Management Software Market Size study & Forecast, by Solution (Planogram Software, Floor Planning Software, Assortment Planning, Others), by Service (Managed Services, Professional Services), by Deployment (Cloud, On-premise), by Application (Retail, Distribution, Consumer Packaged Goods) and Regional Analysis, 2022-2029

Product link: <https://marketpublishers.com/r/G466512778C8EN.html>

Price: US\$ 3,218.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G466512778C8EN.html>