

Global Carpet and Rugs Market Size study & Forecast, by Type (Tufted, Woven, Needle-punched, Knotted, Others), By Distribution Channel (Mass Merchandisers, Home Centers, Specialty Stores, Other Distribution Channels), By Application (Residential, Commercial), and Regional Analysis, 2023-2030

<https://marketpublishers.com/r/G27847C2489CEN.html>

Date: February 2024

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: G27847C2489CEN

Abstracts

Global Carpet and Rugs Market is valued approximately at USD XX billion in 2022 and is anticipated to grow with a healthy growth rate of more than XX% over the forecast period 2023-2030. Carpets and rugs are widely favored for their aesthetic appeal and practical functionality, serving as noteworthy additions to floor coverings that enhance the overall decor of homes or offices. Beyond their visual charm, these furnishings offer protective qualities by adding a layer of padding to floors. Particularly beneficial in colder climates, carpets and rugs serve as insulation, preventing the floor from becoming uncomfortably cold. The applications of these items span across various sectors, including commercial, residential, and industrial spaces. Developed economies demonstrate a heightened demand for carpets and rugs. The market growth is driven by key factors such as increasing consumer inclination towards interior decoration, increased demand for environment-friendly carpets, and increased adoption of carpet tiles. As per Statista, in the year 2022, the sales volume of carpets and area rugs in the United States reached 11.45 billion square feet. The floor covering market encompasses a diverse range of options, including carpet, tile, wood, and laminate. However, high raw Material Prices, and shortage of raw Materials stifle market growth throughout the forecast period of 2023-2030.

The key regions considered for the Global Carpet and Rugs Market study includes Asia Pacific, North America, Europe, Latin America, and Middle East & Africa. North America

has consistently maintained a prominent position and expected to be the fastest growing in the global carpets and rugs market and is anticipated to sustain this momentum in the years ahead. The accelerated growth of construction and housing activities, particularly in the United States, stands out as a key driver fueling the expansion of the carpets and rugs market in the near future. The considerable interest among consumers in interior decoration plays a pivotal role in propelling the growth of the carpets and rugs market in the United States.

Major market player included in this report are:

Victoria Plc6

Mohawk Industries, Inc.

Oriental Weavers Carpet Co.

Shaw Industries Group, Inc.

Tarkett S.A

The Dixie Group Inc

Milliken & Company

Tai Ping Carpets International Limited

Interface Inc.

Inter IKEA Group

Recent Developments in the Market:

In September 2022, Jacaranda, a U.K.-based rugs and carpet brand, collaborated with Tencel to unveil Seoni, the world's pioneering collection of handwoven rugs and carpets. Notably, these products are crafted entirely from 100% true carbon-zero Tencel lyocell fibers, showcasing a commitment to enhancing the sustainability of home decorations and furnishings.

In July 2022, Obeetee Carpets, an Indian-based manufacturer specializing in

handwoven carpets, introduced a novel collection known as the Ajmmer collection. This innovative series of carpets draws inspiration exclusively from the architectural patterns and motifs found within the Ajmer Fort.

Global Carpet and Rugs Market Report Scope:

Historical Data – 2020 - 2021

Base Year for Estimation – 2022

Forecast period - 2023-2030

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered - Application, Type, Distribution Channel, Region

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope - Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

Tufted

Woven

Needle-punched

Knotted

Others

By Application:

Residential

Commercial

By Distribution Channel:

Mass Merchandisers

Home Centers

Specialty Stores

Other Distribution Channels

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Middle East & Africa

Saudi Arabia

South Africa

Rest of Middle East & Africa

Contents

CHAPTER 1 EXECUTIVE SUMMARY

- 1.1 Market Snapshot
- 1.2 Global & Segmental Market Estimates & Forecasts, 2020-2030 (USD Billion)
 - 1.2.1 Carpet and Rugs Market, by region, 2020-2030 (USD Billion)
 - 1.2.2 Carpet and Rugs Market, by Type, 2020-2030 (USD Billion)
 - 1.2.3 Carpet and Rugs Market, by Distribution Channel, 2020-2030 (USD Billion)
 - 1.2.4 Carpet and Rugs Market, by Application, 2020-2030 (USD Billion)
- 1.3 Key Trends
- 1.4 Estimation Methodology
- 1.5 Research Assumption

CHAPTER 2 GLOBAL CARPET AND RUGS MARKET DEFINITION AND SCOPE

- 2.1 Objective of the Study
- 2.2 Market Definition & Scope
 - 2.2.1 Industry Evolution
 - 2.2.2 Scope of the Study
- 2.3 Years Considered for the Study
- 2.4 Currency Conversion Rates

CHAPTER 3 GLOBAL CARPET AND RUGS MARKET DYNAMICS

- 3.1 Carpet and Rugs Market Impact Analysis (2020-2030)
 - 3.1.1 Market Drivers
 - 3.1.1.1 Increasing consumer inclination towards interior decoration
 - 3.1.1.2 Increased demand for environment-friendly carpets
 - 3.1.1.3 increased adoption of carpet tiles
 - 3.1.2 Market Challenges
 - 3.1.2.1 High Raw Material Prices
 - 3.1.2.2 Shortage of Raw Materials
 - 3.1.3 Market Opportunities
 - 3.1.3.1 Increasing importance of organized retailing
 - 3.1.3.2 Rise in Disposable Income

CHAPTER 4 GLOBAL CARPET AND RUGS MARKET: INDUSTRY ANALYSIS

- 4.1 Porter's 5 Force Model
 - 4.1.1 Bargaining Power of Suppliers
 - 4.1.2 Bargaining Power of Buyers
 - 4.1.3 Threat of New Entrants
 - 4.1.4 Threat of Substitutes
 - 4.1.5 Competitive Rivalry
- 4.2 Porter's 5 Force Impact Analysis
- 4.3 PEST Analysis
 - 4.3.1 Political
 - 4.3.2 Economic
 - 4.3.3 Social
 - 4.3.4 Technological
 - 4.3.5 Environmental
 - 4.3.6 Legal
- 4.4 Top investment opportunity
- 4.5 Top winning strategies
- 4.6 COVID-19 Impact Analysis
- 4.7 Disruptive Trends
- 4.8 Industry Expert Perspective
- 4.9 Analyst Recommendation & Conclusion

CHAPTER 5 GLOBAL CARPET AND RUGS MARKET, BY TYPE

- 5.1 Market Snapshot
- 5.2 Global Carpet and Rugs Market by Type, Performance - Potential Analysis
- 5.3 Global Carpet and Rugs Market Estimates & Forecasts by Type 2020-2030 (USD Billion)
- 5.4 Carpet and Rugs Market, Sub Segment Analysis
 - 5.4.1 Tufted
 - 5.4.2 Woven
 - 5.4.3 Needle-punched
 - 5.4.4 Knotted
 - 5.4.5 Others

CHAPTER 6 GLOBAL CARPET AND RUGS MARKET, BY DISTRIBUTION CHANNEL

- 6.1 Market Snapshot
- 6.2 Global Carpet and Rugs Market by Distribution Channel, Performance - Potential

Analysis

6.3 Global Carpet and Rugs Market Estimates & Forecasts by Distribution Channel 2020-2030 (USD Billion)

6.4 Carpet and Rugs Market, Sub Segment Analysis

6.4.1 Mass Merchandisers

6.4.2 Home Centers

6.4.3 Specialty Stores

6.4.4 Other Distribution Channels

CHAPTER 7 GLOBAL CARPET AND RUGS MARKET, BY APPLICATION

7.1 Market Snapshot

7.2 Global Carpet and Rugs Market by Application, Performance - Potential Analysis

7.3 Global Carpet and Rugs Market Estimates & Forecasts by Application 2020-2030 (USD Billion)

7.4 Carpet and Rugs Market, Sub Segment Analysis

7.4.1 Residential

7.4.2 Commercial

CHAPTER 8 GLOBAL CARPET AND RUGS MARKET, REGIONAL ANALYSIS

8.1 Top Leading Countries

8.2 Top Emerging Countries

8.3 Carpet and Rugs Market, Regional Market Snapshot

8.4 North America Carpet and Rugs Market

8.4.1 U.S. Carpet and Rugs Market

8.4.1.1 Type breakdown estimates & forecasts, 2020-2030

8.4.1.2 Distribution Channel breakdown estimates & forecasts, 2020-2030

8.4.1.3 Application breakdown estimates & forecasts, 2020-2030

8.4.2 Canada Carpet and Rugs Market

8.5 Europe Carpet and Rugs Market Snapshot

8.5.1 U.K. Carpet and Rugs Market

8.5.2 Germany Carpet and Rugs Market

8.5.3 France Carpet and Rugs Market

8.5.4 Spain Carpet and Rugs Market

8.5.5 Italy Carpet and Rugs Market

8.5.6 Rest of Europe Carpet and Rugs Market

8.6 Asia-Pacific Carpet and Rugs Market Snapshot

8.6.1 China Carpet and Rugs Market

- 8.6.2 India Carpet and Rugs Market
- 8.6.3 Japan Carpet and Rugs Market
- 8.6.4 Australia Carpet and Rugs Market
- 8.6.5 South Korea Carpet and Rugs Market
- 8.6.6 Rest of Asia Pacific Carpet and Rugs Market
- 8.7 Latin America Carpet and Rugs Market Snapshot
 - 8.7.1 Brazil Carpet and Rugs Market
 - 8.7.2 Mexico Carpet and Rugs Market
- 8.8 Middle East & Africa Carpet and Rugs Market
 - 8.8.1 Saudi Arabia Carpet and Rugs Market
 - 8.8.2 South Africa Carpet and Rugs Market
 - 8.8.3 Rest of Middle East & Africa Carpet and Rugs Market

CHAPTER 9 COMPETITIVE INTELLIGENCE

- 9.1 Key Company SWOT Analysis
 - 9.1.1 Company
 - 9.1.2 Company
 - 9.1.3 Company
- 9.2 Top Market Strategies
- 9.3 Company Profiles
 - 9.3.1 Victoria Plc6
 - 9.3.1.1 Key Information
 - 9.3.1.2 Overview
 - 9.3.1.3 Financial (Subject to Data Availability)
 - 9.3.1.4 Product Summary
 - 9.3.1.5 Recent Developments
 - 9.3.2 Mohawk Industries, Inc.
 - 9.3.3 Oriental Weavers Carpet Co.
 - 9.3.4 Shaw Industries Group, Inc.
 - 9.3.5 Tarkett S.A
 - 9.3.6 The Dixie Group Inc
 - 9.3.7 Milliken & Company
 - 9.3.8 Tai Ping Carpets International Limited
 - 9.3.9 Interface Inc.
 - 9.3.10 Inter IKEA Group

CHAPTER 10 RESEARCH PROCESS

10.1 Research Process

10.1.1 Data Mining

10.1.2 Analysis

10.1.3 Market Estimation

10.1.4 Validation

10.1.5 Publishing

10.2 Research Attributes

10.3 Research Assumption

List Of Tables

LIST OF TABLES

TABLE 1 Global Carpet and Rugs Market, report scope

TABLE 2 Global Carpet and Rugs Market estimates & forecasts by region 2020-2030
(USD Billion)

TABLE 3 Global Carpet and Rugs Market estimates & forecasts by Type 2020-2030
(USD Billion)

TABLE 4 Global Carpet and Rugs Market estimates & forecasts by Distribution Channel
2020-2030 (USD Billion)

TABLE 5 Global Carpet and Rugs Market estimates & forecasts by Application
2020-2030 (USD Billion)

TABLE 6 Global Carpet and Rugs Market by segment, estimates & forecasts,
2020-2030 (USD Billion)

TABLE 7 Global Carpet and Rugs Market by region, estimates & forecasts, 2020-2030
(USD Billion)

TABLE 8 Global Carpet and Rugs Market by segment, estimates & forecasts,
2020-2030 (USD Billion)

TABLE 9 Global Carpet and Rugs Market by region, estimates & forecasts, 2020-2030
(USD Billion)

TABLE 10 Global Carpet and Rugs Market by segment, estimates & forecasts,
2020-2030 (USD Billion)

TABLE 11 Global Carpet and Rugs Market by region, estimates & forecasts, 2020-2030
(USD Billion)

TABLE 12 Global Carpet and Rugs Market by segment, estimates & forecasts,
2020-2030 (USD Billion)

TABLE 13 Global Carpet and Rugs Market by region, estimates & forecasts, 2020-2030
(USD Billion)

TABLE 14 Global Carpet and Rugs Market by segment, estimates & forecasts,
2020-2030 (USD Billion)

TABLE 15 Global Carpet and Rugs Market by region, estimates & forecasts, 2020-2030
(USD Billion)

TABLE 16 U.S. Carpet and Rugs Market estimates & forecasts, 2020-2030 (USD
Billion)

TABLE 17 U.S. Carpet and Rugs Market estimates & forecasts by segment 2020-2030
(USD Billion)

TABLE 18 U.S. Carpet and Rugs Market estimates & forecasts by segment 2020-2030
(USD Billion)

TABLE 19 Canada Carpet and Rugs Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 20 Canada Carpet and Rugs Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 21 Canada Carpet and Rugs Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 22 UK Carpet and Rugs Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 23 UK Carpet and Rugs Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 24 UK Carpet and Rugs Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 25 Germany Carpet and Rugs Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 26 Germany Carpet and Rugs Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 27 Germany Carpet and Rugs Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 28 France Carpet and Rugs Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 29 France Carpet and Rugs Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 30 France Carpet and Rugs Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 31 Italy Carpet and Rugs Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 32 Italy Carpet and Rugs Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 33 Italy Carpet and Rugs Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 34 Spain Carpet and Rugs Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 35 Spain Carpet and Rugs Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 36 Spain Carpet and Rugs Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 37 RoE Carpet and Rugs Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 38 RoE Carpet and Rugs Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 39 RoE Carpet and Rugs Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 40 China Carpet and Rugs Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 41 China Carpet and Rugs Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 42 China Carpet and Rugs Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 43 India Carpet and Rugs Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 44 India Carpet and Rugs Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 45 India Carpet and Rugs Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 46 Japan Carpet and Rugs Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 47 Japan Carpet and Rugs Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 48 Japan Carpet and Rugs Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 49 South Korea Carpet and Rugs Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 50 South Korea Carpet and Rugs Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 51 South Korea Carpet and Rugs Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 52 Australia Carpet and Rugs Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 53 Australia Carpet and Rugs Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 54 Australia Carpet and Rugs Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 55 RoAPAC Carpet and Rugs Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 56 RoAPAC Carpet and Rugs Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 57 RoAPAC Carpet and Rugs Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 58 Brazil Carpet and Rugs Market estimates & forecasts, 2020-2030 (USD

Billion)

TABLE 59 Brazil Carpet and Rugs Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 60 Brazil Carpet and Rugs Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 61 Mexico Carpet and Rugs Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 62 Mexico Carpet and Rugs Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 63 Mexico Carpet and Rugs Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 64 RoLA Carpet and Rugs Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 65 RoLA Carpet and Rugs Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 66 RoLA Carpet and Rugs Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 67 Saudi Arabia Carpet and Rugs Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 68 South Africa Carpet and Rugs Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 69 RoMEA Carpet and Rugs Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 70 List of secondary sources, used in the study of global Carpet and Rugs Market

TABLE 71 List of primary sources, used in the study of global Carpet and Rugs Market

TABLE 72 Years considered for the study

TABLE 73 Exchange rates considered

List of tables and figures and dummy in nature, final lists may vary in the final deliverable

List Of Figures

LIST OF FIGURES

FIG 1 Global Carpet and Rugs Market, research methodology
FIG 2 Global Carpet and Rugs Market, Market estimation techniques
FIG 3 Global Market size estimates & forecast methods
FIG 4 Global Carpet and Rugs Market, key trends 2022
FIG 5 Global Carpet and Rugs Market, growth prospects 2023-2030
FIG 6 Global Carpet and Rugs Market, porters 5 force model
FIG 7 Global Carpet and Rugs Market, pest analysis
FIG 8 Global Carpet and Rugs Market, value chain analysis
FIG 9 Global Carpet and Rugs Market by segment, 2020 & 2030 (USD Billion)
FIG 10 Global Carpet and Rugs Market by segment, 2020 & 2030 (USD Billion)
FIG 11 Global Carpet and Rugs Market by segment, 2020 & 2030 (USD Billion)
FIG 12 Global Carpet and Rugs Market by segment, 2020 & 2030 (USD Billion)
FIG 13 Global Carpet and Rugs Market by segment, 2020 & 2030 (USD Billion)
FIG 14 Global Carpet and Rugs Market, regional snapshot 2020 & 2030
FIG 15 North America Carpet and Rugs Market 2020 & 2030 (USD Billion)
FIG 16 Europe Carpet and Rugs Market 2020 & 2030 (USD Billion)
FIG 17 Asia pacific Carpet and Rugs Market 2020 & 2030 (USD Billion)
FIG 18 Latin America Carpet and Rugs Market 2020 & 2030 (USD Billion)
FIG 19 Middle East & Africa Carpet and Rugs Market 2020 & 2030 (USD Billion)
List of tables and figures and dummy in nature, final lists may vary in the final deliverable

I would like to order

Product name: Global Carpet and Rugs Market Size study & Forecast, by Type (Tufted, Woven, Needle-punched, Knotted, Others), By Distribution Channel (Mass Merchandisers, Home Centers, Specialty Stores, Other Distribution Channels), By Application (Residential, Commercial), and Regional Analysis, 2023-2030

Product link: <https://marketpublishers.com/r/G27847C2489CEN.html>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G27847C2489CEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970