

# **Global Cashmere Clothing Market Size Study & Forecast, by Product (Sweaters and Coats, Bottom Wear, Shirts and T-shirts, and Others), by Demography (Men, Women, Kids, Others), Distribution Channel (Offline, Online), and Regional Analysis, 2023-2030**

<https://marketpublishers.com/r/G10C6435A8B6EN.html>

Date: October 2023

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: G10C6435A8B6EN

## **Abstracts**

Global Cashmere Clothing Market is valued at approximately USD 3.20 billion in 2022 and is anticipated to grow with a growth rate of more than 4.2% over the forecast period 2023-2030. Cashmere clothing refers to clothes and accessories manufactured from cashmere goat's wool, which is coveted for its softness, warmth, and opulent feel. Cashmere is highly popular due of its great quality, and used to make many different types of apparel, including sweaters, cardigans, scarves, caps, gloves, and more. The increasing demand for fine and high-quality woolen clothing, including cashmere, is anticipated to drive the expansion of the cashmere clothing market. This surge in popularity is attributed to its versatility in adapting to various temperatures and its ability to enhance aesthetic appeal. As a result, these factors are predicted to contribute to the growing demand for cashmere products in the foreseeable future, supporting overall market growth.

Cashmere is renowned for its exceptional softness, warmth, and luxurious feel, making it highly desirable among consumers seeking high-end and premium clothing options, therefore rising demand for luxury and premium products is acting as a major driver in propelling the growth of the market. According to the data published by Statista, in 2023, the revenue generated in the luxury fashion goods segment is estimated to account for USD 97.23 billion, which is anticipated to rise to USD 418.93 billion by 2028. Moreover, the increasing focus on eco-consciousness is a prominent trend among

consumers, significantly impacting their purchasing behavior. Sustainability has emerged as a key factor influencing consumer choices. Additionally, there is a growing inclination towards casual wear, which is expected to contribute to the expansion of the cashmere clothing market. However, the limited availability of raw materials and expensive production processes have the potential to hinder the expansion of the market throughout the forecast period of 2023-2030.

The key regions considered for the Global Cashmere Clothing Market study include Asia Pacific, North America, Europe, Latin America, and Middle East & Africa. Europe dominated the market in 2022 with largest market share. The market growth of cashmere clothing is propelled by an increasing demand for various types of cashmere garments in countries such as Germany, Italy, and the U.K. North America is expected as a fastest growing region during the forecast period. The United States stands out as the primary market within this region, driven by a strong demand for luxury clothing.

Major market player included in this report are:

Loro Piana S.P.A.

Brunello Cucinelli S.p.A.

Alyki - Felice De Palma & Co.

Pringle of Scotland Limited

Ermenegildo Zegna Holditalia S.p.A.

SofiaCashmere

Autumn Cashmere

Malo

Corso Italia S.p.A.

TSE Cashmere

Recent Developments in the Market:

In October 2022, Loro Piana S.P.A introduced its innovative CashDenim series, which combines the essence of Japanese craftsmanship with an Italian perspective. The series features a unique blend of 60% denim and 40% cashmere, meticulously woven using traditional looms at a deliberate pace.

In February 2022, the Nuova Accademia di Belle Arti (NABA) in Italy unveiled a new eco-cashmere sweater. The sweater was conceptualized by Marta Reparaz Lipperheide, a BA Fashion Design student at NABA, reflecting the institution's commitment to sustainability and meeting the market's needs for cashmere sweaters.

In September 2022, ZEGNA, a renowned Italian luxury fashion house, introduced its latest Oasi cashmere collection at the flagship boutique in New York. This collection draws inspiration from the regions of Piedmont in Italy to Mongolia, aiming to achieve a remarkable level of softness in the weaving process.

#### Global Cashmere Clothing Market Report Scope:

Historical Data – 2020 - 2021

Base Year for Estimation – 2022

Forecast period - 2023-2030

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered - Product, Demography, Distribution Channel, Region

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope - Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope\*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

#### By Product:

Sweaters and Coats

Bottom wear

Shirts & T-shirts

Others

#### By Demography:

Men

Women

Kids

Other

#### By Distribution Channel:

Online

Offline

#### By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

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