

Global Carpet Tile Market Size study, by Product Type (Square, Rectangle), End user Type (Residential, Commercial), by Distribution Channel (Offline Stores, Online Stores), and Regional Forecasts 2020-2027

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Abstracts

Global Carpet Tile Market is anticipated to grow with a healthy growth rate of more than 4.5 % over the forecast period 2020-2027. Carpet tiles are part of the soft covering flooring industry and are available in a variety of colours, styles, and textures to meet market demand and trends. Carpet tiles are a popular alternative to rolled carpet and are commonly used in commercial buildings like classrooms, libraries, airports, and corporate offices. Carpet tiles are much simpler to build than conventional tiles, and they can be used on a variety of floors, including asphalt, wood, and other surfaces. Factors driving the growth of the global carpet tiles market include an increase in demand for creative high-end architectural offices, commercial buildings due to real-estate growth, restoration of old buildings, and the trend of designer floors to match office interior design. In addition, market players have developed new technology to make tile installation easier and to make tiles that are more rust resistant and easy to clean. For instance, in January 2019, Tapibel also unveiled a line of tiles under the brand name 'INCATI,' which stands for 'Innovative Carpet Tiles,' which includes a variety of tiles with sound suppression technologies that can suppress sound by up to 30% based on location and installation. The INCATI carpet tile eliminates noise from printers, photocopiers, office sounds, and other sources in the environment. Furthermore, hospitals have a high demand for INCATI tiles because patients need total silence and quiet, which in turn will boost the demand for carpet tile market. However, enforcement of laws for carbon emission and waste disposal, may impede market growth over the forecast period of 2020-2027.

The regional analysis of the global Carpet Tile Market is considered for the key regions

such as Asia Pacific, North America, Europe, Latin America, and Rest of the World. North America is the leading region across the world in terms of market share due to rapid expansion of the construction and housing activities across the region. Whereas Asia Pacific is also anticipated to exhibit the highest growth rate over the forecast period 2020-2027, due to expanding infrastructure and growing construction and development sector across APAC.

Major market player included in this report are:

Abbey Carpet & Floor
Mohawk Industries
Bentley Mills, Inc.
Beaulieu International Group
Mannington Mills, Inc.
The Dixie Group, Inc.
Interface
Tarkett
Shaw Industries Group, Inc. .
Foss Floors

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product Type:

Square
Rectangle

By End user Type:

Residential
Commercial

By Distribution Channel:

Offline Stores
Online Stores

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2017, 2018-19

Base year – 2019 to 2020

Forecast period – 2021 to 2027.

Target Audience of the Global Carpet Tile Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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