

Global Carpet Market Size Study, by Material (Nylon, Olefin, Polyester, Others), by End User (Residential, Commercial), by Price Point (Economy, Luxury), by Sales Channel (Hypermarkets and Supermarkets, Specialty Stores, Online Sales Channels) and Regional Forecasts 2022-2032

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Abstracts

The Global Carpet Market is valued at approximately USD 63.4 billion in 2023 and is anticipated to grow with a healthy growth rate of more than 5.7% over the forecast period 2024-2032. Carpets, a fundamental aspect of interior design, serve as both decorative and functional elements in residential and commercial spaces. They provide comfort, insulation, and aesthetic appeal, contributing significantly to the overall ambiance of a room. The growing consumer inclination toward environmentally friendly and sustainable products is driving manufacturers to innovate by incorporating recycled materials and natural fibers in carpet production. Technological advancements have further enhanced the durability and stain resistance of carpets, making them increasingly appealing to households with children and pets. Additionally, the rising popularity of home renovation and improvement projects, spurred by higher disposable incomes and the influence of interior design trends on social media platforms, is propelling the demand for carpets across various regions.

The global carpet market is witnessing robust growth, driven by several key factors. The increasing emphasis on sustainability and green products has led to the development of carpets made from recycled materials and low-VOC adhesives, catering to the environmentally conscious consumer segment. Moreover, the surge in urbanization, coupled with the expansion of residential and commercial construction activities, is fueling the demand for carpets as a preferred flooring option due to their versatility in

design and comfort. However, the industry faces challenges, including the environmental impact of traditional carpet manufacturing processes and stiff competition from alternative flooring solutions such as hardwood, laminate, and luxury vinyl tiles (LVT), which are often perceived as more durable and easier to maintain.

The carpet market presents significant opportunities for manufacturers, particularly in the development of sustainable and high-performance carpets that meet the evolving demands of consumers. Technological advancements are paving the way for innovative products with enhanced features such as improved stain resistance, antimicrobial properties, and greater durability, making carpets more attractive for both residential and commercial applications. The market's potential for growth is further supported by the continuous expansion of urban areas and the increasing trend of home remodeling, especially in regions such as North America and Europe.

Geographically, the carpet market exhibits diverse trends across different regions. In North America, the U.S. leads the market, driven by a strong housing market and a rising demand for luxury and sustainable carpets. Europe, particularly Western Europe, shows a growing preference for eco-friendly and innovative carpet solutions, with countries like Germany and the Netherlands emphasizing high-quality, sustainable materials. Meanwhile, Asia-Pacific, with countries such as China and India, is witnessing rapid growth due to increasing urbanization and industrialization, despite facing challenges related to environmental regulations and rising labor costs.

Major market players included in this report are:

Mohawk Industries, Inc.
Tarkett S.A.
Armstrong Flooring, Inc.
Mannington Mills, Inc.
The Dixie Group Inc.
Beaulieu International Group N.V.
Balta Group
Berkshire Hathaway, Inc.
Brumark Corporation
Dorsett Industries
Shaw Industries Group Inc.
Inter Ikea Systems B.V.
Victoria Carpets Ltd.
Oriental Weavers Company
Tai Ping Carpets International Ltd.

The detailed segments and sub-segments of the market are explained below:

By Material:

Nylon

Olefin

Polyester

Others

By End User:

Residential

Commercial

By Price Point:

Economy

Luxury

By Sales Channel:

Hypermarkets and Supermarkets

Specialty Stores

Online Sales Channels

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

Rest of Europe

Asia-Pacific

China

India

Japan

Australia

South Korea

Rest of Asia Pacific

Latin America

Brazil

Mexico

Rest of Latin America

Middle East & Africa

Saudi Arabia

South Africa

Rest of Middle East & Africa

Common content for 'Report Description':

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Middle East & Africa

Saudi Arabia

South Africa

RoMEA

Years considered for the study are as follows:

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2032.

Annualized revenues and regional level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market.

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