

# **Global Catalog Management System Market Size study, by Type, by Component, Deployment, by Organization Size, by Industry (IT and Telecom, Retail and eCommerce, BFSI, Media and Entertainment, Travel and Hospitality) and by Regional Forecasts 2018-2025**

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## **Abstracts**

Global Catalog Management System Market to reach USD 1460.2 million by 2025.

Global Catalog Management System Market valued approximately USD 761 million in 2016 is anticipated to grow with a healthy growth rate of more than 7.51% over the forecast period 2018-2025. Improvement in information technology systems that fulfill customers' requirements and increasing use of the internet for business are driving the growth in the Global Catalog Management System Market. However, the risk associated with data security and lack of awareness about the utilities and benefits of catalog management systems hinder the growth in the market. A catalog management system is used to edit online catalogs, thus enables suppliers to price the goods available. It is a process that helps suppliers to quickly modify the changes in product and price, and introduce new items. The catalog management software allows consumers to manage the record of suppliers, their contact details, and other information about products and services. These consumers include sectors like healthcare, software and services, banking, financial services and Information Technology (IT) and telecom. Catalogs play an important role in any business, as they provide the list of products details, information about the items available and delivery status. Catalog management provides a solution for companies to incorporate data into a single digital marketplace for all suppliers, customers, processes, and policies. Besides this, Catalog management software reduces production time, offers accurate

catalogs, and increases sales by allowing customers to store all their product data in a single system and transform catalogs in multiple formats.

The regional analysis of Global Catalog Management System Market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. North America is the leading/significant region across the world in terms of market share. Whereas, owing to the countries such as China, Japan, and India, Asia Pacific region is anticipated to exhibit higher growth rate / CAGR over the forecast period 2018-2025.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

#### By Type:

Service Catalogs

Product Catalogs

#### By Component:

Solution

Services

#### By Deployment:

Cloud

On-Premises

### By Organization Size:

Small and Medium-Sized Enterprises

Large Enterprises

### By Industry:

IT and Telecom

Retail and Ecommerce

Banking, Financial Services, and Insurance

Media and Entertainment

Travel and Hospitality

Others

### By Regions:

North America

U.S.

Canada

Europe

UK

Germany

Asia Pacific

China

India

Japan

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2015, 2016

Base year – 2017

Forecast period – 2018 to 2025

The industry is seeming to be fairly competitive. Some of the leading market players include IBM, SAP, Oracle, Coupa Software, Servicenow, Proactis, CA Technologies, Fujitsu, Comarch, Salsify, Zycus, GEP, Ericsson, Amdocs, Insite Software, Plytix, Vroozi, Mirakl, Sellercloud, Sigma Systems, Vinculum, Claritum, Ejeeva, Suntec, Cellent and so on. Acquisitions and effective mergers are some of the strategies adopted by the key manufacturers. New product launches and continuous technological innovations are the key strategies adopted by the major players.

Target Audience of the Global Catalog Management System in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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