

Global Carry Cases Market Size Study, by Product (Backpack, Briefcase, Messenger Bags, Sleeves, Others), by Application, by Customer, and Regional Forecasts 2022-2032

<https://marketpublishers.com/r/G198180ECE3EEN.html>

Date: February 2025

Pages: 285

Price: US\$ 3,218.00 (Single User License)

ID: G198180ECE3EEN

Abstracts

The Global Carry Cases Market is valued at approximately USD 3.39 billion in 2023 and is projected to grow at a compound annual growth rate (CAGR) of 6.6% over the forecast period from 2024 to 2032. Carry cases have evolved from being simple functional tools to essential lifestyle products, reflecting style, comfort, and convenience. These cases cater to a wide spectrum of needs, from professional and business purposes to casual and travel requirements. The market is driven by the growing demand for multipurpose cases designed with innovative materials, offering durability, lightweight features, and ergonomic designs, aligning with the expectations of diverse customer segments.

Rising urbanization, coupled with increasing disposable incomes, has significantly contributed to the growth of the carry cases market. Consumers today seek premium and customizable options, making room for innovative trends in the market. For instance, smart backpacks equipped with charging ports and anti-theft mechanisms are gaining traction among tech-savvy users. Additionally, the popularity of messenger bags and sleeves designed for digital devices reflects the evolving consumer preferences in a connected world. Manufacturers are focusing on eco-friendly and sustainable materials, aligning with global sustainability trends, which is further broadening the appeal of carry cases among environmentally conscious buyers.

The proliferation of e-commerce and online retail has enhanced the visibility of carry case brands, enabling manufacturers to reach a global audience. As online platforms offer competitive pricing, customization, and swift delivery, consumers find it convenient

to explore and purchase carry cases tailored to their needs. Key players are increasingly adopting innovative marketing strategies, including collaborations with influencers and virtual try-on tools, to capture market share. However, the availability of counterfeit products and fluctuating raw material costs remain key challenges for the growth of the carry cases market.

Regionally, North America held a dominant position in the carry cases market in 2023, attributed to the strong presence of leading brands, high consumer spending power, and the prevalence of a work-from-anywhere culture that drives demand for versatile carry cases. On the other hand, the Asia Pacific region is expected to witness the highest growth during the forecast period, fueled by the rising middle-class population, increasing penetration of e-commerce, and an expanding base of tech-savvy consumers in countries like China and India. Europe continues to be a significant market, driven by demand for premium and luxury carry cases.

Major market players included in this report are:

Samsonite International S.A.

Targus Inc.

Thule Group

American Tourister

Victorinox AG

Nomatic

Herschel Supply Co.

Patagonia, Inc.

Lenovo Group Ltd.

Wenger

Delsey

Incase Designs Corp.

AmazonBasics

The North Face

Solo New York

The detailed segments and sub-segment of the market are explained below:

By Product:

Backpack

Briefcase

Messenger Bags

Sleeves

Others

By Application:

By Customer:

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

Rest of Europe

Asia Pacific

China

India

Japan

Australia

South Korea

Rest of Asia Pacific

Latin America

Brazil

Mexico

Rest of Latin America

Middle East & Africa

Saudi Arabia

South Africa

Rest of Middle East & Africa

Years considered for the study are as follows:

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2032.

Annualized revenues and regional-level analysis for each market segment.

Detailed analysis of geographical landscape with country-level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approaches.

Analysis of the competitive structure of the market.

Demand-side and supply-side analysis of the market.

Contents

CHAPTER 1. GLOBAL CARRY CASES MARKET EXECUTIVE SUMMARY

- 1.1. Global Carry Cases Market Size & Forecast (2022-2032)
- 1.2. Regional Summary
- 1.3. Segmental Summary
 - 1.3.1. By Product
 - 1.3.2. By Application
 - 1.3.3. By Customer
- 1.4. Key Trends
- 1.5. Recession Impact
- 1.6. Analyst Recommendation & Conclusion

CHAPTER 2. GLOBAL CARRY CASES MARKET DEFINITION AND RESEARCH ASSUMPTIONS

- 2.1. Research Objective
- 2.2. Market Definition
- 2.3. Research Assumptions
 - 2.3.1. Inclusion & Exclusion
 - 2.3.2. Limitations
 - 2.3.3. Supply Side Analysis
 - 2.3.3.1. Availability
 - 2.3.3.2. Infrastructure
 - 2.3.3.3. Regulatory Environment
 - 2.3.3.4. Market Competition
 - 2.3.3.5. Economic Viability (Consumer's Perspective)
 - 2.3.4. Demand Side Analysis
 - 2.3.4.1. Regulatory Frameworks
 - 2.3.4.2. Technological Advancements
 - 2.3.4.3. Environmental Considerations
 - 2.3.4.4. Consumer Awareness & Acceptance
- 2.4. Estimation Methodology
- 2.5. Years Considered for the Study
- 2.6. Currency Conversion Rates

CHAPTER 3. GLOBAL CARRY CASES MARKET DYNAMICS

3.1. Market Drivers

- 3.1.1. Increasing Demand for Multifunctional and Stylish Carry Solutions
- 3.1.2. Technological Advancements in Smart Carry Cases
- 3.1.3. Rising Urbanization and Mobility Trends

3.2. Market Challenges

- 3.2.1. High Manufacturing Costs
- 3.2.2. Intense Competition and Market Saturation

3.3. Market Opportunities

- 3.3.1. Expansion into Emerging Markets
- 3.3.2. Innovation in Sustainable and Eco-friendly Materials
- 3.3.3. Growth of E-commerce and Direct-to-Consumer Sales Channels

CHAPTER 4. GLOBAL CARRY CASES MARKET INDUSTRY ANALYSIS

4.1. Porter's 5 Force Model

- 4.1.1. Bargaining Power of Suppliers
- 4.1.2. Bargaining Power of Buyers
- 4.1.3. Threat of New Entrants
- 4.1.4. Threat of Substitutes
- 4.1.5. Competitive Rivalry
- 4.1.6. Futuristic Approach to Porter's 5 Force Model
- 4.1.7. Porter's 5 Force Impact Analysis

4.2. PESTEL Analysis

- 4.2.1. Political
- 4.2.2. Economical
- 4.2.3. Social
- 4.2.4. Technological
- 4.2.5. Environmental
- 4.2.6. Legal

4.3. Top Investment Opportunities

4.4. Top Winning Strategies

4.5. Disruptive Trends

4.6. Industry Expert Perspective

4.7. Analyst Recommendation & Conclusion

CHAPTER 5. GLOBAL CARRY CASES MARKET SIZE & FORECASTS BY PRODUCT 2022-2032

5.1. Segment Dashboard

5.2. Global Carry Cases Market: Product Revenue Trend Analysis, 2022 & 2032 (USD Million/Billion)

- 5.2.1. Backpack
- 5.2.2. Briefcase
- 5.2.3. Messenger Bags
- 5.2.4. Sleeves
- 5.2.5. Others

CHAPTER 6. GLOBAL CARRY CASES MARKET SIZE & FORECASTS BY APPLICATION 2022-2032

6.1. Segment Dashboard

6.2. Global Carry Cases Market: Application Revenue Trend Analysis, 2022 & 2032 (USD Million/Billion)

- 6.2.1. Professional and Business Use
- 6.2.2. Casual and Travel Use
- 6.2.3. Other Applications

CHAPTER 7. GLOBAL CARRY CASES MARKET SIZE & FORECASTS BY CUSTOMER 2022-2032

7.1. Segment Dashboard

7.2. Global Carry Cases Market: Customer Revenue Trend Analysis, 2022 & 2032 (USD Million/Billion)

- 7.2.1. Individual Consumers
- 7.2.2. Corporate Clients
- 7.2.3. Other Customers

CHAPTER 8. GLOBAL CARRY CASES MARKET SIZE & FORECASTS BY REGION 2022-2032

8.1. North America Carry Cases Market

- 8.1.1. U.S. Carry Cases Market
 - 8.1.1.1. Product Breakdown Size & Forecasts, 2022-2032
 - 8.1.1.2. Application Breakdown Size & Forecasts, 2022-2032
 - 8.1.1.3. Customer Breakdown Size & Forecasts, 2022-2032
- 8.1.2. Canada Carry Cases Market

8.2. Europe Carry Cases Market

- 8.2.1. U.K. Carry Cases Market

- 8.2.2. Germany Carry Cases Market
- 8.2.3. France Carry Cases Market
- 8.2.4. Spain Carry Cases Market
- 8.2.5. Italy Carry Cases Market
- 8.2.6. Rest of Europe Carry Cases Market
- 8.3. Asia-Pacific Carry Cases Market
 - 8.3.1. China Carry Cases Market
 - 8.3.2. India Carry Cases Market
 - 8.3.3. Japan Carry Cases Market
 - 8.3.4. Australia Carry Cases Market
 - 8.3.5. South Korea Carry Cases Market
 - 8.3.6. Rest of Asia Pacific Carry Cases Market
- 8.4. Latin America Carry Cases Market
 - 8.4.1. Brazil Carry Cases Market
 - 8.4.2. Mexico Carry Cases Market
 - 8.4.3. Rest of Latin America Carry Cases Market
- 8.5. Middle East & Africa Carry Cases Market
 - 8.5.1. Saudi Arabia Carry Cases Market
 - 8.5.2. South Africa Carry Cases Market
 - 8.5.3. Rest of Middle East & Africa Carry Cases Market

CHAPTER 9. COMPETITIVE INTELLIGENCE

- 9.1. Key Company SWOT Analysis
 - 9.1.1. Samsonite International S.A.
 - 9.1.2. Targus Inc.
 - 9.1.3. Thule Group
- 9.2. Top Market Strategies
- 9.3. Company Profiles
 - 9.3.1. Samsonite International S.A.
 - 9.3.1.1. Key Information
 - 9.3.1.2. Overview
 - 9.3.1.3. Financial (Subject to Data Availability)
 - 9.3.1.4. Product Summary
 - 9.3.1.5. Market Strategies
 - 9.3.2. Targus Inc.
 - 9.3.3. Thule Group
 - 9.3.4. American Tourister
 - 9.3.5. Victorinox AG

- 9.3.6. Nomatic
- 9.3.7. Herschel Supply Co.
- 9.3.8. Patagonia, Inc.
- 9.3.9. Lenovo Group Ltd.
- 9.3.10. Wenger
- 9.3.11. Delsey
- 9.3.12. Incase Designs Corp.
- 9.3.13. AmazonBasics
- 9.3.14. The North Face
- 9.3.15. Solo New York

CHAPTER 10. RESEARCH PROCESS

- 10.1. Research Process
 - 10.1.1. Data Mining
 - 10.1.2. Analysis
 - 10.1.3. Market Estimation
 - 10.1.4. Validation
 - 10.1.5. Publishing
- 10.2. Research Attributes

List Of Tables

LIST OF TABLES

TABLE 1. Global Carry Cases market, report scope

TABLE 2. Global Carry Cases market estimates & forecasts by Region 2022-2032
(USD Million/Billion)

TABLE 3. Global Carry Cases market estimates & forecasts by Product 2022-2032
(USD Million/Billion)

TABLE 4. Global Carry Cases market estimates & forecasts by Application 2022-2032
(USD Million/Billion)

TABLE 5. Global Carry Cases market estimates & forecasts by Customer 2022-2032
(USD Million/Billion)

TABLE 6. Global Carry Cases market by segment, estimates & forecasts, 2022-2032
(USD Million/Billion)

TABLE 7. Global Carry Cases market by region, estimates & forecasts, 2022-2032
(USD Million/Billion)

TABLE 8. Global Carry Cases market by segment, estimates & forecasts, 2022-2032
(USD Million/Billion)

TABLE 9. Global Carry Cases market by region, estimates & forecasts, 2022-2032
(USD Million/Billion)

TABLE 10. Global Carry Cases market by segment, estimates & forecasts, 2022-2032
(USD Million/Billion)

TABLE 11. Global Carry Cases market by region, estimates & forecasts, 2022-2032
(USD Million/Billion)

TABLE 12. Global Carry Cases market by segment, estimates & forecasts, 2022-2032
(USD Million/Billion)

TABLE 13. Global Carry Cases market by region, estimates & forecasts, 2022-2032
(USD Million/Billion)

TABLE 14. Global Carry Cases market by segment, estimates & forecasts, 2022-2032
(USD Million/Billion)

TABLE 15. U.S. Carry Cases market estimates & forecasts, 2022-2032 (USD
Million/Billion)

TABLE 16. U.S. Carry Cases market estimates & forecasts by segment 2022-2032
(USD Million/Billion)

TABLE 17. U.S. Carry Cases market estimates & forecasts by segment 2022-2032
(USD Million/Billion)

TABLE 18. Canada Carry Cases market estimates & forecasts, 2022-2032 (USD
Million/Billion)

TABLE 19. Canada Carry Cases market estimates & forecasts by segment 2022-2032
(USD Million/Billion)

TABLE 20. Canada Carry Cases market estimates & forecasts by segment 2022-2032
(USD Million/Billion)

.....

This list is not complete, final report does contain more than 100 tables. The list may be updated in the final deliverable.

List Of Figures

LIST OF FIGURES

- FIG 1. Global Carry Cases market, research methodology
- FIG 2. Global Carry Cases market, market estimation techniques
- FIG 3. Global market size estimates & forecast methods.
- FIG 4. Global Carry Cases market, key trends 2023
- FIG 5. Global Carry Cases market, growth prospects 2022-2032
- FIG 6. Global Carry Cases market, Porter's 5 Force Model
- FIG 7. Global Carry Cases market, PESTEL analysis
- FIG 8. Global Carry Cases market, value chain analysis
- FIG 9. Global Carry Cases market by segment, 2022 & 2032 (USD Million/Billion)
- FIG 10. Global Carry Cases market by segment, 2022 & 2032 (USD Million/Billion)
- FIG 11. Global Carry Cases market by segment, 2022 & 2032 (USD Million/Billion)
- FIG 12. Global Carry Cases market by segment, 2022 & 2032 (USD Million/Billion)
- FIG 13. Global Carry Cases market by segment, 2022 & 2032 (USD Million/Billion)
- FIG 14. Global Carry Cases market, regional snapshot 2022 & 2032
- FIG 15. North America Carry Cases market 2022 & 2032 (USD Million/Billion)
- FIG 16. Europe Carry Cases market 2022 & 2032 (USD Million/Billion)
- FIG 17. Asia Pacific Carry Cases market 2022 & 2032 (USD Million/Billion)
- FIG 18. Latin America Carry Cases market 2022 & 2032 (USD Million/Billion)
- FIG 19. Middle East & Africa Carry Cases market 2022 & 2032 (USD Million/Billion)
- FIG 20. Global Carry Cases market, company market share analysis (2023)

.....

This list is not complete, final report does contain more than 50 figures. The list may be updated in the final deliverable

I would like to order

Product name: Global Carry Cases Market Size Study, by Product (Backpack, Briefcase, Messenger Bags, Sleeves, Others), by Application, by Customer, and Regional Forecasts 2022-2032

Product link: <https://marketpublishers.com/r/G198180ECE3EEN.html>

Price: US\$ 3,218.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G198180ECE3EEN.html>